

407699-2026 - Competition

Switzerland – Advertising and marketing services – Réalisations Publicitaires - Contrat-Cadre
OJ S 113/2026 15/06/2026
Contract or concession notice – standard regime
Services

1. Buyer

1.1. Buyer

Official name: Genève Aéroport

Email: achats@gva.ch

Activity of the contracting entity: Airport-related activities

2. Procedure

2.1. Procedure

Title: Réalisations Publicitaires - Contrat-Cadre

Description: Le marché faisant l'objet de l'appel d'offres concerne l'achat de prestations publicitaires comprenant la création, la conception, la production et la pose de visuels publicitaires pour Genève Aéroport .

Procedure identifier: 851f1525-194b-4ad5-8ac5-199f93d1d87e

Type of procedure: Open

The procedure is accelerated: no

2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79340000 Advertising and marketing services

2.1.2. Place of performance

Town: GENEVE

Postcode: 1215

Country subdivision (NUTS): Genève (CH013)

Country: Switzerland

2.1.4. General information

Legal basis:

Directive 2014/25/EU

2.1.6. Grounds for exclusion

Sources of grounds for exclusion: Procurement Document

5. Lot

5.1. Lot: LOT-0000

Title: Réalisations Publicitaires - Contrat-Cadre

Description: Le marché faisant l'objet de l'appel d'offres concerne l'achat de prestations publicitaires comprenant la création, la conception, la production et la pose de visuels publicitaires pour Genève Aéroport .

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79340000 Advertising and marketing services

Additional classification (cpv): 22462000 Advertising material, 30199000 Paper stationery and other items, 39500000 Textile articles, 45432111 Laying work of flexible floor coverings, 45432220 Wall-papering work

5.1.2. Place of performance

Town: GENEVE

Postcode: 1215

Country subdivision (NUTS): Genève (CH013)

Country: Switzerland

5.1.3. Estimated duration

Start date: 01/01/2027

Duration end date: 31/12/2031

5.1.4. Renewal

Maximum renewals: 1

Other information about renewals: Voir contrat

5.1.6. General information

Reserved participation:

Participation is not reserved.

The names and professional qualifications of the staff assigned to perform the contract must be given: Not yet known

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.9. Selection criteria

Sources of selection criteria: Procurement Document

5.1.10. Award criteria

Criterion:

Type: Quality

Description: Critères d'adjudication

Description of the method to be used if weighting cannot be expressed by criteria: Les critères d'adjudication sont définis dans les documents.

5.1.11. Procurement documents

Access to certain procurement documents is restricted

Information about restricted documents is available at: <https://www.simap.ch/fr/redirect?context=eyJwYWdlIjoicHJvamVjdCIsInJvbGUiOm51bGwslm9yZ0kljpudWxsLCJwcm9qZWNOZWQ>

Ad hoc communication channel:

Name: Simap.ch

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Not allowed

Justification for why electronic submission is not possible: Tools, devices, or file formats not generally available

Description: Les offres peuvent être déposées directement à la réception de GA située au 5ème étage, sise au 21 route de l'Aéroport, 1218 Le Grand-Saconnex, Suisse ou envoyées à l'adresse postale indiquée ci-après. Seul le moment de la réception de l'offre fait foi.

Languages in which tenders or requests to participate may be submitted: French
Electronic catalogue: Not allowed
Variants: Not allowed
Tenderers may submit more than one tender: Not allowed
Deadline for receipt of tenders: 30/07/2026 11:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time
Duration during which the tender must remain valid: 180 Days

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: Not yet known
Conditions relating to the performance of the contract: Plus d'informations dans la publication officielle sur simap.ch
Electronic invoicing: Required
Electronic ordering will be used: no
Electronic payment will be used: yes
Financial arrangement: Plus d'informations dans la publication officielle sur simap.ch

5.1.15. Techniques

Framework agreement:

No framework agreement

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Tribunal administratif fédéral
Information about review deadlines: Voies de droit Le présent appel d'offres peut faire l'objet d'un recours auprès de la Chambre administrative de la Cour de justice, 10 rue Saint-Léger, case postale 1956, 1211 Genève 1, dans les dix jours dès sa publication. Le recours doit être signé, se référer au présent appel d'offres, contenir les conclusions dûment motivées avec indication des moyens de preuve.
Organisation providing additional information about the procurement procedure: Genève Aéroport

8. Organisations

8.1. ORG-0001

Official name: Genève Aéroport
Registration number: 0335022b-0159-4c66-b898-e8e91186c1ff
Postal address: Route de l'aéroport 21
Town: Le Grand Saconnex
Postcode: 1218
Country subdivision (NUTS): Genève (CH013)
Country: Switzerland
Email: achats@gva.ch
Telephone: +41227178000

Roles of this organisation:

Buyer
Organisation providing additional information about the procurement procedure

8.1. ORG-0002

Official name: Tribunal administratif fédéral

Registration number: BVGER
Postal address: Postfach
Town: St. Gallen
Postcode: 9023
Country subdivision (NUTS): St. Gallen (CH055)
Country: Switzerland
Email: info@bvger.admin.ch
Telephone: +41584652626
Internet address: <https://www.bvger.ch>

Roles of this organisation:

Review organisation

8.1. ORG-0003

Official name: Simap.ch
Registration number: CH001
Postal address: Holzikofenweg 36
Town: Bern
Postcode: 3003
Country subdivision (NUTS): Bern / Berne (CH021)
Country: Switzerland
Email: support@simap.ch
Telephone: +41584646388
Internet address: <https://www.simap.ch>

Roles of this organisation:

TED eSender

Notice information

Notice identifier/version: c6fc71bf-9812-4148-b9b9-2f8ef369f493 - 01
Form type: Competition
Notice type: Contract or concession notice – standard regime
Notice subtype: 17
Notice dispatch date: 12/06/2026 02:25:53 (UTC+02:00) Eastern European Time, Central European Summer Time
Languages in which this notice is officially available: French
Notice publication number: 407699-2026
OJ S issue number: 113/2026
Publication date: 15/06/2026