

407944-2026 - Result

Lithuania – Public relations services – Informacijos sklaidos žiniasklaidoje planavimo ir įgyvendinimo paslaugos
OJ S 113/2026 15/06/2026
Contract or concession award notice – standard regime
Services

1. Buyer

1.1. Buyer

Official name: UAB ILTE

Email: jurate.straksiene@ilte.lt

Legal type of the buyer: Body governed by public law, controlled by a central government authority

Activity of the contracting authority: Economic affairs

2. Procedure

2.1. Procedure

Title: Informacijos sklaidos žiniasklaidoje planavimo ir įgyvendinimo paslaugos

Description: Tarptautinis viešasis pirkimas "Informacijos sklaidos žiniasklaidoje planavimo ir įgyvendinimo paslaugos" atviro konkurso būdu

Procedure identifier: b212847a-df91-4044-806f-b91efa6b4203

Previous notice: 525b85f6-a31b-4e62-a547-38aee6bb7d27-01

Type of procedure: Open

The procedure is accelerated: no

2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79416000 Public relations services

Additional classification (cpv): 79416000 Public relations services

2.1.2. Place of performance

Country: Lithuania

Anywhere in the given country

2.1.4. General information

Legal basis:

Directive 2014/24/EU

5. Lot

5.1. Lot: LOT-0001

Title: Informacijos sklaidos žiniasklaidoje planavimo ir įgyvendinimo paslaugų I dalis

Description: Tarptautinis viešasis pirkimas "Informacijos sklaidos žiniasklaidoje planavimo ir įgyvendinimo paslaugos" atviro konkurso būdu

Internal identifier: 1

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79416000 Public relations services

Additional classification (cpv): 79416000 Public relations services

5.1.2. Place of performance

Country: Lithuania

Anywhere in the given country

5.1.6. General information

Procurement Project fully or partially financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.7. Strategic procurement

Aim of strategic procurement: Reduction of environmental impacts

Description: 4.1 punktu - yra Produktų, kurių viešiesiems pirkimams ir pirkimams taikytini minimalūs aplinkos apsaugos kriterijai, sąraše, nurodytame Tvarkos aprašo 1 priede (toliau – produktų sąrašas) ir atitinka visus produktui nustatytus ir aplinkos ministro įsakymu patvirtintus minimalius aplinkos apsaugos kriterijus, nurodytus Tvarkos aprašo 2 priede“ - esant būtinybei spausdinti, naudoti perdirbtą popierių, atitinkantį reikalavimus, nustatytus Aprašo 2 priedo 1 punkte; 4.4.4.1 papunkčiu - prekei pagaminti ir (ar) tiekti, paslaugai teikti ar darbams atlikti sunaudojama mažiau gamtos išteklių ir (ar) sudėtyje yra pakartotinai panaudotų ir (ar) perdirbtų medžiagų“ - atsisakyti nebūtino dokumentų kopijavimo ir spausdinimo, rengiamą dokumentaciją, ataskaitas Užsakovui pateikti tik elektroniniu formatu, o dokumentaciją, kuri turi būti pasirašoma, ir ataskaitas pasirašyti elektroniniu parašu.

Approach to reducing environmental impacts: Other

Green Procurement Criteria: National Green Public Procurement criteria

5.1.10. Award criteria

Criterion:

Type: Price

Description: Palyginamoji pasiūlymo kaina Eur su PVM

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 40

Criterion:

Type: Quality

Description: Projektų vadovo patirtis

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 60

5.1.15. Techniques

Framework agreement:

No framework agreement

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Vilniaus apygardos teismas

Organisation providing offline access to the procurement documents: UAB ILTE

Organisation providing more information on the review procedures: UAB ILTE

Organisation executing the payment: UAB ILTE

Organisation signing the contract: UAB ILTE

5.1. Lot: LOT-0002

Title: Informacijos sklaidos žiniasklaidoje planavimo ir įgyvendinimo paslaugų II dalis

Description: Tarptautinis viešasis pirkimas "Informacijos sklaidos žiniasklaidoje planavimo ir įgyvendinimo paslaugos" atviro konkurso būdu

Internal identifier: 2

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79416000 Public relations services

Additional classification (cpv): 79416000 Public relations services

5.1.2. Place of performance

Country: Lithuania

Anywhere in the given country

5.1.6. General information

Procurement Project fully or partially financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.7. Strategic procurement

Aim of strategic procurement: Reduction of environmental impacts

Description: 4.1 punktu - yra Produktų, kurių viešiesiems pirkimams ir pirkimams taikytini minimalūs aplinkos apsaugos kriterijai, sąraše, nurodytame Tvarkos aprašo 1 priede (toliau – produktų sąrašas) ir atitinka visus produktui nustatytus ir aplinkos ministro įsakymu patvirtintus minimalius aplinkos apsaugos kriterijus, nurodytus Tvarkos aprašo 2 priede“ - esant būtinybei spausdinti, naudoti perdirtą popierių, atitinkantį reikalavimus, nustatytus Aprašo 2 priedo 1 punkte; 4.4.4.1 papunkčiu - prekei pagaminti ir (ar) tiekti, paslaugai teikti ar darbams atlikti sunaudojama mažiau gamtos išteklių ir (ar) sudėtyje yra pakartotinai panaudotų ir (ar) perdirtų medžiagų“ - atsisakyti nebūtino dokumentų kopijavimo ir spausdinimo, rengiamą dokumentaciją, ataskaitas Užsakovui pateikti tik elektroniniu formatu, o dokumentaciją, kuri turi būti pasirašoma, ir ataskaitas pasirašyti elektroniniu parašu.

Approach to reducing environmental impacts: Other

Green Procurement Criteria: National Green Public Procurement criteria

5.1.10. Award criteria

Criterion:

Type: Price

Description: Palyginamoji pasiūlymo kaina Eur su PVM

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 40

Criterion:

Type: Quality

Description: Projektų vadovo patirtis

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 60

5.1.15. Techniques

Framework agreement:

No framework agreement

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Vilniaus apygardos teismas

Organisation providing offline access to the procurement documents: UAB ILTE

Organisation providing more information on the review procedures: UAB ILTE

Organisation executing the payment: UAB ILTE

Organisation signing the contract: UAB ILTE

6. Results

Value of all contracts awarded in this notice: 500 000,00 EUR

6.1. Result lot identifier: LOT-0001

Winner selection status: At least one winner was chosen.

6.1.2. Information about winners

Winner:

Official name: Dentsu Lithuania

Tender:

Tender identifier: 000133249

Identifier of lot or group of lots: LOT-0001

Value of the tender: 250 000,00 EUR

Subcontracting: No

Contract information:

Identifier of the contract: 57508

Date on which the winner was chosen: 17/04/2026

Date of the conclusion of the contract: 25/05/2026

Information about European Union funds:

Name of EU-financed project or programme: Innovation Fund (IF) (2021/2027)

Identifier of EU funds: 30-001-F-0001

Further details of EU funds: Inovacijų skatinimo fondas (IF) (2021/2027) ir kt.

Organisation signing the contract: UAB ILTE

6.1.4. Statistical information

Received tenders or requests to participate:

Type of received submissions: Tenders submitted electronically

Number of tenders or requests to participate received: 7

6.1. Result lot identifier: LOT-0002

Winner selection status: At least one winner was chosen.

6.1.2. Information about winners

Winner:

Official name: Dentsu Lithuania

Tender:

Tender identifier: 000133249

Identifier of lot or group of lots: LOT-0002

Value of the tender: 250 000,00 EUR

Subcontracting: No

Contract information:

Identifier of the contract: 57509

Date on which the winner was chosen: 17/04/2026

Date of the conclusion of the contract: 25/05/2026

Information about European Union funds:

Name of EU-financed project or programme: Innovation Fund (IF) (2021/2027)

Identifier of EU funds: 30-001-F-0001

Further details of EU funds: Inovacijų skatinimo fondas (IF) (2021/2027) ir kt.

Organisation signing the contract: UAB ILTE

6.1.4. Statistical information**Received tenders or requests to participate:**

Type of received submissions: Tenders submitted electronically

Number of tenders or requests to participate received: 7

8. Organisations

8.1. ORG-0001

Official name: UAB ILTE

Registration number: 110084026

Postal address: Ukmergės g. 124, Vilnius

Town: Vilnius

Postcode: 08100

Country subdivision (NUTS): Vilniaus apskritis (LT011)

Country: Lithuania

Email: jurate.straksiene@ilte.lt

Telephone: +37069424734

Internet address: www.ilte.lt

Buyer profile: www.ilte.lt

Roles of this organisation:

Buyer

Organisation providing offline access to the procurement documents

Organisation providing more information on the review procedures

Organisation signing the contract

Organisation executing the payment

8.1. ORG-0002

Official name: Dentsu Lithuania

Size of the economic operator: Micro, small, or medium

Registration number: 124216438

Postal address: A.Goštauto g 40B

Town: Vilnius

Postcode: LT-03163

Country subdivision (NUTS): Vilniaus apskritis (LT011)

Country: Lithuania

Email: info.lithuania@dentsu.com

Telephone: +37067652487

Internet address: www.dentsu.com

Roles of this organisation:

Tenderer

Winner of these lots: LOT-0001, LOT-0002

8.1. ORG-0003

Official name: Vilniaus apygardos teismas

Registration number: 193312970

Postal address: Gedimino pr. 40
Town: Vilnius
Postcode: 01501
Country subdivision (NUTS): Vilniaus apskritis (LT011)
Country: Lithuania
Email: vilniaus.apygardos@teismas.lt
Telephone: +370 70668369

Roles of this organisation:

Review organisation

8.1. ORG-0004

Official name: European Dynamics S.A.
Registration number: 002024901000
Department: European Dynamics S.A.
Town: Athens
Postcode: 15125
Country subdivision (NUTS): Βόρειος Τομέας Αθηνών (EL301)
Country: Greece
Email: eproc-esender@eurodyn.com
Telephone: +30 2108094500

Roles of this organisation:

TED eSender

Notice information

Notice identifier/version: 05b51280-0b5e-49ee-b7b0-2da530bc70a3 - 01

Form type: Result

Notice type: Contract or concession award notice – standard regime

Notice subtype: 29

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