

**Spain-Logroño: Advertising services**  
**OJ S 223/2015 18/11/2015**  
**Contract award notice**  
**Services**

**Directive 2004/18/EC**

**Section I: Contracting authority**

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**I.1. Name and addresses**

Official name: La Rioja Turismo, S.A.U.

Postal address: calle San Millan, 25 (Edificio Riojaforum)

Town: Logroño

Postal code: 26004

Country: Spain

For the attention of: Raquel Álvarez

E-mail: [eventos@lariojaturismo.com](mailto:eventos@lariojaturismo.com)

Telephone: +34 941287354

Fax: +34 941287357

**Internet address(es):**

General address of the contracting authority: <http://lariojaturismo.com/comunidad/larioja/licitaciones>

**I.2. Type of the contracting authority**

Other: empresa mercantil de titularidad pública

**I.3. Main activity**

Other: turismo

**I.4. Contract award on behalf of other contracting authorities**

The contracting authority is purchasing on behalf of other contracting authorities: no

**Section II: Object of the contract**

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**II.1. Description**

**II.1.1. Title**

Construcción stand que represente a La Rioja en las ferias turísticas 2016 y 2017.

**II.1.2. Type of contract and place of performance or delivery**

Services

Service category No 13: Advertising services

NUTS code

**II.1.3. Information about a framework agreement or a dynamic purchasing system (DPS)**

**II.1.4. Short description of the contract or purchase(s)**

Diseño, construcción, montaje y desmontaje del stand que represente a La Rioja en las ferias turísticas en 2016 y 2017.

**II.1.5. CPV code(s)**

79341000 Advertising services

#### **II.1.6. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: no

#### **II.2. Total value of the contract/lot**

##### **II.2.1. Total value of the contract/lot**

Value: 292 000 EUR  
excluding VAT

### **Section IV: Procedure**

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#### **IV.1. Type of procedure**

##### **IV.1.1. Type of procedure**

Open

#### **IV.2. Award criteria**

##### **IV.2.1. Award criteria**

The most economically advantageous tender in terms of

1. Oferta técnica. Weighting 85
2. Oferta económica. Weighting 15

##### **IV.2.2. Information about electronic auction**

#### **IV.3. Administrative information**

##### **IV.3.1. File reference number attributed by the contracting authority**

##### **IV.3.2. Previous publication concerning this procedure**

###### **Contract notice**

Notice number in the OJ S: [2015/S 129-237842](#) of 8.7.2015

### **Section V: Award of contract**

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#### **V.1. Date of conclusion of the contract**

20.10.2015

#### **V.2. Information about tenders**

Number of tenders received: 8

#### **V.3. Name and address of the contractor**

Official name: Grupo Empresarial Critería, S.L.  
Postal address: Urb. Las Pozas, av. de Madrid, km 326  
Town: Lardero  
Postal code: 26140  
Country: Spain

#### **V.4. Information on value of the contract/lot**

Initial estimated total value of the contract/lot:  
Value: 292 000 EUR  
excluding VAT  
Total value of the procurement:  
Value: 292 000 EUR

excluding VAT

**V.5. Information about subcontracting**

The contract is likely to be subcontracted: no

**Section VI: Complementary information**

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**VI.1. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

**VI.2. Additional information**

**VI.3. Procedures for review**

**VI.3.1. Review body**

**VI.3.2. Review procedure**

**VI.3.3. Service from which information about the review procedure may be obtained**

**VI.4. Date of dispatch of this notice**

13.11.2015