

**Belgium-Brussels: Advertising and marketing services**

OJ S 226/2015 21/11/2015

Contract notice

Services

Directive 2004/18/EC

**Section I: Contracting authority**

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**I.1. Name and addresses**

Official name: Agentschap voor de Bevordering van de Lichamelijke Ontwikkeling, de Sport en de Openlucht recreatie BLOSO

Postal address: Arenberggebouw — Arenbergstraat 5

Town: Brussel

Postal code: 1000

Country: Belgium

For the attention of: Callewaert Maya

E-mail: [maya.callewaert@bloso.be](mailto:maya.callewaert@bloso.be)

Telephone: +32 22094613

**Internet address(es):**

General address of the contracting authority: <http://www.bloso.be>

Address of the buyer profile: <https://enot.publicprocurement.be/enot-war/preViewNotice.do?noticeId=220185>

Electronic submission of tenders and requests to participate: <https://eten.publicprocurement.be/etendering/viewWorkspacesBasedOnExtUrl.do?wsName=BLOSO-5%2F2015%2FAfd.+KICS+rev-F02>

**Additional information can be obtained from:**

the abovementioned address

**Specifications and additional documents (including documents for competitive dialogue and a dynamic purchasing system) can be obtained from:**

the abovementioned address

**Tenders or requests to participate must be submitted:** the abovementioned address

**I.2. Type of the contracting authority**

Body governed by public law

**I.3. Main activity****I.4. Contract award on behalf of other contracting authorities**

The contracting authority is purchasing on behalf of other contracting authorities: no

**Section II: Object of the contract**

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**II.1. Description****II.1.1. Title attributed to the contract by the contracting authority**

Open offerteaanvraag voor diensten Bestek nr. 5/2015/Afd. Sportpromotie KICS.

**II.1.2. Type of contract and place of performance or delivery**

Services

Service category No 13: Advertising services

NUTS code BE2 Vlaams Gewest

**II.1.3. Information about a framework agreement or a dynamic purchasing system**

The notice involves a public contract

**II.1.4. Information about framework agreement**

**II.1.5. Short description of the contract or purchase(s)**

BLOSO IVA RP — Afdeling Sportpromotie KICS.

Creatieve ontwikkeling en uitvoering van een meerjarige sensibiliseringscampagne rond het thema „Maak tijd voor sport”.

**II.1.6. CPV code(s)**

79340000 Advertising and marketing services

**II.1.7. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: no

**II.1.8. Lots**

This contract is divided into lots: no

**II.1.9. Information about variants**

Variants will be accepted: no

**II.2. Scope of the procurement**

**II.2.1. Total quantity or scope**

**II.2.2. Information about options**

Options: no

**II.2.3. Information about renewals**

This contract is subject to renewal: yes

Number of possible renewals: 2

**II.3. Duration of the contract or time limit for completion**

**Section III: Legal, economic, financial and technical information**

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**III.1. Conditions related to the contract**

**III.1.1. Deposits and guarantees required**

Zie bestek.

**III.1.2. Main financing conditions and payment arrangements and/or reference to the relevant provisions governing them**

Zie bestek.

**III.1.3. Legal form to be taken by the group of economic operators to whom the contract is to be awarded**

Zie bestek.

**III.1.4. Contract performance conditions**

The performance of the contract is subject to particular conditions: yes

Description of particular conditions: Zie bestek.

### **III.2. Conditions for participation**

#### **III.2.1. Suitability to pursue the professional activity, including requirements relating to enrolment on professional or trade registers**

List and brief description of conditions: Zie bestek.

#### **III.2.2. Economic and financial ability**

List and brief description of conditions: Zie bestek.

#### **III.2.3. Technical and professional ability**

List and brief description of conditions:

Zie bestek.

Minimum level(s) of standards possibly required:

Klasse: N/A, categorie: N/A.

#### **III.2.4. Information about reserved contracts**

### **III.3. Conditions specific to services contracts**

#### **III.3.1. Information about a particular profession**

#### **III.3.2. Information about staff responsible for the performance of the contract**

## **Section IV: Procedure**

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### **IV.1. Type of procedure**

#### **IV.1.1. Type of procedure**

Open

#### **IV.1.2. Information about the limits on the number of candidates to be invited**

#### **IV.1.3. Information about reduction of the number of solutions or tenders during negotiation or dialogue**

### **IV.2. Award criteria**

#### **IV.2.1. Award criteria**

The most economically advantageous tender in terms of Price is not the only award criterion and all criteria are stated only in the procurement documents

#### **IV.2.2. Information about electronic auction**

An electronic auction will be used: no

### **IV.3. Administrative information**

#### **IV.3.1. File reference number attributed by the contracting authority**

BLOSO-5/2015/Afd. KICS rev-F02\_0

#### **IV.3.2. Previous publication concerning this procedure**

no

#### **IV.3.3. Conditions for obtaining specifications and additional documents or descriptive document**

Time limit for receipt of requests for documents or for accessing documents: 10.1.2016 - 14:00

Payable documents: no

**IV.3.4. Time limit for receipt of tenders or requests to participate**

11.1.2016 - 14:00

**IV.3.5. Estimated date of dispatch of invitations to tender or to participate to selected candidates**

**IV.3.6. Languages in which tenders or requests to participate may be submitted**

Dutch.

**IV.3.7. Minimum time frame during which the tenderer must maintain the tender**

**IV.3.8. Conditions for opening of tenders**

Date: 11.1.2016 - 14:00

**Section VI: Complementary information**

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**VI.1. Information about recurrence**

This is a recurrent procurement: no

**VI.2. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

**VI.3. Additional information**

De bestekken zijn enkel en alleen gratis en digitaal te verkrijgen op het e-notification platform.

**VI.4. Procedures for review**

**VI.4.1. Review body**

Official name: Raad van State

**VI.4.2. Review procedure**

**VI.4.3. Service from which information about the review procedure may be obtained**

**VI.5. Date of dispatch of this notice**

18.11.2015