

Ireland-Drumcondra: Advertising and marketing services

OJ S 154/2021 11/08/2021

Contract notice

Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Respond

National registration number: N/A

Postal address: High Park,

Town: Drumcondra

NUTS code: IE Éire / Ireland

Postal code: Gracepark Rd.,

Country: Ireland

Contact person: Helen McCormack

E-mail: Helen.McCormack@respond.ie

Telephone: +353 18087700

Internet address(es):

Main address: <https://www.respond.ie>

Address of the buyer profile: <https://irl.eu-supply.com/ctm/Company/CompanyInformation/Index/1229>

I.3. Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at: http://irl.eu-supply.com/app/rfq/rwlentrance_s.asp?PID=195058&B=ETENDERS_SIMPLE

[PID=195058&B=ETENDERS_SIMPLE](http://irl.eu-supply.com/app/rfq/rwlentrance_s.asp?PID=195058&B=ETENDERS_SIMPLE)

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted electronically via: http://irl.eu-supply.com/app/rfq/rwlentrance_s.asp?PID=195058&B=ETENDERS_SIMPLE

Tenders or requests to participate must be submitted to the abovementioned address

I.4. Type of the contracting authority

Body governed by public law

I.5. Main activity

Housing and community amenities

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Request for Tenders relating to Communications and Marketing Services

Reference number: RFT 08/21

II.1.2.

Main CPV code

79340000 Advertising and marketing services

II.1.3. Type of contract

Services

II.1.4. Short description

Respond requires the provision of communications and marketing services to support its operational needs. The Services required may include, but are not limited to, the following:

- Communications Strategy Development and Media
- Website Redevelopment & Digital Advertising
- Creative Services

II.1.5. Estimated total value

Value excluding VAT: 300 000,00 EUR

II.1.6. Information about lots

This contract is divided into lots: no

II.2. Description**II.2.2. Additional CPV code(s)**

72212500 Communication and multimedia software development services, 72413000 World wide web (www) site design services, 79342000 Marketing services

II.2.3. Place of performance

NUTS code: IE Éire / Ireland

Main site or place of performance: Drumcondra, Dublin 9

II.2.4. Description of the procurement

Respond requires the provision of communications and marketing services to support its operational needs. The Services required may include, but are not limited to, the following:

- Communications Strategy Development and Media
- Website Redevelopment & Digital Advertising
- Creative Services

II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value

Value excluding VAT: 300 000,00 EUR

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Duration in months: 36

This contract is subject to renewal: yes

Description of renewals:

Respond reserves the right to extend the Framework Agreement for a period of up to 12 months, subject to contract performance, funding, Board approval and Respond's obligations at law. For the avoidance of doubt, Respond confirms that the period of any contracts awarded under the Framework Agreement may extend beyond the date of expiry of the Framework Agreement.

II.2.10.

Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section III: Legal, economic, financial and technical information

III.1. Conditions for participation

III.1.2. Economic and financial standing

Selection criteria as stated in the procurement documents

III.1.3. Technical and professional ability

Selection criteria as stated in the procurement documents

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement
Framework agreement with a single operator

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.2. Time limit for receipt of tenders or requests to participate

Date: 17/09/2021 Local time: 12:00

IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates

IV.2.4. Languages in which tenders or requests to participate may be submitted

English

IV.2.7. Conditions for opening of tenders

Date: 17/09/2021 Local time: 12:00

Section VI: Complementary information

VI.1. Information about recurrence

This is a recurrent procurement: no

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: Respond

Town: Dublin

Country: Ireland

VI.5. Date of dispatch of this notice

06/08/2021