

**Ireland-Dublin: Content management software package**  
**OJ S 129/2023 07/07/2023**  
**Contract award notice**  
**Supplies**

**Legal Basis:**

Directive 2014/24/EU

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**Section I: Contracting authority**

**I.1. Name and addresses**

Official name: Raidió Teilifís Éireann ( RTÉ )

National registration number: 8T50578M

Postal address: Donnybrook

Town: Dublin

NUTS code: IE Éire / Ireland

Postal code: Co. Dublin

Country: Ireland

Contact person: Joe Lavelle

E-mail: [joe.lavelle@rte.ie](mailto:joe.lavelle@rte.ie)

Telephone: +353 12082239

**Internet address(es):**

Main address: <http://www.rte.ie>

Address of the buyer profile: <https://irl.eu-supply.com/ctm/Company/CompanyInformation/Index/396>

**I.4. Type of the contracting authority**

Body governed by public law

**I.5. Main activity**

Recreation, culture and religion

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**Section II: Object**

**II.1. Scope of the procurement**

**II.1.1. Title**

RTE Social Media Publishing Tool

Reference number: 21P056

**II.1.2. Main CPV code**

48783000 Content management software package

**II.1.3. Type of contract**

Supplies

**II.1.4. Short description**

RTÉ invites submissions, from suitably qualified Tenderers to supply a social media publishing tool. RTÉ requires an easy to use enterprise wide tool for rapid publishing of RTÉ generated content to social media sites and other third party or news websites.

The scale of value quoted is for a term of 5 years, ie average of €70,000 per annum.

### **II.1.6. Information about lots**

This contract is divided into lots: no

### **II.1.7. Total value of the procurement**

Lowest offer: 292 319,00 EUR / Highest offer: 565 920,00 EUR taken into consideration

## **II.2. Description**

### **II.2.2. Additional CPV code(s)**

48224000 Web page editing software package, 48312000 Electronic publishing software package, 48315000 Desktop-publishing software package, 48322000 Graphics software package, 48500000 Communication and multimedia software package

### **II.2.3. Place of performance**

NUTS code: IE Éire / Ireland

Main site or place of performance: Donnybrook Dublin 4

### **II.2.4. Description of the procurement**

RTÉ invites submissions, from suitably qualified Tenderers to supply a social media publishing tool. RTÉ requires an easy to use enterprise wide tool for rapid publishing of RTÉ generated content to social media sites and other third party or news websites.

### **II.2.5. Award criteria**

Price

### **II.2.11. Information about options**

Options: no

### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

### **II.2.14. Additional information**

## **Section IV: Procedure**

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### **IV.1. Description**

#### **IV.1.1. Type of procedure**

Open procedure

#### **IV.1.3. Information about a framework agreement or a dynamic purchasing system**

#### **IV.1.8. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: no

### **IV.2. Administrative information**

#### **IV.2.1. Previous publication concerning this procedure**

Notice number in the OJ S: [2022/S 223-640211](#)

#### **IV.2.8. Information about termination of dynamic purchasing system**

#### **IV.2.9. Information about termination of call for competition in the form of a prior information notice**

## Section V: Award of contract

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**Contract No:** 1

**Title:**

RTE Social Media Publishing Tool

A contract/lot is awarded: yes

### V.2. Award of contract

#### V.2.1. Date of conclusion of the contract

04/07/2023

#### V.2.2. Information about tenders

Number of tenders received: 3

Number of tenders received from SMEs: 0

Number of tenders received from tenderers from other EU Member States: 1

Number of tenders received from tenderers from non-EU Member States: 1

Number of tenders received by electronic means: 3

The contract has been awarded to a group of economic operators: no

#### V.2.3. Name and address of the contractor

Official name: Grabyo Limited

National registration number: GB 167 3244 04

Postal address: 19 Heddon Street

Town: London

NUTS code: UK United Kingdom

Postal code: W1B 4BG

Country: United Kingdom

E-mail: [hello@grabyo.com](mailto:hello@grabyo.com)

The contractor is an SME: no

#### V.2.4. Information on value of the contract/lot

Lowest offer: 292 319,00 EUR / Highest offer: 565 920,00 EUR taken into consideration

#### V.2.5. Information about subcontracting

## Section VI: Complementary information

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### VI.3. Additional information

### VI.4. Procedures for review

#### VI.4.1. Review body

Official name: The Courts Service

Postal address: 15-24 Phoenix St

Town: Dublin

Postal code: D07 X028

Country: Ireland

Telephone: +353 18886426

#### VI.5. Date of dispatch of this notice

04/07/2023

