

Portugal-Lisbon: Advertising and marketing services
OJ S 223/2015 18/11/2015
Contract award notice
Services

Directive 2004/18/EC

Section I: Contracting authority

I.1. Name and addresses

Official name: ViniPortugal — Associação Interprofissional para a Promoção dos Vinhos
Postal address: Rua Mouzinho da Silveira
Town: Lisboa
Postal code: 1250-165
Country: Portugal
Contact person: +351 213569890
For the attention of: Serviço de marketing

I.2. Type of the contracting authority

Body governed by public law

I.3. Main activity

I.4. Contract award on behalf of other contracting authorities

The contracting authority is purchasing on behalf of other contracting authorities: no

Section II: Object of the contract

II.1. Description

II.1.1. Title

Seleção de agência para a contratação de serviços de desenvolvimento e execução, no seu todo ou em parte, do Plano Anual de Marketing da marca «Vinhos de Portugal» no mercado da Suécia.

II.1.2. Type of contract and place of performance or delivery

Services
Service category No 23: Investigation and security services, except armoured car services
Main site or place of performance: Suécia.
NUTS code

II.1.3. Information about a framework agreement or a dynamic purchasing system (DPS)

II.1.4. Short description of the contract or purchase(s)

Seleção de agência para a contratação de serviços de desenvolvimento e execução, no seu todo ou em parte, do Plano Anual de Marketing da marca «Vinhos de Portugal» no mercado da Suécia.

II.1.5. CPV code(s)

79340000 Advertising and marketing services

II.1.6. Information about the Government Procurement Agreement (GPA)

II.2. Total value of the contract/lot

II.2.1. Total value of the contract/lot

Section IV: Procedure

IV.1. Type of procedure

IV.1.1. Type of procedure

Open

IV.2. Award criteria

IV.2.1. Award criteria

IV.2.2. Information about electronic auction

IV.3. Administrative information

IV.3.1. File reference number attributed by the contracting authority

IV.3.2. Previous publication concerning this procedure

Contract notice

Notice number in the OJ S: [2014/S 144-259090](#) of 30.7.2014

Section V: Award of contract

Contract No: SW1

V.1. Date of conclusion of the contract

25.3.2015

V.2. Information about tenders

Number of tenders received: 1

Number of tenders received by electronic means: 1

V.3. Name and address of the contractor

Official name: Bistro Reklambyra AB

Postal address: Kungsgatan 4

Town: Helsingborg

Postal code: SE-25221

Country: Sweden

V.4. Information on value of the contract/lot

Total value of the procurement:

Value: 300 000 EUR

excluding VAT

If annual or monthly value:

Number of years: 3

V.5. Information about subcontracting

Section VI: Complementary information

VI.1. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

VI.2. Additional information

VI.3. Procedures for review

VI.3.1. Review body

VI.3.2. Review procedure

VI.3.3. Service from which information about the review procedure may be obtained

VI.4. Date of dispatch of this notice

13.11.2015