

NL-Hoofddorp: Presents and rewards

OJ S 249/2012 28/12/2012

Contract notice

Supplies

Directive 2004/18/EC

## Section I: Contracting authority

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### I.1. Name and addresses

Official name: Nationale Stichting tot Exploitatie van Casinospelen in Nederland

Postal address: Hoofdweg 640

Town: Hoofddorp

Postal code: 2132 MK

Country: Netherlands

Contact person: Afdeling Inkoop

For the attention of: C. Matthée

E-mail: [eupeesaanbesteden@hollandcasino.nl](mailto:eupeesaanbesteden@hollandcasino.nl)

Fax: +31 235659500

#### Internet address(es):

General address of the contracting authority: <http://www.hollandcasino.com>

#### Additional information can be obtained from:

the abovementioned address

#### Specifications and additional documents (including documents for competitive dialogue and a dynamic purchasing system) can be obtained from:

Official name: De aanbestedingsdocumenten zijn uitsluitend verkrijgbaar door te downloaden van Aanbestedingskalender.nl

Country: Netherlands

**Tenders or requests to participate must be submitted:** the abovementioned address

### I.2. Type of the contracting authority

Other: Nationale Stichting tot Exploitatie van Casinospelen

### I.3. Main activity

Other: Exploitatie van casinospelen

### I.4. Contract award on behalf of other contracting authorities

The contracting authority is purchasing on behalf of other contracting authorities: no

## Section II: Object of the contract

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### II.1. Description

#### II.1.1. Title attributed to the contract by the contracting authority

Promotionele producten.

#### II.1.2. Type of contract and place of performance or delivery

Supplies

Purchase

Main site or place of performance: Nederland.

NUTS code NL Nederland

### **II.1.3. Information about a framework agreement or a dynamic purchasing system**

The procurement involves the establishment of a framework agreement

### **II.1.4. Information about framework agreement**

Framework agreement with several operators

Maximum number Envisaged maximum number of participants to the framework agreement  
: 4

#### **Duration of the framework agreement**

Duration in years: 4

#### **Estimated total value of purchases for the entire duration of the framework agreement**

Estimated value excluding VAT:

Range: between 1 100 000 and 2 000 000 EUR

### **II.1.5. Short description of the contract or purchase(s)**

Holland Casino heeft behoefte aan een vast assortiment van promotionele producten (Give-aways), welke worden ingezet om de loyaliteit cq. casinobeleving onder nieuwe en bestaande gasten te doen verhogen en welke tevens ingezet kunnen worden als relatiegeschenk ten behoeve van de werknemers van Holland Casino. Daarnaast worden ten behoeve van specifieke acties promotionele producten (Premiums) ingezet die vaak eenmalig worden ingekocht.

### **II.1.6. CPV code(s)**

18530000 Presents and rewards

### **II.1.7. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: no

### **II.1.8. Lots**

This contract is divided into lots: yes

Tenders may be submitted for one or more lots

### **II.1.9. Information about variants**

Variants will be accepted: no

## **II.2. Scope of the procurement**

### **II.2.1. Total quantity or scope**

De waarde van de totale opdracht is geraamd op 275.000,- tot 500.000,- euro exclusief btw per jaar.

De onderliggende opdrachtwaarde voor give-aways is geraamd op 200.000 tot 275.000 EUR exclusief btw per jaar. De onderliggende opdrachtwaarde voor Premiums is geraamd op 75.000 tot 150.000 EUR exclusief btw per jaar.

### **II.2.2. Information about options**

Options: yes

Description of options: Gedurende de looptijd van de overeenkomst kunnen er nieuwe producten aan het standaard assortiment van give-aways worden toegevoegd.

### **II.2.3. Information about renewals**

This contract is subject to renewal: yes

Number of possible renewals: 2

In the case of renewable supplies or service contracts, estimated timeframe for subsequent contracts:

in months: 24 (from the award of the contract)

### **II.3. Duration of the contract or time limit for completion**

Information about lots

Lot No: 1

Lot title: Give aways

#### **1) Short description**

Scope van de aanbesteding van give aways:

- Ontwikkelen en leveren van promotionele artikelen die ingezet worden ten behoeve van de bezoekers van Holland Casino en voorzien zijn van de Holland Casino huisstijl.
- Ontwikkelen en leveren van relatiegeschenken ten behoeve van werknemers van Holland Casino;
- Transport, opslag en voorraadbeheer van promotionele artikelen die in het standaardassortiment behoren;
- Aanbieden en onderhouden van een online catalogus waarin het standaardassortiment is opgenomen en waaruit op elk moment besteld kan worden.

#### **2) CPV code(s)**

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#### **3) Quantity or scope**

Estimated value excluding VAT:

Range: between 800 000 and 1 100 000 EUR

#### **4) Indication about different time frame or duration**

#### **5) Additional information about lots**

Lot No: 2

Lot title: Premiums

#### **1) Short description**

Scope van de aanbesteding van premiums:

- Ontwikkelen en leveren van actie-specifieke artikelen die ingezet worden ten behoeve van de bezoekers van Holland Casino en voorzien zijn van de Holland Casino huisstijl;
- Op verzoek incidenteel opslaan en transporteren van actie-specifieke artikelen;
- Proactief meedenken omtrent de inhoud van het assortiment en anticiperen op feestdagen en andere aanleidingen (Chinees nieuwjaar/ Kerstperiode / Zomerperiode).

#### **2) CPV code(s)**

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#### **3) Quantity or scope**

Estimated value excluding VAT:

Range: between 300 000 and 600 000 EUR

#### **4) Indication about different time frame or duration**

#### **5) Additional information about lots**

### **Section III: Legal, economic, financial and technical information**

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#### **III.1. Conditions related to the contract**

### **III.1.1. Deposits and guarantees required**

- Eigen verklaring gegadigde;
- Verklaring combinatie;
- Verklaring derde.

### **III.1.2. Main financing conditions and payment arrangements and/or reference to the relevant provisions governing them**

Zie uitnodiging tot inschrijving.

### **III.1.3. Legal form to be taken by the group of economic operators to whom the contract is to be awarded**

Zie uitnodiging tot inschrijving.

### **III.1.4. Contract performance conditions**

The performance of the contract is subject to particular conditions: no

## **III.2. Conditions for participation**

### **III.2.1. Suitability to pursue the professional activity, including requirements relating to enrolment on professional or trade registers**

List and brief description of conditions: Zie uitnodiging tot inschrijving.

### **III.2.2. Economic and financial ability**

List and brief description of conditions: Zie uitnodiging tot inschrijving.

Minimum level(s) of standards possibly required: — Minimale omzet

- Continuïteitsparagraaf
- Verklaring financiële situatie
- Aansprakelijkheidsverzekering tegen bedrijfsrisico's
- Beroep op economische en financiële draagkracht derden
- Aansprakelijkheidsverklaring holding

Zie voor een volledige beschrijving de uitnodiging tot inschrijving

### **III.2.3. Technical and professional ability**

List and brief description of conditions:

Zie uitnodiging tot inschrijving.

Minimum level(s) of standards possibly required:

- Referenties
- Verklaring met betrekking tot de Nederlandse taal
- Beroep op technische bekwaamheid en/ of beroepsbekwaamheid van derden

Zie voor een volledige beschrijving de uitnodiging tot inschrijving

### **III.2.4. Information about reserved contracts**

## **III.3. Conditions specific to services contracts**

### **III.3.1. Information about a particular profession**

Execution of the service is reserved to a particular profession: no

### **III.3.2. Information about staff responsible for the performance of the contract**

Obligation to indicate the names and professional qualifications of the staff assigned to performing the contract: no

## **Section IV: Procedure**

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#### **IV.1. Type of procedure**

##### **IV.1.1. Type of procedure**

Open

##### **IV.1.2. Information about the limits on the number of candidates to be invited**

##### **IV.1.3. Information about reduction of the number of solutions or tenders during negotiation or dialogue**

#### **IV.2. Award criteria**

##### **IV.2.1. Award criteria**

The most economically advantageous tender in terms of Price is not the only award criterion and all criteria are stated only in the procurement documents

##### **IV.2.2. Information about electronic auction**

An electronic auction will be used: no

#### **IV.3. Administrative information**

##### **IV.3.1. File reference number attributed by the contracting authority**

2012014.

##### **IV.3.2. Previous publication concerning this procedure**

no

##### **IV.3.3. Conditions for obtaining specifications and additional documents or descriptive document**

Time limit for receipt of requests for documents or for accessing documents: 12.2.2013 - 12:00  
Payable documents: no

##### **IV.3.4. Time limit for receipt of tenders or requests to participate**

13.2.2013 - 12:00

##### **IV.3.5. Estimated date of dispatch of invitations to tender or to participate to selected candidates**

##### **IV.3.6. Languages in which tenders or requests to participate may be submitted**

Dutch.

##### **IV.3.7. Minimum time frame during which the tenderer must maintain the tender**

Duration in months: 4 (from the date stated for receipt of tender)

##### **IV.3.8. Conditions for opening of tenders**

#### **Section VI: Complementary information**

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##### **VI.1. Information about recurrence**

This is a recurrent procurement: no

##### **VI.2. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

##### **VI.3.**

## **Additional information**

Vragen naar aanleiding van de uitnodiging tot inschrijving kunnen worden gesteld tot 24 januari 2013

12:00 uur.

Holland Casino is voornemens de nota van inlichtingen te versturen op 31 januari 2013.

### **VI.4. Procedures for review**

#### **VI.4.1. Review body**

Official name: Gerechtshof 's-Gravenhage

Postal address: Prins Clauslaan 60

Town: Den Haag

Postal code: 2595 AJ

Country: Netherlands

E-mail: [voorlichting.rb.den.haag@rechtspraak.nl](mailto:voorlichting.rb.den.haag@rechtspraak.nl)

Telephone: +31 703813131

Internet address: <http://www.rechtspraak.nl/Gerechten/Rechtbanken/s-Gravenhage/>

#### **Body responsible for mediation procedures**

Official name: Gerechtshof 's-Gravenhage

Postal address: Prins Clauslaan 60

Town: Den Haag

Postal code: 2595 AJ

Country: Netherlands

E-mail: [voorlichting.rb.den.haag@rechtspraak.nl](mailto:voorlichting.rb.den.haag@rechtspraak.nl)

Telephone: +31 703813131

Internet address: <http://www.rechtspraak.nl/Gerechten/Rechtbanken/s-Gravenhage/>

#### **VI.4.2. Review procedure**

Precise information on deadline(s) for review procedures: 15 dagen

#### **VI.4.3. Service from which information about the review procedure may be obtained**

Official name: Gerechtshof 's-Gravenhage

Postal address: Prins Clauslaan 60

Town: Den Haag

Postal code: 2595 AJ

Country: Netherlands

E-mail: [voorlichting.rb.den.haag@rechtspraak.nl](mailto:voorlichting.rb.den.haag@rechtspraak.nl)

Telephone: +31 703813131

Internet address: <http://www.rechtspraak.nl/Gerechten/Rechtbanken/s-Gravenhage/>

#### **VI.5. Date of dispatch of this notice**

20.12.2012