

**Netherlands-Utrecht: Event services**

OJ S 129/2023 07/07/2023

Contract award notice

Services

**Legal Basis:**

Directive 2014/24/EU

**Section I: Contracting authority**

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**I.1. Name and addresses**

Official name: Kamer van Koophandel

National registration number: 59581883

Postal address: St.-Jacobsstraat 300

Town: Utrecht

NUTS code: NL Nederland

Postal code: 3511BT

Country: Netherlands

Contact person: Bart van den Brink

E-mail: [hanneke.chorus@kvk.nl](mailto:hanneke.chorus@kvk.nl)

Telephone: +31 885851585

**Internet address(es):**Main address: <http://www.kvk.nl>Address of the buyer profile: <https://platform.negometrix.com/PublishedTenders.aspx?tenderid=209467>**I.4. Type of the contracting authority**

Body governed by public law

**I.5. Main activity**

General public services

**Section II: Object**

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**II.1. Scope of the procurement****II.1.1. Title**

Platform voor online, hybride en fysieke evenementen

Reference number: 2022-5494

**II.1.2. Main CPV code**

79952000 Event services

**II.1.3. Type of contract**

Services

**II.1.4. Short description**

Voor het uitvoeren van online, hybride en fysieke evenementen maakt KVK op dit moment gebruik van Invitado. Vanuit rechtmatigheid en doelmatigheid wenst KVK een nieuw contract af te sluiten voor een platform om online, hybride en fysieke evenementen te houden.

#### **II.1.6. Information about lots**

This contract is divided into lots: no

#### **II.1.7. Total value of the procurement**

Value excluding VAT: 130 250,00 EUR

### **II.2. Description**

#### **II.2.2. Additional CPV code(s)**

48515000 Video conferencing software package, 48520000 Multimedia software package

#### **II.2.3. Place of performance**

NUTS code: NL Nederland

Main site or place of performance: Utrecht

#### **II.2.4. Description of the procurement**

Voor het uitvoeren van online, hybride en fysieke evenementen maakt KVK op dit moment gebruik van Invitado. Vanuit rechtmatigheid en doelmatigheid wenst KVK een nieuw contract af te sluiten voor een platform om online, hybride en fysieke evenementen te houden. De maximale looptijd van de raamovereenkomst is 6 jaar. De reden dat wij de maximale looptijd van de ROK langer dan 4 jaar laten doorlopen, is het feit dat de technische koppelingen die gevraagd worden een grote mate van tijd en inspanning vereisen, zowel vanuit de kant van Opdrachtnemer als vanuit de kant van Opdrachtgever. Het implementeren en migreren van applicaties zijn zware trajecten die veel kosten en arbeid met zich meebrengen en een hoog risico profiel kennen.

#### **II.2.5. Award criteria**

Quality criterion - Name: Invulling aan diverse functionaliteiten in platform / Weighting: 350

Quality criterion - Name: Continuïteit van de bedrijfsvoering en incidentmanagement / Weighting: 150

Quality criterion - Name: Implementatieplan / Weighting: 125

Quality criterion - Name: Overige wensen / Weighting: 75

Cost criterion - Name: Jaarlijkse kosten / Weighting: 300

#### **II.2.11. Information about options**

Options: no

#### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds: no

#### **II.2.14. Additional information**

Niet van toepassing.

## **Section IV: Procedure**

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### **IV.1. Description**

#### **IV.1.1. Type of procedure**

Open procedure

#### **IV.1.3. Information about a framework agreement or a dynamic purchasing system**

The procurement involves the establishment of a framework agreement

#### **IV.1.8. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: yes

#### **IV.2. Administrative information**

##### **IV.2.1. Previous publication concerning this procedure**

Notice number in the OJ S: [2022/S 213-611420](#)

##### **IV.2.8. Information about termination of dynamic purchasing system**

##### **IV.2.9. Information about termination of call for competition in the form of a prior information notice**

#### **Section V: Award of contract**

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**Contract No:** 209467

**Lot No:** 1

**Title:**

Platform voor online, hybride en fysieke evenementen

A contract/lot is awarded: yes

#### **V.2. Award of contract**

##### **V.2.1. Date of conclusion of the contract**

27/02/2023

##### **V.2.2. Information about tenders**

Number of tenders received: 1

Number of tenders received from SMEs: 1

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 1

The contract has been awarded to a group of economic operators: no

##### **V.2.3. Name and address of the contractor**

Official name: HVMP Internet Marketing BV h.o.d.n. Invitado

National registration number: 24397197

Postal address: Vlasmarkt 1A

Town: Rotterdam

NUTS code: NL Nederland

Postal code: 3011 PW

Country: Netherlands

E-mail: [info@invitado.nl](mailto:info@invitado.nl)

Telephone: +31 889987444

Internet address: <https://www.invitado.nl/>

The contractor is an SME: yes

##### **V.2.4. Information on value of the contract/lot**

Initial estimated total value of the contract/lot: 119 445,00 EUR

Total value of the contract/lot: 119 445,00 EUR

##### **V.2.5. Information about subcontracting**

## Section VI: Complementary information

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### VI.3. Additional information

Niet van toepassing

### VI.4. Procedures for review

#### VI.4.1. Review body

Official name: Rechtbank Midden-Nederland

Postal address: Postbus 16005

Town: Utrecht

Postal code: 3500 DA

Country: Netherlands

Telephone: +31 8836161611

Internet address: <https://www.rechtspraak.nl/Organisatie-en-contact/Organisatie/Rechtbanken/Rechtbank-Midden-Nederland>

#### VI.4.2. Body responsible for mediation procedures

Official name: Rechtbank Midden-Nederland

Postal address: Postbus 16005

Town: Utrecht

Postal code: 3500 DA

Country: Netherlands

Telephone: +31 8836161611

Internet address: <https://www.rechtspraak.nl/Organisatie-en-contact/Organisatie/Rechtbanken/Rechtbank-Midden-Nederland>

#### VI.4.3. Review procedure

Precise information on deadline(s) for review procedures:

Rechtbank Midden-Nederland

#### VI.4.4. Service from which information about the review procedure may be obtained

Official name: KVK

Postal address: St Jacobsstraat 300

Town: Utrecht

Postal code: 3511 BT

Country: Netherlands

Internet address: [www.kvk.nl](http://www.kvk.nl)

### VI.5. Date of dispatch of this notice

02/07/2023