

France-Paris: Multimedia software development services

OJ S 129/2023 07/07/2023

Contract award notice

Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: OPCO AKTO

National registration number: 85300098200019

Postal address: 14 RUE RIQUET

Town: Paris

NUTS code: FR101 Paris

Postal code: 75019

Country: France

E-mail: Florence.ferraz@akto.fr**Internet address(es):**Main address: <http://www.akto.fr>Address of the buyer profile: <https://www.achatpublic.com/sdm/ent/gen/index.jsp>**I.4. Type of the contracting authority**

Other type: Opérateur de compétences

I.5. Main activity

Other activity: Opérateur de compétences

Section II: Object

II.1. Scope of the procurement**II.1.1. Title**

Prestations de réalisation de visites immersives

Reference number: 2023_003

II.1.2. Main CPV code

72212520 Multimedia software development services

II.1.3. Type of contract

Services

II.1.4. Short description

Le présent marché a pour objet la conception, réalisation et production de contenus pour des visites immersives à 360°, de réalité augmentée pour les publics en recherche d'orientation ou d'emploi. Ces contenus sont destinés à faire découvrir des métiers au plus près de l'univers professionnel des branches et secteurs d'activité concernés.

II.1.6. Information about lots

This contract is divided into lots: no

II.1.7. Total value of the procurement

Value excluding VAT: 600 000,00 EUR

II.2. Description

II.2.2. Additional CPV code(s)

92112000 Services in connection with motion-picture and video-tape production, 92110000 Motion picture and video tape production and related services, 92111260 Information video-tape production

II.2.3. Place of performance

NUTS code: FR France

II.2.4. Description of the procurement

Les prestations sont précisées au CCTP

II.2.5. Award criteria

Quality criterion - Name: Valeur technique / Weighting: 60

Quality criterion - Name: RSE / Weighting: 15

Price - Weighting: 25

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2023/S 050-143432](#)

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

Title:

Marché unique

A contract/lot is awarded: yes

V.2. Award of contract**V.2.1. Date of conclusion of the contract**

09/06/2023

V.2.2. Information about tenders

Number of tenders received: 7

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: KEYVEO SAS

Postal address: 72 rue de la République, Seine Innopolis

Town: Le Petit-Quevilly

NUTS code: FRD Normandie

Postal code: 76140

Country: France

Internet address: <https://keyveo.com/>

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot: 600 000,00 EUR

Total value of the contract/lot: 600 000,00 EUR

V.2.5. Information about subcontracting**Section VI: Complementary information**

VI.3. Additional information**VI.4. Procedures for review****VI.4.1. Review body**

Official name: Tribunal judiciaire de Paris

Postal address: Parvis du Tribunal

Town: PARIS

Postal code: 75017

Country: France

Internet address: <https://www.tribunal-de-paris.justice.fr/>

VI.5. Date of dispatch of this notice

04/07/2023