

Germany-Munich: Event services
OJ S 129/2023 07/07/2023
Contract award notice
Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: EIT Health e.V.
Postal address: Mies-van-der-Rohe-Str- 1C
Town: Munich
NUTS code: DE212 München, Kreisfreie Stadt
Postal code: 80807
Country: Germany
Contact person: Laura Prat
E-mail: laura.prat@eithealth.eu
Telephone: +49 1757113418
Internet address(es):
Main address: <https://eithealth.eu>

I.4. Type of the contracting authority

Other type: Association registered in Germany (eingetragener Verein, e.V.)

I.5. Main activity

Other activity: Health Innovation

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

MANAGEMENT OF EXTERNAL AND INTERNAL EVENTS 2023-2024
Reference number: 2023-04-EITH-EventMgmt

II.1.2. Main CPV code

79952000 Event services

II.1.3. Type of contract

Services

II.1.4. Short description

For the delivery of the EIT Health Summit and EIT Health Matchmaking events, EIT Health is seeking a reputable service provider that will undertake the full planning and delivery of each event, from logistical oversight, on-site management, event production, delegate and registration fee management, content and programme development including the development of associated materials such as slides. Technical capabilities, such as the live streaming of select events should also be considered. EIT Health has recently deployed Eventscase, an event management software which will host the events website, registration, and networking

management. The service provider shall measure and evaluate all services and provide regular reports. The service provider shall deliver evidence for all measurable KPIs that will be defined for each of the event.

II.1.6. Information about lots

This contract is divided into lots: no

II.1.7. Total value of the procurement

Value excluding VAT: 654 870,17 EUR

II.2. Description

II.2.3. Place of performance

NUTS code: NL33 Zuid-Holland

Main site or place of performance: The EIT Health Matchmaking will take place between October and November (to be confirmed) of 2023 and the EIT Health Summit will take place in Rotterdam in April 2024.

II.2.4. Description of the procurement

Delivery of the EIT Health Matchmaking between October and November of 2023 (As per Annex D of RFP)

Delivery of the EIT Health Summit in April of 2024 (As per Annex E of RFP)

II.2.5. Award criteria

Quality criterion - Name: Quality criteria as per procurement documents, i.e. RFP / Weighting: 0.4

Price - Weighting: 0.6

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds: yes

Identification of the project: Business Plan 2023-2025 as per Grant Agreement between EIT and EIT Health e.V.

II.2.14. Additional information

Refer to RPF and annexes.

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: no

IV.2. Administrative information

IV.2.1.

Previous publication concerning this procedure

Notice number in the OJ S: [2023/S 068-204047](#)

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

Title:

MANAGEMENT OF EXTERNAL AND INTERNAL EVENTS 2023-2024

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

29/06/2023

V.2.2. Information about tenders

Number of tenders received: 3

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: ASHFIELD MEETINGS & EVENTS LIMITED

National registration number: 03486951

Town: Leicestershire

NUTS code: UKF21 Leicester

Country: United Kingdom

Internet address: www.ashfieldmeetings.com

The contractor is an SME: no

V.2.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot: 700 000,00 EUR

Total value of the contract/lot: 654 870,17 EUR

V.2.5. Information about subcontracting

Section VI: Complementary information

VI.3. Additional information

As stated in procurement documents.

VI.4. Procedures for review

VI.4.1. Review body

Official name: EIT Health e.V.

Postal address: Mies-van-der-Rohe-Str- 1C

Town: Munich

Postal code: 80807

Country: Germany

VI.4.3. Review procedure

Precise information on deadline(s) for review procedures:
As stated in procurement documents.

VI.5. Date of dispatch of this notice

04/07/2023