

Germany-Munich: Business services: law, marketing, consulting, recruitment, printing and security

OJ S 129/2023 07/07/2023

Contract notice

Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: EIT Health e.V.

Postal address: Mies-van-der-Rohe-Straße 1C

Town: München

NUTS code: DE21H München, Landkreis

Postal code: 80807

Country: Germany

E-mail: vergabe@eithealth.eu

Internet address(es):

Main address: www.eithealth.eu

I.3. Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at: <https://www.dtv.de/Satellite/notice/CXP4YNW6GW7/documents>

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted electronically via: <https://www.dtv.de/Satellite/notice/CXP4YNW6GW7>

I.4. Type of the contracting authority

Other type: Association registered in Germany (eingetragener Verein, e.V.)

I.5. Main activity

Other activity: Innovation in Health

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

2023-EITH-PubRelAgency

Reference number: 2023-EITH-PubRelAgency

II.1.2. Main CPV code

79000000 Business services: law, marketing, consulting, recruitment, printing and security

II.1.3. Type of contract

Services

II.1.4. Short description

Media Relations and drive Thought Leadership positioning for the organisation.

II.1.5. Estimated total value

Value excluding VAT: 360 000,00 EUR

II.1.6. Information about lots

This contract is divided into lots: no

II.2. Description

II.2.2. Additional CPV code(s)

79000000 Business services: law, marketing, consulting, recruitment, printing and security, 79410000 Business and management consultancy services, 79400000 Business and management consultancy and related services

II.2.3. Place of performance

NUTS code: DE21H München, Landkreis

NUTS code: DE212 München, Kreisfreie Stadt

Main site or place of performance: EIT Health e.V. Mies-van-der-Rohe-Straße 1C 80807 München

II.2.4. Description of the procurement

The purpose of this Request for Proposals (RFP) is to procure a highly qualified and experienced Public Relations Agency to provide two main services for EIT Health: Media Relations and drive Thought Leadership positioning for the organisation. The selected agency will collaborate closely with our external communications team (and to a lesser extent, public affairs team) to develop and execute strategic communication plans that raise the profile of EIT Health, its portfolio and programmes, and its partners, while positioning EIT Health as a thought leader within the healthcare innovation ecosystem. The agency will be responsible for securing high-quality media coverage, developing compelling thought leadership content, and leveraging various communication channels to engage our target audiences and stakeholders effectively. By procuring these services, EIT Health aims to strengthen and reinforce its corporate brand, expand its reach, and demonstrate its commitment to driving innovation in the European healthcare sector.

II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Duration in months: 36

This contract is subject to renewal: no

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds: no

II.2.14. Additional information

The maximum net (VAT is not included) budgeted amount for the provision of the sum of all services under the Framework Agreement is EUR 360,000.00. The budget includes both fees and related expenses to be paid to the service provider for the full provision of the services.

Section III: Legal, economic, financial and technical information

III.1. Conditions for participation

III.1.1. Suitability to pursue the professional activity, including requirements relating to enrolment on professional or trade registers

List and brief description of conditions:

Refer to procurement documents.

III.1.2. Economic and financial standing

List and brief description of selection criteria:

Refer to procurement documents.

Minimum level(s) of standards possibly required:

Refer to procurement documents.

III.1.3. Technical and professional ability

List and brief description of selection criteria:

Refer to procurement documents.

Minimum level(s) of standards possibly required:

Refer to procurement documents.

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

Framework agreement with a single operator

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: no

IV.2. Administrative information

IV.2.2. Time limit for receipt of tenders or requests to participate

Date: 10/08/2023 Local time: 12:00

IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates

IV.2.4. Languages in which tenders or requests to participate may be submitted

English

IV.2.7. Conditions for opening of tenders

Date: 11/08/2023 Local time: 14:00

Section VI: Complementary information

VI.1. Information about recurrence

This is a recurrent procurement: no

VI.3. Additional information

Bekanntmachungs-ID: CXP4YNW6GW7

VI.4. Procedures for review**VI.4.1. Review body**

Official name: EIT Health e.V.

Postal address: Mies-van-der-Rohe-Straße 1C

Town: München

Postal code: 80807

Country: Germany

E-mail: vergabe@eithealth.eu

Internet address: www.eithealth.eu

VI.5. Date of dispatch of this notice

04/07/2023