

Spain-Huelva: Advertising services
OJ S 200/2017 18/10/2017
Contract award notice
Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Excma. Diputación Provincial de Huelva

Postal address: av. Martín Alonso Pinzón, 9

Town: Huelva

NUTS code: ES615 Huelva

Postal code: 21003

Country: Spain

E-mail: jbarahona@diphuelva.org

Telephone: +34 959494756

Fax: +34 959494740

Internet address(es):

Main address: <http://www.diphuelva.es/>

I.4. Type of the contracting authority

Regional or local authority

I.5. Main activity

General public services

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Agencia de Publicidad para la Diputación Provincial de Huelva.

II.1.2. Main CPV code

79341000 Advertising services

II.1.3. Type of contract

Services

II.1.4. Short description

Contratación de agencia publicitaria que asuma la gestión de los anuncios a publicitar por la Diputación de Huelva.

II.1.6. Information about lots

This contract is divided into lots: no

II.1.7. Total value of the procurement

Value excluding VAT: 535 699,00 EUR

II.2. Description

II.2.2. Additional CPV code(s)

79341000 Advertising services

II.2.3. Place of performance

NUTS code: ES615 Huelva

II.2.4. Description of the procurement

Contratación de agencia publicitaria que asuma la gestión de los anuncios a publicitar por la Diputación de Huelva.

II.2.5. Award criteria

Quality criterion - Name: Técnico / Weighting: 14

Quality criterion - Name: Mejoras / Weighting: 16

Price - Weighting: 70

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: no

IV.2. Administrative information

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

Title:

Agencia de Publicidad para la Diputación Provincial de Huelva

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

06/10/2017

V.2.2. Information about tenders

Number of tenders received: 5

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: Zosmamedia, S.A.

Town: Sevilla

NUTS code: ES618 Sevilla

Country: Spain

The contractor is an SME: no

V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 535 600,00 EUR

V.2.5. Information about subcontracting**Section VI: Complementary information**

VI.3. Additional information**VI.4. Procedures for review****VI.4.1. Review body**

Official name: Diputación Provincial de Huelva

Town: Huelva

Country: Spain

VI.5. Date of dispatch of this notice

16/10/2017