

Belgium-Brussels: Strategic communications, editorial support, publications and graphic (lot 1) /digital communications (lot 2)/events (lot 3)/website development and maintenance (lot 4)
OJ S 200/2017 18/10/2017
Contract award notice
Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Clean Sky 2 Joint Undertaking

Postal address: avenue de la Toison d'Or 56

Town: Brussels

NUTS code: BE100 Arr. de Bruxelles-Capitale/Arr. Brussel-Hoofdstad

Postal code: 1060

Country: Belgium

Contact person: Legal Team

E-mail: procurement@cleansky.eu

Internet address(es):

Main address: <https://etendering.ted.europa.eu/cft/cft-display.html?cftId=2219>

I.4. Type of the contracting authority

European institution/agency or international organisation

I.5. Main activity

Other activity: Aeronautics.

Section II: Object

II.1. Scope of the procurement**II.1.1. Title**

Strategic communications, editorial support, publications and graphic (lot 1)/digital communications (lot 2)/events (lot 3)/website development and maintenance (lot 4).
Reference number: CSJU.2017.OP.01.

II.1.2. Main CPV code

79900000 Miscellaneous business and business-related services

II.1.3. Type of contract

Services

II.1.4. Short description

The objective of the tender procedure was to award a multiple framework service contract in cascade for the following communication services:

lot 1 — strategic communications, editorial support, publications and graphic design;

lot 2 — digital communications;

lot 3 — events;

lot 4 — website development and maintenance.

II.1.6. Information about lots

This contract is divided into lots: yes

II.1.7. Total value of the procurement

Value excluding VAT: 2 000 000,00 EUR

II.2. Description

II.2.1. Title

Strategic communications, editorial support, publications and graphic design
Lot No: 1

II.2.2. Additional CPV code(s)

22000000 Printed matter and related products, 92312211 Writing agency services

II.2.3. Place of performance

NUTS code: BE10 Région de Bruxelles-Capitale/ Brussels Hoofdstedelijk Gewest

II.2.4. Description of the procurement

See heading II.1.4.

II.2.5. Award criteria

Quality criterion - Name: Technical offer — organisational aspects / Weighting: max 20 points

Quality criterion - Name: Technical offer — consistency of the proposal in respect of the services requested / Weighting: max 25 points

Quality criterion - Name: Technical offer — quality assurance of contract management / Weighting: max 25 points

Quality criterion - Name: Case study — understanding of the requirements / Weighting: max 10 points

Quality criterion - Name: Case study — appropriateness of the solutions and approach proposed / Weighting: max 15 points

Quality criterion - Name: Case study — timeline, costs, speed and quality / Weighting: max 5 points

Price - Weighting: 40 %

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds: yes

Identification of the project:

II.2.14. Additional information

II.2. Description

II.2.1. Title

Digital communications
Lot No: 2

II.2.2. Additional CPV code(s)

72000000 IT services: consulting, software development, Internet and support

II.2.3. Place of performance

II.2.4. Description of the procurement

See heading II.1.4.

II.2.5. Award criteria

Quality criterion - Name: Technical offer — organisational aspects / Weighting: max 20 points

Quality criterion - Name: Technical offer — consistency of the proposal in respect of the services requested / Weighting: max 25 points

Quality criterion - Name: Technical offer — quality assurance of contract management / Weighting: max 25 points

Quality criterion - Name: Case study — understanding of the requirements / Weighting: max 10 points

Quality criterion - Name: Case study — appropriateness of the solutions and approach proposed / Weighting: max 15 points

Quality criterion - Name: Case study — timeline, costs, speed and quality / Weighting: max 5 points

Price - Weighting: 40 %

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
yes

Identification of the project:

II.2.14. Additional information

II.2. Description

II.2.1. Title

Events

Lot No: 3

II.2.2. Additional CPV code(s)

79956000 Fair and exhibition organisation services

II.2.3. Place of performance

NUTS code: BE10 Région de Bruxelles-Capitale/ Brussels Hoofdstedelijk Gewest

II.2.4. Description of the procurement

See heading II.1.4.

II.2.5. Award criteria

Quality criterion - Name: Technical offer — organisational aspects / Weighting: max 20 points

Quality criterion - Name: Technical offer — consistency of the proposal in respect of the services requested / Weighting: max 25 points

Quality criterion - Name: Technical offer — quality assurance of contract management / Weighting: max 25 points

Quality criterion - Name: Case study — understanding of the requirements / Weighting: max 10 points

Quality criterion - Name: Case study — appropriateness of the solutions and approach proposed / Weighting: max 15 points

Quality criterion - Name: Case study — timeline, costs, speed and quality / Weighting: max 5 points

Price - Weighting: 40 %

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:

yes

Identification of the project:

II.2.14. Additional information

II.2. Description

II.2.1. Title

Website development and maintenance

Lot No: 4

II.2.2. Additional CPV code(s)

50300000 Repair, maintenance and associated services related to personal computers, office equipment, telecommunications and audio-visual equipment

II.2.3. Place of performance

NUTS code: BE10 Région de Bruxelles-Capitale/ Brussels Hoofdstedelijk Gewest

II.2.4. Description of the procurement

See heading II.1.4.

II.2.5. Award criteria

Quality criterion - Name: Technical offer — organisational aspects / Weighting: max 20 points

Quality criterion - Name: Technical offer — consistency of the proposal in respect of the services requested / Weighting: max 25 points

Quality criterion - Name: Technical offer — quality assurance of contract management / Weighting: max 25 points

Quality criterion - Name: Case study — understanding of the requirements / Weighting: max 10 points

Quality criterion - Name: Case study — appropriateness of the solutions and approach proposed / Weighting: max 15 points

Quality criterion - Name: Case study — timeline, costs, speed and quality / Weighting: max 5 points

Price - Weighting: 40 %

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:

yes

Identification of the project:

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: no

IV.2. Administrative information

IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2017/S 039-070053](#)

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

Contract No: FWC/CSJU.2017.OP.01-LOT 1-01

Lot No: 1

Title:

Strategic communications, editorial support, publications and graphic design — 1st in the listing

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

28/09/2017

V.2.2. Information about tenders

Number of tenders received: 7

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: EU-TURN Sprl

Town: Brussels

NUTS code: BE1 Région de Bruxelles-Capitale/Brussels Hoofdstedelijk Gewest

Country: Belgium

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 500 000,00 EUR

V.2.5. Information about subcontracting

Section V: Award of contract

Contract No: FWC/CSJU.2017.OP.01-LOT 1-02

Lot No: 1

Title:

Strategic communications, editorial support, publications and graphic design — 2nd in the listing

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

28/09/2017

V.2.2. Information about tenders

Number of tenders received: 7

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: Intrasoft International S.A.

Town: Luxembourg

NUTS code: LU Luxembourg

Country: Luxembourg

The contractor is an SME: no

V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 500 000,00 EUR

V.2.5. Information about subcontracting

Section V: Award of contract

Contract No: FWC/CSJU.2017.OP.01-LOT1-03

Lot No: 1

Title:

Strategic communications, editorial support, publications and graphic design — 3rd in the listing

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

28/09/2017

V.2.2. Information about tenders

Number of tenders received: 7

The contract has been awarded to a group of economic operators: yes

V.2.3. Name and address of the contractor

Official name: European Service Network S.A.

Town: Brussels

NUTS code: BE Belgique / België

Country: Belgium

The contractor is an SME: yes

V.2.3. Name and address of the contractor

Official name: Independent Pictures Ltd. — Agtel

Town: Dublin

NUTS code: IE Éire / Ireland

Country: Ireland

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 500 000,00 EUR

V.2.5. Information about subcontracting

Section V: Award of contract

Contract No: FWC/CSJU.2017.OP.01-LOT2-01

Lot No: 2

Title:

Digital communications — 1st in the listing

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

28/09/2017

V.2.2. Information about tenders

Number of tenders received: 6

The contract has been awarded to a group of economic operators: yes

V.2.3. Name and address of the contractor

Official name: 20 Seconds To Midnight

Town: Brussels

NUTS code: BE Belgique / België

Country: Belgium

The contractor is an SME: yes

V.2.3. Name and address of the contractor

Official name: Cecoforma S.A.

Town: Liege

NUTS code: BE Belgique / België

Country: Belgium

The contractor is an SME: yes

V.2.3. Name and address of the contractor

Official name: Methods S.A.

Town: Luxembourg

NUTS code: LU Luxembourg

Country: Luxembourg
The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 300 000,00 EUR

V.2.5. Information about subcontracting

Section V: Award of contract

Contract No: FWC/CSJU.2017.OP.01-LOT2-02

Lot No: 2

Title:

Digital communications — 2nd in the listing

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

28/09/2017

V.2.2. Information about tenders

Number of tenders received: 6

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: Pomilio Blumm SRL

Town: Pescara PE

NUTS code: IT Italia

Country: Italy

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 300 000,00 EUR

V.2.5. Information about subcontracting

Section V: Award of contract

Contract No: FWC/CSJU.2017.OP.01-LOT2-03

Lot No: 2

Title:

Digital communications — 3rd in the listing

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

28/09/2017

V.2.2. Information about tenders

Number of tenders received: 6

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: Intrasoft International S.A.

Town: Luxembourg

NUTS code: LU Luxembourg

Country: Luxembourg

The contractor is an SME: no

V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 300 000,00 EUR

V.2.5. Information about subcontracting**Section V: Award of contract**

Contract No: FWC/CSJU.2017.OP.01-LOT3-01

Lot No: 3

Title:

Events — 1st in the listing

A contract/lot is awarded: yes

V.2. Award of contract**V.2.1. Date of conclusion of the contract**

28/09/2017

V.2.2. Information about tenders

Number of tenders received: 6

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: TMAB Business Events

Town: Londerzeel

NUTS code: BE Belgique / België

Country: Belgium

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 900 000,00 EUR

V.2.5. Information about subcontracting**Section V: Award of contract**

Contract No: FWC/CSJU.2017.OP.01-LOT3-02

Lot No: 3

Title:

Events — 2nd in the listing

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

28/09/2017

V.2.2. Information about tenders

Number of tenders received: 6

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: MCI Benelux SA

Town: Brussels

NUTS code: BE Belgique / België

Country: Belgium

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 900 000,00 EUR

V.2.5. Information about subcontracting

Section V: Award of contract

Contract No: FWC/CSJU.2017.OP.01-LOT3-03

Lot No: 3

Title:

Events — 3rd in the listing

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

28/09/2017

V.2.2. Information about tenders

Number of tenders received: 6

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: VO Communication SA

Town: Brussels

NUTS code: BE Belgique / België

Country: Belgium

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 900 000,00 EUR

V.2.5. Information about subcontracting

Section V: Award of contract

Contract No: FWC/CSJU.2017.OP.01-LOT4-01

Lot No: 4

Title:

Website development and maintenance — 1st in the listing

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

28/09/2017

V.2.2. Information about tenders

Number of tenders received: 5

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: European Service Network SA

Town: Brussels

NUTS code: BE Belgique / België

Country: Belgium

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 300 000,00 EUR

V.2.5. Information about subcontracting

Section V: Award of contract

Contract No: FWC/CSJU.2017.OP.01-LOT4-02

Lot No: 4

Title:

Website development and maintenance — 2nd in the listing

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

28/09/2017

V.2.2. Information about tenders

Number of tenders received: 5

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: Hypertech SA

Town: Chalandri, Athens

NUTS code: EL Ελλάδα / Elláda

Country: Greece

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 300 000,00 EUR

V.2.5. Information about subcontracting

Section V: Award of contract

Contract No: FWC/CSJU.2017.OP.01-LOT4-03

Lot No: 4

Title:

Website development and maintenance — 3rd in the listing

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

28/09/2017

V.2.2. Information about tenders

Number of tenders received: 5

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: TMAB Business Events

Town: Londerzeel

NUTS code: BE Belgique / België

Country: Belgium

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 300 000,00 EUR

V.2.5. Information about subcontracting

Section VI: Complementary information

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: General Court

Postal address: rue du Fort Niedergrünewald

Town: Luxembourg

Postal code: 2925

Country: Luxembourg

E-mail: GeneralCourt.Registry@curia.europa.eu

Telephone: +352 43031

Fax: +352 43032100

Internet address: <http://curia.europa.eu>

VI.4.4. Service from which information about the review procedure may be obtained

Official name: General Court

Postal address: rue du Fort Niedergrünwald

Town: Luxembourg

Postal code: 2925

Country: Luxembourg

E-mail: GeneralCourt.Registry@curia.europa.eu

Telephone: +352 43031

Fax: +352 43032100

Internet address: http://curia.europa.eu/jcms/jcms/Jo2_7039/en/#electronique

VI.5. Date of dispatch of this notice

06/10/2017