

409406-2026 - Competition

France – Advertising and marketing services – Baromètre d'impact auprès des entreprises exportatrices accompagnées

OJ S 113/2026 15/06/2026

Contract or concession notice – standard regime

Services

1. Buyer

1.1. Buyer

Official name: BUSINESS FRANCE

Email: Achats@businessfrance.fr

Legal type of the buyer: Public undertaking, controlled by a central government authority

Activity of the contracting authority: Economic affairs

2. Procedure

2.1. Procedure

Title: Baromètre d'impact auprès des entreprises exportatrices accompagnées

Description: Le présent appel d'offres a pour objet l'accompagnement à la mesure des courants d'affaires générés par les entreprises exportatrices accompagnées par la Team France Export.

Procedure identifier: d2df11e1-2fe1-47b2-a103-09ab490bfb07

Internal identifier: AOO26-06-01

Type of procedure: Open

The procedure is accelerated: no

2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79340000 Advertising and marketing services

2.1.2. Place of performance

Postal address: 77 boulevard Saint Jacques

Town: Paris

Postcode: 75014

Country subdivision (NUTS): Paris (FR101)

Country: France

2.1.3. Value

Estimated value excluding VAT: 400 000,00 EUR

2.1.4. General information

Legal basis:

Directive 2014/24/EU

2.1.6. Grounds for exclusion

Sources of grounds for exclusion: Procurement Document

5. Lot

5.1. Lot: LOT-0001

Title: Baromètre d'impact auprès des entreprises exportatrices accompagnées

Description: Le présent appel d'offres a pour objet l'accompagnement à la mesure des courants d'affaires générés par les entreprises exportatrices accompagnées par la Team France Export

Internal identifier: AOO26-06-01

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79310000 Market research services

5.1.2. Place of performance

Town: Paris

Postcode: 75014

Country subdivision (NUTS): Paris (FR101)

Country: France

5.1.3. Estimated duration

Duration: 48 Months

5.1.4. Renewal

Maximum renewals: 3

5.1.5. Value

Estimated value excluding VAT: 400 000,00 EUR

Maximum value of the framework agreement: 400 000,00 EUR

5.1.6. General information

This is a recurrent procurement

Reserved participation:

Participation is not reserved.

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

This procurement is also suitable for small and medium-sized enterprises (SMEs): yes

5.1.9. Selection criteria

Sources of selection criteria: Procurement Document

5.1.11. Procurement documents

Languages in which the procurement documents are officially available: French

Deadline for requesting additional information: 06/07/2026 14:30:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Address of the procurement documents: <https://www.marches-publics.gouv.fr/>

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: <https://www.marches-publics.gouv.fr/>

Languages in which tenders or requests to participate may be submitted: French

Electronic catalogue: Not allowed

Tenderers may submit more than one tender: Not allowed

Deadline for receipt of tenders: 16/07/2026 14:30:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Duration during which the tender must remain valid: 120 Days

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Allowed

Electronic ordering will be used: no

Electronic payment will be used: no

5.1.15. Techniques

Framework agreement:

Framework agreement, without reopening of competition

Maximum number of participants: 999

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Tribunal Administratif de Paris

Information about review deadlines: Délais légaux en vigueur

Organisation providing additional information about the procurement procedure: BUSINESS FRANCE

Organisation providing offline access to the procurement documents: BUSINESS FRANCE

Organisation providing more information on the review procedures: Tribunal Administratif de Paris

Organisation receiving requests to participate: BUSINESS FRANCE

Organisation processing tenders: BUSINESS FRANCE

8. Organisations

8.1. ORG-0001

Official name: BUSINESS FRANCE

Registration number: 45193005100052

Department: Service Achats et Marchés

Postal address: 77 boulevard Saint Jacques 77 boulevard Saint Jacques

Town: Paris

Postcode: 75014

Country subdivision (NUTS): Paris (FR101)

Country: France

Contact point: Service Achats et Marchés

Email: Achats@businessfrance.fr

Telephone: 0140733843

Internet address: <http://www.businessfrance.fr>

Information exchange endpoint (URL): <http://www.marchespublics.gouv.fr>

Buyer profile: <https://www.marchespublics.gouv.fr>

Roles of this organisation:

Buyer

Organisation providing additional information about the procurement procedure

Organisation providing offline access to the procurement documents

Organisation receiving requests to participate

Organisation processing tenders

8.1. ORG-0002

Official name: Tribunal Administratif de Paris
Registration number: 17750005500013
Department: Tribunal administratif de Paris
Postal address: 7 rue de Jouy
Town: Paris
Postcode: 75001
Country subdivision (NUTS): Paris (FR101)
Country: France
Contact point: Juge administratif
Email: greffe.taparis@juradm.fr
Telephone: 0144594400
Internet address: <http://paris.tribunaladministratif.fr/>

Roles of this organisation:

Review organisation

Organisation providing more information on the review procedures

8.1. ORG-0000

Official name: Publications Office of the European Union
Registration number: PUBL
Town: Luxembourg
Postcode: 2417
Country subdivision (NUTS): Luxembourg (LU000)
Country: Luxembourg
Email: ted@publications.europa.eu
Telephone: +352 29291
Internet address: <https://op.europa.eu>

Roles of this organisation:

TED eSender

Notice information

Notice identifier/version: 4b185828-d63e-40d0-b627-2b9070d65112 - 01
Form type: Competition
Notice type: Contract or concession notice – standard regime
Notice subtype: 16
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