

410940-2026 - Competition

France – Coaching services – PAR Accompagnement / Formation : impact de l'Intelligence Artificielle sur les ressources humaines en Auvergne-Rhône-Alpes, Bourgogne Franche Comté, Provence Alpes Côte d'Azur et Normandie

OJ S 114/2026 16/06/2026

Contract or concession notice – standard regime
Services

1. Buyer

1.1. Buyer

Official name: OPCO EP

Email: support-entreprises@aws-france.com

Legal type of the buyer: Body governed by public law

Activity of the contracting authority: General public services

2. Procedure

2.1. Procedure

Title: PAR Accompagnement / Formation : impact de l'Intelligence Artificielle sur les ressources humaines en Auvergne-Rhône-Alpes, Bourgogne Franche Comté, Provence Alpes Côte d'Azur et Normandie

Description: L'OPCO EP, sur les régions Auvergne-Rhône-Alpes, Bourgogne Franche Comté, Normandie et Provence Alpes Côte d'Azur souhaite proposer aux TPE et PME de ces territoires des formations actions et accompagnement en lien avec l'impact d'une intégration de l'intelligence artificielle dans une part de leur activité sur les Ressources humaines et le développement des compétences internes

Procedure identifier: d3d16578-9ee7-499e-83bd-d43edf20a29b

Internal identifier: 20260318-52200

Type of procedure: Open

The procedure is accelerated: no

2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79998000 Coaching services

Additional classification (cpv): 79998000 Coaching services

2.1.2. Place of performance

Postal address: Siège social

Town: Paris

Postcode: 75001

Country subdivision (NUTS): Paris (FR101)

Country: France

2.1.3. Value

Estimated value excluding VAT: 325 115,00 EUR

2.1.4. General information

Additional information: La date de début de contrat indiquée sur l'avis de publicité n'est qu'estimative. La durée du contrat démarrera à compter de la notification. Dans le cadre de la présente consultation, seront retenus selon les lots 1 à 2 candidats à qui seront attribué l'accord-cadre, sous réserve d'un nombre suffisant de candidats et d'offres

Legal basis:

Directive 2014/24/EU

2.1.5. Terms of procurement

Terms of submission:

Maximum number of lots for which one tenderer can submit tenders: 4

Terms of contract:

Maximum number of lots for which contracts can be awarded to one tenderer: 4

2.1.6. Grounds for exclusion

Sources of grounds for exclusion: Procurement Document

5. Lot

5.1. Lot: LOT-0001

Title: Lot n°1 AURA

Description: PAR Auvergne-Rhône-Alpes - L'IA au service de la performance RH

Internal identifier: 1

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79998000 Coaching services

Additional classification (cpv): 79998000 Coaching services

5.1.2. Place of performance

Postal address: Siège social

Town: Paris

Postcode: 75001

Country subdivision (NUTS): Paris (FR101)

Country: France

5.1.3. Estimated duration

Start date: 01/11/2027

Duration: 12 Months

5.1.4. Renewal

Maximum renewals: 2

Other information about renewals: La durée de l'accord-cadre est de 12 mois. Il pourra être reconduit expressément deux (2) fois pour une période d'un (1) an sans que sa durée totale ne puisse excéder trois (3) ans. Préavis pour la décision de non-reconduction : 2 mois avant la date anniversaire du marché public

5.1.5. Value

Estimated value excluding VAT: 252 000,00 EUR

5.1.6. General information

Reserved participation:

Participation is not reserved.

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.7. Strategic procurement

Approach to reducing environmental impacts: Other

Social objective promoted: Other

5.1.9. Selection criteria

Sources of selection criteria: Procurement Document

5.1.11. Procurement documents

Address of the procurement documents: <https://www.marches-publics.info/mpiaaws/index.cfm?fuseaction=dematEnt.login&type=DCE&IDM=1824020>

Ad hoc communication channel:

Name: AW Solutions

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: <https://www.marches-publics.info/mpiaaws/index.cfm?fuseaction=demat.termes&IDM=1824020>

Languages in which tenders or requests to participate may be submitted: French

Electronic catalogue: Not allowed

Variants: Not allowed

Tenderers may submit more than one tender: Not allowed

Deadline for receipt of tenders: 22/07/2026 14:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Duration during which the tender must remain valid: 6 Months

Information about public opening:

Opening date: 22/07/2026 14:30:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Required

Electronic ordering will be used: no

Electronic payment will be used: no

5.1.15. Techniques

Framework agreement:

Framework agreement, with reopening of competition

Maximum number of participants: 2

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Mediation organisation: Tribunal judiciaire de Paris

Review organisation: Tribunal judiciaire de Paris

Organisation providing additional information about the procurement procedure: OPCO EP

Organisation providing more information on the review procedures: Tribunal judiciaire de Paris

5.1. Lot: LOT-0002

Title: Lot n°2 BFC

Description: PAR Bourgogne Franche Comté - L'IA au service de la performance RH
Internal identifier: 2

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79998000 Coaching services

Additional classification (cpv): 80530000 Vocational training services

5.1.2. Place of performance

Postal address: Siège social

Town: Paris

Postcode: 75001

Country subdivision (NUTS): Paris (FR101)

Country: France

5.1.3. Estimated duration

Start date: 01/11/2027

Duration: 12 Months

5.1.4. Renewal

Maximum renewals: 2

Other information about renewals: La durée de l'accord-cadre est de 12 mois. Il pourra être reconduit expressément deux (2) fois pour une période d'un (1) an sans que sa durée totale ne puisse excéder trois (3) ans. Préavis pour la décision de non-reconduction : 2 mois avant la date anniversaire du marché public

5.1.5. Value

Estimated value excluding VAT: 94 500,00 EUR

5.1.6. General information

Reserved participation:

Participation is not reserved.

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.7. Strategic procurement

Approach to reducing environmental impacts: Other

Social objective promoted: Other

5.1.9. Selection criteria

Sources of selection criteria: Procurement Document

5.1.11. Procurement documents

Address of the procurement documents: <https://www.marches-publics.info/mpiaws/index.cfm?fuseaction=dematEnt.login&type=DCE&IDM=1824020>

Ad hoc communication channel:

Name: AW Solutions

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: <https://www.marches-publics.info/mpiaws/index.cfm?fuseaction=demat.termes&IDM=1824020>

Languages in which tenders or requests to participate may be submitted: French

Electronic catalogue: Not allowed

Variants: Not allowed

Tenderers may submit more than one tender: Not allowed

Deadline for receipt of tenders: 22/07/2026 14:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Duration during which the tender must remain valid: 6 Months

Information about public opening:

Opening date: 22/07/2026 14:30:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Required

Electronic ordering will be used: no

Electronic payment will be used: no

5.1.15. Techniques

Framework agreement:

Framework agreement, with reopening of competition

Maximum number of participants: 2

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Mediation organisation: Tribunal judiciaire de Paris

Review organisation: Tribunal judiciaire de Paris

Organisation providing additional information about the procurement procedure: OPCO EP

Organisation providing more information on the review procedures: Tribunal judiciaire de Paris

5.1. Lot: LOT-0003

Title: Lot n°3 PACA

Description: PAR Provence Alpes Côte d'Azur - L'IA au service de la performance RH

Internal identifier: 3

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79998000 Coaching services

Additional classification (cpv): 80530000 Vocational training services

5.1.2. Place of performance

Postal address: Siège social

Town: Paris

Postcode: 75001

Country subdivision (NUTS): Paris (FR101)

Country: France

5.1.3. Estimated duration

Start date: 01/11/2027

Duration: 12 Months

5.1.4. Renewal

Maximum renewals: 2

Other information about renewals: La durée de l'accord-cadre est de 12 mois. Il pourra être reconduit expressément deux (2) fois pour une période d'un (1) an sans que sa durée totale ne puisse excéder trois (3) ans. Préavis pour la décision de non-reconduction : 2 mois avant la date anniversaire du marché public

5.1.5. Value

Estimated value excluding VAT: 283 500,00 EUR

5.1.6. General information

Reserved participation:

Participation is not reserved.

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.7. Strategic procurement

Approach to reducing environmental impacts: Other

Social objective promoted: Other

5.1.9. Selection criteria

Sources of selection criteria: Procurement Document

5.1.11. Procurement documents

Address of the procurement documents: <https://www.marches-publics.info/mpiaaws/index.cfm?fuseaction=dematEnt.login&type=DCE&IDM=1824020>

Ad hoc communication channel:

Name: AW Solutions

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: <https://www.marches-publics.info/mpiaaws/index.cfm?fuseaction=demat.termes&IDM=1824020>

Languages in which tenders or requests to participate may be submitted: French

Electronic catalogue: Not allowed

Variants: Not allowed

Tenderers may submit more than one tender: Not allowed

Deadline for receipt of tenders: 22/07/2026 14:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Duration during which the tender must remain valid: 6 Months

Information about public opening:

Opening date: 22/07/2026 14:30:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Required

Electronic ordering will be used: no

Electronic payment will be used: no

5.1.15. Techniques

Framework agreement:

Framework agreement, with reopening of competition

Maximum number of participants: 2

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Mediation organisation: Tribunal judiciaire de Paris

Review organisation: Tribunal judiciaire de Paris

Organisation providing additional information about the procurement procedure: OPCO EP

Organisation providing more information on the review procedures: Tribunal judiciaire de Paris

5.1. Lot: LOT-0004

Title: Lot n°4 NO

Description: PAR Normandie - L'IA au service de la performance RH

Internal identifier: 4

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79998000 Coaching services

Additional classification (cpv): 79998000 Coaching services

5.1.2. Place of performance

Postal address: Siège social

Town: Paris

Postcode: 75001

Country subdivision (NUTS): Paris (FR101)

Country: France

5.1.3. Estimated duration

Start date: 01/11/2027

Duration: 12 Months

5.1.4. Renewal

Maximum renewals: 2

Other information about renewals: La durée de l'accord-cadre est de 12 mois. Il pourra être reconduit expressément deux (2) fois pour une période d'un (1) an sans que sa durée totale ne puisse excéder trois (3) ans. Préavis pour la décision de non-reconduction : 2 mois avant la date anniversaire du marché public

5.1.5. Value

Estimated value excluding VAT: 345 345,00 EUR

5.1.6. General information

Reserved participation:

Participation is not reserved.

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.7. Strategic procurement

Approach to reducing environmental impacts: Other

Social objective promoted: Other

5.1.9. Selection criteria

Sources of selection criteria: Procurement Document

5.1.11. Procurement documents

Address of the procurement documents: <https://www.marches-publics.info/mpiaws/index.cfm?fuseaction=dematEnt.login&type=DCE&IDM=1824020>

Ad hoc communication channel:

Name: AW Solutions

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: <https://www.marches-publics.info/mpiaws/index.cfm?fuseaction=demat.termes&IDM=1824020>

Languages in which tenders or requests to participate may be submitted: French

Electronic catalogue: Not allowed

Variants: Not allowed

Tenderers may submit more than one tender: Not allowed

Deadline for receipt of tenders: 22/07/2026 14:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Duration during which the tender must remain valid: 6 Months

Information about public opening:

Opening date: 22/07/2026 14:30:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Required

Electronic ordering will be used: no

Electronic payment will be used: no

5.1.15. Techniques

Framework agreement:

Framework agreement, with reopening of competition

Maximum number of participants: 2

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Mediation organisation: Tribunal judiciaire de Paris

Review organisation: Tribunal judiciaire de Paris

Organisation providing additional information about the procurement procedure: OPCO EP

Organisation providing more information on the review procedures: Tribunal judiciaire de Paris

8. Organisations

8.1. ORG-0001

Official name: Avenue-Web Systèmes

Registration number: 59B98434-98DF-B1D5-9B7E33CBA37B8D47

Town: Seyssinet-Pariset

Postcode: 38170

Country subdivision (NUTS): Isère (FRK24)

Country: France

Email: publications-joue@aws-france.com

Telephone: +33480041260

Roles of this organisation:

TED eSender

8.1. ORG-0002

Official name: OPCO EP

Registration number: 86006

Postal address: Siège social 4 rue du Colonel Driant

Town: Paris

Postcode: 75001

Country subdivision (NUTS): Paris (FR101)

Country: France

Contact point: MURET Arnaud

Email: support-entreprises@aws-france.com

Telephone: 0970838837

Internet address: <https://www.opcoep.fr/>

Buyer profile: <https://www.marches-publics.info/>

Roles of this organisation:

Buyer

8.1. ORG-0003

Official name: OPCO EP

Registration number: 59B98453-CD1D-B79F-A1F3846367138385

Postal address: Siège social

Town: Paris

Postcode: 75001

Country subdivision (NUTS): Paris (FR101)

Country: France

Email: support-entreprises@aws-france.com

Telephone: 0970838837

Roles of this organisation:

Organisation providing additional information about the procurement procedure

8.1. ORG-0004

Official name: Tribunal judiciaire de Paris

Registration number: 59B98487-0BA8-F86A-698DA7984C0709A2

Postal address: 1 Parv. du Tribunal de Paris

Town: Paris

Postcode: 75017

Country subdivision (NUTS): Paris (FR101)

Country: France

Email: accueil-paris@justice.fr

Telephone: 0144325151

Internet address: <https://www.tribunal-de-paris.justice.fr/75>

Roles of this organisation:

Review organisation

8.1. ORG-0005

Official name: Tribunal judiciaire de Paris

Registration number: 59B9849A-09C4-6F8E-C5892F8F2BDCE99F

Postal address: 1 Parv. du Tribunal de Paris

Town: Paris
Postcode: 75017
Country subdivision (NUTS): Paris (FR101)
Country: France
Email: accueil-paris@justice.fr
Telephone: 0144325151
Internet address: <https://www.tribunal-de-paris.justice.fr/75>

Roles of this organisation:

Mediation organisation

8.1. ORG-0006

Official name: Tribunal judiciaire de Paris
Registration number: 59B984AA-C463-0F31-9F28F011CB95BBB7
Postal address: 1 Parv. du Tribunal de Paris
Town: Paris
Postcode: 75017
Country subdivision (NUTS): Paris (FR101)
Country: France
Email: accueil-paris@justice.fr
Telephone: 0144325151
Internet address: <https://www.tribunal-de-paris.justice.fr/75>

Roles of this organisation:

Organisation providing more information on the review procedures

Notice information

Notice identifier/version: b36fd426-65ad-4e50-b409-72735d8196db - 01
Form type: Competition
Notice type: Contract or concession notice – standard regime
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