

Belgium-Zwijnaarde: Market and economic research; polling and statistics

OJ S 166/2019 29/08/2019

Contract award notice

Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Bond Moyson Oost-Vlaanderen

National registration number: 0411.716.696_29501

Postal address: Tramstraat 69

Town: Zwijnaarde

NUTS code: BE234 Arr. Gent

Postal code: 9052

Country: Belgium

Contact person: Jonas Van Hecke

E-mail: jonas.vanhecke@bondmoyson.be**Internet address(es):**Main address: <http://www.bondmoyson.be>Address of the buyer profile: <https://enot.publicprocurement.be/enot-war/preViewNotice.do?noticeId=350727>**I.4. Type of the contracting authority**

Other type: Ziekenfonds

I.5. Main activity

Health

Section II: Object

II.1. Scope of the procurement**II.1.1. Title**

Raamovereenkomst call center

Reference number: Bond Moyson Oost-Vlaanderen-1191-2019/002-F03_0

II.1.2. Main CPV code

79300000 Market and economic research; polling and statistics

II.1.3. Type of contract

Services

II.1.4. Short description

De aanbestedende overheid zoekt een callcenter dat afspraken (huisbezoeken) per week kan inboeken in een online agenda. Op basis van deze afspraken zullen medewerkers (hierna: wervers) van de aanbestedende overheid gezinnen proberen te overtuigen om lid te worden.

II.1.6.

Information about lots

This contract is divided into lots: yes

II.1.7. Total value of the procurement

Value excluding VAT: 200 000,00 EUR

II.2. Description

II.2.1. Title

Doelgroep huwen en samenwonen, recent gemengde gezinnen, ad hoc commerciële acties
Lot No: 1

II.2.2. Additional CPV code(s)

79300000 Market and economic research; polling and statistics

II.2.3. Place of performance

NUTS code: BE23 Prov. Oost-Vlaanderen

II.2.4. Description of the procurement

Dit perceel beoogt het vastleggen van huisbezoeken door middel van teleprospectie voor de specifieke doelgroepen huwen en samenwonen en recent gemengde gezinnen. Daarnaast kunnen binnen dit perceel ook andere ad hoc commerciële acties toegevoegd worden. Binnen dit perceel verwachten we 15 afspraken per week.

II.2.5. Award criteria

Quality criterion - Name: Kwaliteit / Weighting: 65

Price - Weighting: 35

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

II.2. Description

II.2.1. Title

Winback, doelgroep geboorte, ad hoc commerciële acties
Lot No: 2

II.2.2. Additional CPV code(s)

79300000 Market and economic research; polling and statistics

II.2.3. Place of performance

NUTS code: BE23 Prov. Oost-Vlaanderen

II.2.4. Description of the procurement

Dit perceel beoogt het vastleggen van huisbezoeken door middel van teleprospectie voor de specifieke doelgroepen winback en geboorte. Daarnaast kunnen binnen dit perceel ook andere ad hoc commerciële acties toegevoegd worden. Binnen dit perceel verwachten we 10 afspraken per week.

II.2.5. Award criteria

Quality criterion - Name: Kwaliteit / Weighting: 65

Price - Weighting: 35

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: no

IV.2. Administrative information

IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2019/S 097-235064](#)

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

Lot No: 1

Title:

Perceel 1: Doelgroep huwen en samenwonen, recent gemengde gezinnen, ad hoc commerciële acties

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

31/07/2019

V.2.2. Information about tenders

Number of tenders received: 2

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: SalesUp bvba

National registration number: 0877584635
Postal address: Leirekenstraat 16
Town: Moorsel
NUTS code: BE231 Arr. Aalst
Postal code: 9310
Country: Belgium
The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 120 000,00 EUR

V.2.5. Information about subcontracting

Section V: Award of contract

Lot No: 2

Title:

Perceel 2: Winback, doelgroep geboorte, ad hoc commerciële acties

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

31/07/2019

V.2.2. Information about tenders

Number of tenders received: 2

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: SalesUp bvba
National registration number: 0877584635
Postal address: Leirekenstraat 16
Town: Moorsel
NUTS code: BE231 Arr. Aalst
Postal code: 9310
Country: Belgium
The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 80 000,00 EUR

V.2.5. Information about subcontracting

Section VI: Complementary information

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: Rechtbank van eerste aanleg

Postal address: Opgeëistenlaan 401/A

Town: Gent

Postal code: 9000

Country: Belgium

VI.4.2. Body responsible for mediation procedures

Official name: Bond Moyson Oost-Vlaanderen

Postal address: Tramstraat 69

Town: Zwijnaarde

Postal code: 9052

Country: Belgium

VI.4.4. Service from which information about the review procedure may be obtained

Official name: Bond Moyson Oost-Vlaanderen

Postal address: Tramstraat 69

Town: Zwijnaarde

Postal code: 9052

Country: Belgium

E-mail: jonas.vanhecke@bondmoyson.be

VI.5. Date of dispatch of this notice

26/08/2019