

**France-Paris: Educational games**  
**OJ S 225/2016 22/11/2016**  
**Contract award notice**  
**Services**

**Directive 2004/18/EC**

**Section I: Contracting authority**

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**I.1. Name and addresses**

Official name: Groupement d'intérêt public (GIP) Paris 2024

National registration number: 811 351 949 00029

Postal address: 96 boulevard Haussmann

Town: Paris

Postal code: 75008

Country: France

For the attention of: Lydie Emeraud

E-mail: [lemeraud@paris2024.org](mailto:lemeraud@paris2024.org)

Telephone: +33 181202472

**Internet address(es):**

General address of the contracting authority: <http://www.paris2024.org/fr>

Address of the buyer profile: <http://maximilien.fr>

**I.2. Type of the contracting authority**

Other: Pouvoir adjudicateur soumis à l'ordonnance n° 2015-899 du 23.7.2015

**I.3. Main activity**

Recreation, culture and religion

**I.4. Contract award on behalf of other contracting authorities**

The contracting authority is purchasing on behalf of other contracting authorities: no

**Section II: Object of the contract**

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**II.1. Description**

**II.1.1. Title**

Accord-cadre ayant pour objet la création, la production et le déploiement de kits pédagogiques d'éducation par le sport à destination de la jeunesse.

**II.1.2. Type of contract and place of performance or delivery**

Services

Service category No 27: Other services

NUTS code

**II.1.3. Information about a framework agreement or a dynamic purchasing system (DPS)**

The procurement involves the establishment of a framework agreement

**II.1.4. Short description of the contract or purchase(s)**

L'objet de l'accord-cadre est de sélectionner un prestataire chargé d'une part, de créer et produire des kits pédagogiques et ludiques d'éducation par le sport à l'attention de la jeunesse et, d'autre part, de les déployer en France et à l'international.

**II.1.5. CPV code(s)**

37524100 Educational games, 39162100 Teaching equipment, 80310000 Youth education services, 92331210 Children animation services

**II.1.6. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: yes

**II.2. Total value of the contract/lot****II.2.1. Total value of the contract/lot****Section IV: Procedure**

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**IV.1. Type of procedure****IV.1.1. Type of procedure**

Open

**IV.2. Award criteria****IV.2.1. Award criteria**

The most economically advantageous tender in terms of

1. Valeur technique. Weighting 70
2. Proposition financière. Weighting 30

**IV.2.2. Information about electronic auction**

An electronic auction has been used: no

**IV.3. Administrative information****IV.3.1. File reference number attributed by the contracting authority**

Marché #27 kits pédagogiques

**IV.3.2. Previous publication concerning this procedure****Contract notice**

Notice number in the OJ S: [2016/S 153-277917](#) of 10.8.2016

**Section V: Award of contract**

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**V.1. Date of conclusion of the contract**

28.9.2016

**V.2. Information about tenders****V.3. Name and address of the contractor**

Official name: Play International  
Postal address: 126 rue de l'Ouest  
Town: Paris  
Postal code: 75014  
Country: France

**V.4. Information on value of the contract/lot****V.5. Information about subcontracting**

The contract is likely to be subcontracted: yes

Value or proportion likely to be subcontracted to third parties:  
Not known

## **Section VI: Complementary information**

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### **VI.1. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

### **VI.2. Additional information**

### **VI.3. Procedures for review**

#### **VI.3.1. Review body**

Official name: Tribunal de grande instance de Paris  
Postal address: 4 boulevard du Palais  
Town: Paris  
Postal code: 75055  
Telephone: +33 144325151  
Internet address: <http://www.ca-paris.justice.fr/index.php?>

#### **VI.3.2. Review procedure**

#### **VI.3.3. Service from which information about the review procedure may be obtained**

Official name: Tribunal de grande instance de Paris  
Postal address: 4 boulevard du Palais  
Town: Paris  
Postal code: 75055  
Telephone: +33 144325151  
Internet address: <http://www.ca-paris.justice.fr/index.php?>

### **VI.4. Date of dispatch of this notice**

17.11.2016