

**Ireland-Cork: Design consultancy services**

**OJ S 223/2016 18/11/2016**

**Contract notice**

**Services**

**Legal Basis:**

Directive 2014/24/EU

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**Section I: Contracting authority**

**I.1. Name and addresses**

Official name: Food Safety Promotion Board

National registration number: N/A

Postal address: 7 Eastgate Avenue

Town: Cork

NUTS code: IE021 Dublin

Postal code: Little Island

Country: Ireland

E-mail: [info@achilles.ie](mailto:info@achilles.ie)

Telephone: +353 14480607

Fax: +353 14480699

**Internet address(es):**

Main address: <http://safefoodonline.com>

Address of the buyer profile: <https://irl.eu-supply.com/ctm/Company/CompanyInformation/Index/415>

**I.3. Communication**

The procurement documents are available for unrestricted and full direct access, free of charge, at: [http://irl.eu-supply.com/app/rfq/rwlenrance\\_s.asp?PID=105180&B=ETENDERS\\_SIMPLE](http://irl.eu-supply.com/app/rfq/rwlenrance_s.asp?PID=105180&B=ETENDERS_SIMPLE)

[PID=105180&B=ETENDERS\\_SIMPLE](http://irl.eu-supply.com/app/rfq/rwlenrance_s.asp?PID=105180&B=ETENDERS_SIMPLE)

Tenders or requests to participate must be submitted to the abovementioned address

Additional information can be obtained from another address:

Official name: Achilles Procurement Services Ltd

Postal address: 1 Harmsworth, Greenmount Office Park

Town: Dublin

NUTS code: IE021 Dublin

Postal code: D6W TF84

Country: Ireland

Contact person: Ann Healy

E-mail: [info@achilles.ie](mailto:info@achilles.ie)

**Internet address(es):**

Main address: [www.achilles.com](http://www.achilles.com)

**I.4. Type of the contracting authority**

Body governed by public law

**I.5. Main activity**

Other activity: Promotion of food safety

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**Section II: Object**

## **II.1. Scope of the procurement**

### **II.1.1. Title**

Multi-party framework agreement for the provision of an integrated design (to include digital services), print and print management service in the Republic of Ireland and Northern Ireland.

### **II.1.2. Main CPV code**

79415200 Design consultancy services

### **II.1.3. Type of contract**

Services

### **II.1.4. Short description**

Safefood proposes to engage in a competitive process for the establishment of a multi-operator framework agreement for the provision of an integrated design service, including design, digital design, print and print management service for safefood in the Republic of Ireland and Northern Ireland.

safefood wishes to establish a multi operator framework to provide an effective design solution and to manage these design and printing requirements.

The range of services required includes:

- Design consultancy for digital and printed materials,
- Print management,
- Web design,
- Proofing of documentation,
- Brand development consultancy — visual identity,
- Integrated campaign development,
- Document management.

### **II.1.5. Estimated total value**

Value excluding VAT: 850 000,00 EUR

### **II.1.6. Information about lots**

This contract is divided into lots: no

## **II.2. Description**

### **II.2.2. Additional CPV code(s)**

79800000 Printing and related services, 79822500 Graphic design services, 79930000 Specialty design services, 79933000 Design support services

### **II.2.3. Place of performance**

NUTS code: IE021 Dublin

Main site or place of performance: Dublin.

### **II.2.4. Description of the procurement**

Safefood proposes to engage in a competitive process for the establishment of a multi-operator framework agreement for the provision of an integrated design service, including design, digital design, print and print management service for safefood in the Republic of Ireland and Northern Ireland.

The organisation wishes to establish a multi operator framework to provide an effective design solution and to manage these design and printing requirements.

The range of services required includes:

- Design consultancy for digital and printed materials,

- Print management,
- Web design,
- Proofing of documentation,
- Brand development consultancy — visual identity,
- Integrated campaign development,
- Document management.

#### **II.2.5. Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

#### **II.2.6. Estimated value**

Value excluding VAT: 850 000,00 EUR

#### **II.2.7. Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months: 24

This contract is subject to renewal: yes

Description of renewals:

The framework agreements will be for two (2) years with the option to extend by further periods of one (1) year subject to a maximum of four (4) years, subject to annual review, satisfactory performance, business needs and budgetary constraints.

#### **II.2.9. Information about the limits on the number of candidates to be invited**

Envisaged minimum number: 5 Objective criteria for choosing the limited number of candidates

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See Qualification Questionnaire document for details.

#### **II.2.10. Information about variants**

Variants will be accepted: no

#### **II.2.11. Information about options**

Options: no

#### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:

no

#### **II.2.14. Additional information**

All information relating to tenders is published on

[www.etenders.gov.ie](http://www.etenders.gov.ie) only.

### **Section III: Legal, economic, financial and technical information**

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#### **III.1. Conditions for participation**

##### **III.1.1. Suitability to pursue the professional activity, including requirements relating to enrolment on professional or trade registers**

List and brief description of conditions:

See Qualification Questionnaire document for details available to download from [www.etenders.gov.ie](http://www.etenders.gov.ie) using RFT ID 111097.

##### **III.1.2. Economic and financial standing**

Selection criteria as stated in the procurement documents

### **III.1.3. Technical and professional ability**

Selection criteria as stated in the procurement documents

### **III.2. Conditions related to the contract**

#### **III.2.3. Information about staff responsible for the performance of the contract**

Obligation to indicate the names and professional qualifications of the staff assigned to performing the contract

## **Section IV: Procedure**

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### **IV.1. Description**

#### **IV.1.1. Type of procedure**

Restricted procedure

#### **IV.1.3. Information about a framework agreement or a dynamic purchasing system**

The procurement involves the establishment of a framework agreement

Framework agreement with several operators Envisaged maximum number of participants to the framework agreement: 3

#### **IV.1.8. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: yes

### **IV.2. Administrative information**

#### **IV.2.2. Time limit for receipt of tenders or requests to participate**

Date: 16/12/2016 Local time: 12:00

#### **IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates**

Date: 22/12/2016

#### **IV.2.4. Languages in which tenders or requests to participate may be submitted**

English

## **Section VI: Complementary information**

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### **VI.1. Information about recurrence**

This is a recurrent procurement: no

### **VI.3. Additional information**

1) The estimated total value of the any purchases pursuant to the framework agreement is in the region of Euro 750,000 to Euro 850,000 (ex. VAT) over the lifetime of the agreement. It is emphasised, however, that this figure is provided strictly for indicative purposes only as there is no guaranteed expenditure under the framework agreement. Note: that the period of any contracts awarded under the framework agreement may extend beyond the date of expiry of the agreement.

2) Interested parties must register their interest on the eTenders web site ([www.etenders.gov.ie](http://www.etenders.gov.ie)) in order to be included on the mailing list for clarifications. All information relating to attachments, including clarifications and changes, will be published on the Irish Government

Procurement Opportunities Portal ([www.etenders.gov.ie](http://www.etenders.gov.ie)) only. Registration is free of charge. The Contracting Authority will not accept responsibility for information relayed (or not relayed) via third parties

- 3) This is the sole call for competition for this service.
- 4) The Contracting Authority will not be responsible for any costs, charges or expenses incurred by candidates or tenderers.
- 5) Contract award will be subject to the approval of the competent authorities.
- 6) It will be a condition of award that candidates are tax compliant.
- 7) If for any reason it is not possible to admit to the framework agreement one or more of the tenderers invited following the conclusion of this competitive process, the Contracting Authority reserves the right to invite the next highest scoring tenderer(s) to join the framework agreement as appropriate, at any time during the tender validity period.
- 8) In the event that, following the award of any contract under this framework agreement if the framework member cannot, for whatever reason, deliver the required services to the satisfaction of the Contracting Authority; the Contracting Authority reserves the right to award the contract to the next highest-ranked tenderer emerging from the process at any time during the contract tender validity period.
- 9) At its absolute discretion, the Contracting Authority may elect to terminate this procurement process, the framework agreement or any contract awarded under the framework agreement at any time.
- 10) Please note in relation to all documents, that where reference is made to a particular standard, make, source, process, trademark, type or patent, that this is not to be regarded as a de facto requirement. In all such cases it should be understood that such indications are to be treated strictly and solely for reference purposes only, to which the words 'or equivalent' will always be appended.
- 11) Without prejudice to the principle of equal treatment, the Contracting Authority is not obliged to engage in a clarification process in respect of questionnaires with missing or incomplete information. Therefore, candidates are advised to ensure that they return fully completed questionnaires in order to avoid the risk of elimination from the competition.

#### **VI.4. Procedures for review**

##### **VI.4.1. Review body**

Official name: High Court

Town: Dublin

Country: Ireland

Internet address: [www.courts.ie](http://www.courts.ie)

##### **VI.5. Date of dispatch of this notice**

16/11/2016