

France-Brie-Comte-Robert: Advertising management services
OJ S 200/2017 18/10/2017
Contract award notice
Services

Directive 2004/18/EC

Section I: Contracting authority

I.1. Name and addresses

Official name: Ville de Brie-Comte-Robert

Postal address: 2 rue de Verdun

Town: Brie-Comte-Robert Cedex

Postal code: 77255

Country: France

E-mail: moyens@briecomterobert.fr

Telephone: +33 160626437

Fax: +33 160620973

Internet address(es):

General address of the contracting authority: <http://www.briecomterobert.fr>

I.2. Type of the contracting authority

Regional or local authority

I.3. Main activity

General public services

I.4. Contract award on behalf of other contracting authorities

The contracting authority is purchasing on behalf of other contracting authorities: no

Section II: Object of the contract

II.1. Description

II.1.1. Title

Gestion et perception de la régie publicitaire. Impression du plan, de l'annuaire, du disque de stationnement et d'un calendrier encarté.

II.1.2. Type of contract and place of performance or delivery

Services

Service category No 13: Advertising services

NUTS code

II.1.3. Information about a framework agreement or a dynamic purchasing system (DPS)

II.1.4. Short description of the contract or purchase(s)

Le prestataire propose la commercialisation d'espaces publicitaires dans l'annuaire et le plan communal auprès des commerçants de la commune. Le prestataire imprime ensuite le plan, l'annuaire et le calendrier encarté.

II.1.5. CPV code(s)

79341200 Advertising management services

II.1.6. Information about the Government Procurement Agreement (GPA)

II.2. Total value of the contract/lot

II.2.1. Total value of the contract/lot

Section IV: Procedure

IV.1. Type of procedure

IV.1.1. Type of procedure

Open

IV.2. Award criteria

IV.2.1. Award criteria

The most economically advantageous tender in terms of

1. Valeur technique. Weighting 70

2. Prix. Weighting 30

IV.2.2. Information about electronic auction

IV.3. Administrative information

IV.3.1. File reference number attributed by the contracting authority

2017-15

IV.3.2. Previous publication concerning this procedure

Section V: Award of contract

V.1. Date of conclusion of the contract

20.7.2017

V.2. Information about tenders

Number of tenders received: 1

Number of tenders received by electronic means: 0

V.3. Name and address of the contractor

Official name: Conseil Marketing Publicité

Postal address: 56 boulevard de Courcerin

Town: Marne-la-Vallée Cedex 2

Postal code: 77435

V.4. Information on value of the contract/lot

Total value of the procurement:

Value: 0,00 EUR

excluding VAT

V.5. Information about subcontracting

The contract is likely to be subcontracted: no

Section VI: Complementary information

VI.1. Information about European Union funds

VI.2. Additional information

Le marché a été attribué, signé et attribué par le représentant du pouvoir adjudicateur, le 20.7.2017.

Le marché peut être consulté sur rendez-vous auprès du service des moyens de la collectivité dans le respect des secrets protégés par la loi.

VI.3. Procedures for review

VI.3.1. Review body

Official name: Tribunal administratif

Postal address: 43 rue du Général de Gaulle

Town: Melun

Postal code: 77000

Country: France

VI.3.2. Review procedure

VI.3.3. Service from which information about the review procedure may be obtained

Official name: Greffe du tribunal susmentionné

VI.4. Date of dispatch of this notice

13.10.2017