

**United Kingdom-London: Social research services**  
**OJ S 182/2018 21/09/2018**  
**Contract award notice**  
**Services**

**Legal Basis:**

Directive 2014/24/EU

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**Section I: Contracting authority**

**I.1. Name and addresses**

Official name: European Social Survey ERIC

Postal address: ESS ERIC HQ, c/o City, University of London, Northampton Square

Town: London

NUTS code: UK14 Inner London - East

Postal code: EC1V 0HB

Country: United Kingdom

Contact person: Lorna Ryan

E-mail: [tenders.esseric@city.ac.uk](mailto:tenders.esseric@city.ac.uk)

Telephone: +44 2070408387

**Internet address(es):**

Main address: [www.europeansocialsurvey.org](http://www.europeansocialsurvey.org)

Address of the buyer profile: [https://www.mytenders.co.uk/search/Search\\_AuthProfile.aspx?ID=AA36629](https://www.mytenders.co.uk/search/Search_AuthProfile.aspx?ID=AA36629)

**I.4. Type of the contracting authority**

Other type: European Research Infrastructure Consortium

**I.5. Main activity**

Other activity: Social attitude surveys

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**Section II: Object**

**II.1. Scope of the procurement**

**II.1.1. Title**

Methodology to measure Media Context in the European Social Survey

**II.1.2. Main CPV code**

79315000 Social research services

**II.1.3. Type of contract**

Services

**II.1.4. Short description**

The ESS ERIC wishes to commission a scoping report on potential methodologies for measuring media context on the European Social Survey. The report should review past approaches to this problem within the European Social Survey, evaluate alternatives where they already exist, and explore the merits and costs of developing a new methodology that reduces the burden on national coordinators and, if possible, eliminates the need for real-time selection and coding of media material during fieldwork periods. It should make

recommendations for how the ESS ERIC should tackle the measurement of the fieldwork context henceforth, and produce a draft work package to implement these recommendations as part of the next ESS ERIC work programme in 2019-21.

The scoping study should be conducted between the 1.1.2018 and be ready by the 30.6.2018.

#### **II.1.6. Information about lots**

This contract is divided into lots: no

#### **II.1.7. Total value of the procurement**

Value excluding VAT: 45 000,00 EUR

### **II.2. Description**

#### **II.2.3. Place of performance**

NUTS code: DE Deutschland

#### **II.2.4. Description of the procurement**

The ESS ERIC wishes to commission a scoping report on potential methodologies for measuring media context on the European Social Survey. The report should review past approaches to this problem within the European Social Survey, evaluate alternatives where they already exist, and explore the merits and costs of developing a new methodology that reduces the burden on national coordinators and, if possible, eliminates the need for real-time selection and coding of media material during fieldwork periods. It should make recommendations for how the ESS ERIC should tackle the measurement of the fieldwork context henceforth, and produce a draft work package to implement these recommendations as part of the next ESS ERIC work programme in 2019-21.

Possible options which the report should address include (but are not limited to):

- Continuing the collection of media claims with enhanced central support and clear guidelines,
- Making effective use of the political claims data collected in rounds 6-8,
- Suggesting ways to improve the present media claims collection procedure,
- Suggesting alternatives to the present media claims procedure
- Experimenting with automated coding of claims/events,
- Using 'expert reports' on major developments within countries to supplement claims data,
- Exploring how far other sources, including Twitter and other social media data, can augment or replace the current contextual database.

The scoping study should be conducted between the 1.1.2018 and be ready by the 30.6.2018.

#### **II.2.5. Award criteria**

Quality criterion - Name: Ability to meet the specification / Weighting: 40

Quality criterion - Name: Experience of the proposed applicants / Weighting: 40

Price - Weighting: 20 %

#### **II.2.11. Information about options**

Options: no

#### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

#### **II.2.14. Additional information**

### **Section IV: Procedure**

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#### **IV.1. Description**

##### **IV.1.1. Type of procedure**

Open procedure

##### **IV.1.3. Information about a framework agreement or a dynamic purchasing system**

##### **IV.1.8. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: yes

#### **IV.2. Administrative information**

##### **IV.2.1. Previous publication concerning this procedure**

Notice number in the OJ S: [2017/S 187-382922](#)

##### **IV.2.8. Information about termination of dynamic purchasing system**

##### **IV.2.9. Information about termination of call for competition in the form of a prior information notice**

### **Section V: Award of contract**

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**Contract No:** 02/2017

A contract/lot is awarded: yes

#### **V.2. Award of contract**

##### **V.2.1. Date of conclusion of the contract**

24/11/2017

##### **V.2.2. Information about tenders**

Number of tenders received: 1

Number of tenders received from SMEs: 0

Number of tenders received from tenderers from other EU Member States: 1

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 1

The contract has been awarded to a group of economic operators: no

##### **V.2.3. Name and address of the contractor**

Official name: GESIS e.V.

Postal address: Postfach 122155

Town: Mannheim

NUTS code: DE Deutschland

Postal code: 68072

Country: Germany

Telephone: +49 22147964

Internet address: [www.gesis.org](http://www.gesis.org)

The contractor is an SME: no

##### **V.2.4. Information on value of the contract/lot**

Total value of the contract/lot: 44 982,00 EUR

##### **V.2.5. Information about subcontracting**

## Section VI: Complementary information

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### VI.3. Additional information

Only those tenders submitted by email will be accepted.

Email: [tenders.esseric@city.ac.uk](mailto:tenders.esseric@city.ac.uk)

(MT Ref:212058)

### VI.4. Procedures for review

#### VI.4.1. Review body

Official name: European Social Survey ERIC

Postal address: ESS ERIC HQ, c/o City, University of London, Northampton Square

Town: London

Postal code: EC1V 0HB

Country: United Kingdom

E-mail: [tenders.esseric@city.ac.uk](mailto:tenders.esseric@city.ac.uk)

Telephone: +44 2070408387

Internet address: [www.europeansocialsurvey.org](http://www.europeansocialsurvey.org)

### VI.5. Date of dispatch of this notice

19/09/2018