

## 406356-2026 - Result

Bulgaria – News-agency services – "Публикации на не по-малко от 10 материала месечно (съобщения, материали, обяви, поздравии, публикации по проекти за дейността на община Банско) месечно в информационен портал - [www.struma.com](http://www.struma.com)"

OJ S 113/2026 15/06/2026

Contract or concession award notice – standard regime  
Services

### 1. Buyer

---

#### 1.1. Buyer

Official name: ОБЩИНА БАНСКО

Email: [ts.obetsanova@bansko.bg](mailto:ts.obetsanova@bansko.bg)

Legal type of the buyer: Local authority

Activity of the contracting authority: General public services

### 2. Procedure

---

#### 2.1. Procedure

Title: "Публикации на не по-малко от 10 материала месечно (съобщения, материали, обяви, поздравии, публикации по проекти за дейността на община Банско) месечно в информационен портал - [www.struma.com](http://www.struma.com)"

Description: "Публикации на не по-малко от 10 материала месечно (съобщения, материали, обяви, поздравии, публикации по проекти за дейността на община Банско) месечно в информационен портал - [www.struma.com](http://www.struma.com)"

Procedure identifier: 7a4d7e70-ce81-47a5-bdc9-8f1679a2afb7

Internal identifier: 586621

Type of procedure: Negotiated without prior call for competition

##### 2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 92400000 News-agency services

##### 2.1.2. Place of performance

Country subdivision (NUTS): Благоевград (BG413)

Country: Bulgaria

##### 2.1.4. General information

**Legal basis:**

Directive 2014/24/EU

### 5. Lot

---

#### 5.1. Lot: LOT-0001

Title: "Публикации на не по-малко от 10 материала месечно (съобщения, материали, обяви, поздравии, публикации по проекти за дейността на община Банско) месечно в информационен портал - [www.struma.com](http://www.struma.com)"

Description: "Публикации на не по-малко от 10 материала месечно (съобщения, материали, обяви, поздравя, публикации по проекти за дейността на община Банско) месечно в информационен портал - [www.struma.com](http://www.struma.com)"  
Internal identifier: 586621

#### 5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 92400000 News-agency services

#### 5.1.2. Place of performance

Country subdivision (NUTS): Благоевград (BG413)

Country: Bulgaria

#### 5.1.3. Estimated duration

Duration: 12 Months

#### 5.1.4. Renewal

Maximum renewals: 0

#### 5.1.6. General information

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): no

#### 5.1.7. Strategic procurement

Aim of strategic procurement: No strategic procurement

Green Procurement Criteria: No Green Public Procurement criteria

#### 5.1.8. Accessibility criteria

Accessibility criteria for persons with disabilities are included

#### 5.1.10. Award criteria

##### Criterion:

Type: Price

Name: Най-ниска предложена цена

Description: Най-ниска предложена цена

Description of the method to be used if weighting cannot be expressed by criteria: Най-ниска предложена цена

#### 5.1.15. Techniques

##### Framework agreement:

No framework agreement

##### Information about the dynamic purchasing system:

No dynamic purchase system

#### 5.1.16. Further information, mediation and review

Review organisation: Комисия за защита на конкуренцията

Information about review deadlines: НП

## 6. Results

---

Value of all contracts awarded in this notice: 2 200,00 EUR

##### Direct award

:

Justification for direct award: The procurement falls outside the scope of application of the directive

Other justification: чл. 13, ал. 1, т. 6 от ЗОП.

#### 6.1. Result lot identifier: LOT-0001

Winner selection status: At least one winner was chosen.

#### 6.1.2. Information about winners

##### Winner:

Official name: Струма.Ком Медия ООД

##### Tender:

Tender identifier: 254328: "Струма.Ком Медия ООД"

Identifier of lot or group of lots: LOT-0001

Value of the tender: 2 200,00 EUR

The tender was ranked: yes

The tender is a variant: no

Subcontracting: No

##### Contract information:

Identifier of the contract: 254328

Title: "Публикации на не по-малко от 10 материала месечно (съобщения, материали, обяви, поздравя, публикации по проекти за дейността на община Банско) месечно в информационен портал - [www.struma.com](http://www.struma.com)"

Date of the conclusion of the contract: 11/06/2026

Address of the contract: <https://app.eop.bg/today/586621>

#### 6.1.4. Statistical information

##### Received tenders or requests to participate:

Type of received submissions: Tenders

Number of tenders or requests to participate received: 1

Type of received submissions: Tenders submitted electronically

Number of tenders or requests to participate received: 0

Type of received submissions: Tenders from tenderers registered in other European Economic Area countries than the country of the buyer

Number of tenders or requests to participate received: 0

Type of received submissions: Tenders from micro, small or medium tenderers

Number of tenders or requests to participate received: 0

Type of received submissions: Tenders from tenders registered in countries outside of the European Economic Area

Number of tenders or requests to participate received: 0

## 8. Organisations

---

#### 8.1. ORG-0001

Official name: ОБЩИНА БАНСКО

Registration number: 000024663

Postal address: пл. НИКОЛА ВАПЦАРОВ №1

Town: гр. Банско

Postcode: 2770

Country subdivision (NUTS): Благоевград (BG413)

Country: Bulgaria

Contact point: ЦВЕТАНКА ОБЕЦАНОВА

Email: [ts.obetsanova@bansko.bg](mailto:ts.obetsanova@bansko.bg)  
Telephone: +359 74988650  
Internet address: <https://bansko.bg>  
Buyer profile: <https://app.eop.bg/buyer/2484>

**Roles of this organisation:**

Buyer

**8.1. ORG-0002**

Official name: Комисия за защита на конкуренцията  
Registration number: 000698612  
Postal address: бул. Витоша № 18  
Town: София  
Postcode: 1000  
Country subdivision (NUTS): София (столица) (BG411)  
Country: Bulgaria  
Contact point: Комисия за защита на конкуренцията  
Email: [delovodstvo@cpc.bg](mailto:delovodstvo@cpc.bg)  
Telephone: +359 29356113  
Fax: +359 29807315  
Internet address: <http://www.cpc.bg>

**Roles of this organisation:**

Review organisation

**8.1. ORG-0003**

Official name: Струма.Ком Медия ООД  
Size of the economic operator: Micro, small, or medium  
Registration number: 208055659  
Postal address: ул. Осогово 14  
Town: гр. Благоевград  
Postcode: 2700  
Country subdivision (NUTS): Благоевград (BG413)  
Country: Bulgaria  
Email: [reporter@struma.com](mailto:reporter@struma.com)  
Telephone: +359885694142

**Roles of this organisation:**

Tenderer

**Winner of these lots: LOT-0001**

## Notice information

---

Notice identifier/version: 8fb3dd54-911c-43a8-98ec-c737648f5c19 - 01  
Form type: Result  
Notice type: Contract or concession award notice – standard regime  
Notice subtype: 29  
Notice dispatch date: 12/06/2026 15:24:14 (UTC+03:00) Eastern European Summer Time, Istanbul, Mayotte  
Languages in which this notice is officially available: Bulgarian  
Notice publication number: 406356-2026  
OJ S issue number: 113/2026  
Publication date: 15/06/2026