

414514-2026 - Competition

Lithuania – Public relations services – Socialinių paslaugų kokybės reikalavimų viešinimo ir reklamos kampanija

OJ S 115/2026 17/06/2026

Contract or concession notice – standard regime

Services

1. Buyer

1.1. Buyer

Official name: VšĮ Europos socialinio fondo agentūra

Email: Jolanta.zavackiene@esf.lt

Legal type of the buyer: EU institution, body or agency

Activity of the contracting authority: General public services

2. Procedure

2.1. Procedure

Title: Socialinių paslaugų kokybės reikalavimų viešinimo ir reklamos kampanija

Description: Perkančioji organizacija planuoja įsigyti socialinių paslaugų kokybės reikalavimų viešinimo ir reklamos kampaniją. Pirkimo objektas skaidomas į 3 (tris) atskiras pirkimo dalis: 1 pirkimo dalis – Viešųjų ryšių ir komunikacijos turinio kūrimo bei įgyvendinimo paslaugos; 2 pirkimo dalis – Skaitmeninės reklamos ir komunikacijos kampanijų paslaugos; 3 pirkimo dalis – Reklamos transliavimo gydymo įstaigų ekranų tinkle paslaugos. Pasiūlymai gali būti teikiami vienai arba kelioms pirkimo dalims.

Procedure identifier: 6a4dd8a1-22a2-4a10-b340-cdc62fb2f049

Type of procedure: Open

The procedure is accelerated: no

2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79416000 Public relations services

2.1.2. Place of performance

Country subdivision (NUTS): Vilniaus apskritis (LT011)

Country: Lithuania

2.1.3. Value

Estimated value excluding VAT: 42 148,76 EUR

2.1.4. General information

Legal basis:

Directive 2014/24/EU

2.1.5. Terms of procurement

Terms of submission:

Maximum number of lots for which one tenderer can submit tenders: 3

2.1.6. Grounds for exclusion

Sources of grounds for exclusion: Procurement Document

5. Lot

5.1. Lot: LOT-0001

Title: Viešųjų ryšių ir komunikacijos turinio kūrimo bei įgyvendinimo paslaugos

Description: Perkančioji organizacija planuoja įsigyti socialinių paslaugų kokybės reikalavimų viešinimo ir reklamos kampaniją. Pirkimo objektas skaidomas į 3 (tris) atskiras pirkimo dalis: 1 pirkimo dalis – Viešųjų ryšių ir komunikacijos turinio kūrimo bei įgyvendinimo paslaugos; 2 pirkimo dalis – Skaitmeninės reklamos ir komunikacijos kampanijų paslaugos; 3 pirkimo dalis – Reklamos transliavimo gydymo įstaigų ekranų tinkle paslaugos. Pasiūlymai gali būti teikiami vienai arba kelioms pirkimo dalims.

Internal identifier: 1

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79416000 Public relations services

5.1.2. Place of performance

Country subdivision (NUTS): Vilniaus apskritis (LT011)

Country: Lithuania

5.1.3. Estimated duration

Duration: 24 Months

5.1.5. Value

Estimated value excluding VAT: 30 578,52 EUR

5.1.6. General information

Reserved participation:

Participation is not reserved.

Procurement Project fully or partially financed with EU Funds.

Information about European Union funds:

EU funds programme: European Social Fund Plus (ESF+) (2021/2027)

The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.7. Strategic procurement

Aim of strategic procurement: Reduction of environmental impacts

Description: Vykdomas žaliasis pirkimas.

Approach to reducing environmental impacts: Other

Green Procurement Criteria: National Green Public Procurement criteria

5.1.9. Selection criteria

Sources of selection criteria: Procurement Document

5.1.11. Procurement documents

Languages in which the procurement documents are officially available: Lithuanian

Languages in which the procurement documents (or their parts) are unofficially available:

Lithuanian

Address of the procurement documents: <https://viesiejiirkimai.lt/epps/cft/listContractDocuments.do?resourceId=8395340>

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: <https://viesiejpirkimai.lt/epps/cft/viewTenders.do?resourceId=8395340>

Languages in which tenders or requests to participate may be submitted: Lithuanian

Electronic catalogue: Not allowed

Tenderers may submit more than one tender: Not allowed

Deadline for receipt of tenders: 24/07/2026 09:00:00 (UTC+03:00) Eastern European Summer Time, İstanbul, Mayotte

Duration during which the tender must remain valid: 90 Days

Information about public opening:

Opening date: 24/07/2026 09:30:00 (UTC+03:00) Eastern European Summer Time, İstanbul, Mayotte

Place: <https://viesiejpirkimai.lt/epps/cft/prepareViewCFTWS.do?resourceId=8395340>

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Required

Electronic ordering will be used: yes

Electronic payment will be used: yes

5.1.15. Techniques

Framework agreement:

No framework agreement

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Vilniaus apygardos teismas

Information about review deadlines: Peržiūros procedūra nustatyta Viešųjų pirkimų įstatymo VII skyriaus nustatyta tvarka

Organisation providing offline access to the procurement documents: VšĮ Europos socialinio fondo agentūra

Organisation receiving requests to participate: VšĮ Europos socialinio fondo agentūra

Organisation processing tenders: VšĮ Europos socialinio fondo agentūra

5.1. Lot: LOT-0002

Title: Skaitmeninės reklamos ir komunikacijos kampanijų paslaugos

Description: Perkančioji organizacija planuoja įsigyti socialinių paslaugų kokybės reikalavimų viešinimo ir reklamos kampaniją. Pirkimo objektas skaidomas į 3 (tris) atskiras pirkimo dalis: 1 pirkimo dalis – Viešųjų ryšių ir komunikacijos turinio kūrimo bei įgyvendinimo paslaugos; 2 pirkimo dalis – Skaitmeninės reklamos ir komunikacijos kampanijų paslaugos; 3 pirkimo dalis – Reklamos transliavimo gydymo įstaigų ekranų tinkle paslaugos. Pasiūlymai gali būti teikiami vienai arba kelioms pirkimo dalims.

Internal identifier: 2

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79416000 Public relations services

5.1.2. Place of performance

Country subdivision (NUTS): Vilniaus apskritis (LT011)

Country: Lithuania

5.1.3. Estimated duration

Duration: 24 Months

5.1.5. Value

Estimated value excluding VAT: 5 785,12 EUR

5.1.6. General information

Reserved participation:

Participation is not reserved.

Procurement Project fully or partially financed with EU Funds.

Information about European Union funds:

EU funds programme: European Social Fund Plus (ESF+) (2021/2027)

The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.7. Strategic procurement

Aim of strategic procurement: Reduction of environmental impacts

Description: Vykdomas žaliasis pirkimas.

Approach to reducing environmental impacts: Other

Green Procurement Criteria: National Green Public Procurement criteria

5.1.9. Selection criteria

Sources of selection criteria: Procurement Document

5.1.11. Procurement documents

Languages in which the procurement documents are officially available: Lithuanian

Languages in which the procurement documents (or their parts) are unofficially available:

Lithuanian

Address of the procurement documents: <https://viesiejpirkimai.lt/epps/cft/listContractDocuments.do?resourceId=8395340>

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: <https://viesiejpirkimai.lt/epps/cft/viewTenders.do?resourceId=8395340>

Languages in which tenders or requests to participate may be submitted: Lithuanian

Electronic catalogue: Not allowed

Tenderers may submit more than one tender: Not allowed

Deadline for receipt of tenders: 24/07/2026 09:00:00 (UTC+03:00) Eastern European Summer Time, İstanbul, Mayotte

Duration during which the tender must remain valid: 90 Days

Information about public opening:

Opening date: 24/07/2026 09:30:00 (UTC+03:00) Eastern European Summer Time, İstanbul, Mayotte

Place: <https://viesiejpirkimai.lt/epps/cft/prepareViewCFTWS.do?resourceId=8395340>

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Required

Electronic ordering will be used: yes

Electronic payment will be used: yes

5.1.15. Techniques

Framework agreement:

No framework agreement

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Vilniaus apygardos teismas

Information about review deadlines: Peržiūros procedūra nustatyta Viešųjų pirkimų įstatymo VII skyriaus nustatyta tvarka

Organisation providing offline access to the procurement documents: VšĮ Europos socialinio fondo agentūra

Organisation receiving requests to participate: VšĮ Europos socialinio fondo agentūra

Organisation processing tenders: VšĮ Europos socialinio fondo agentūra

5.1. Lot: LOT-0003

Title: Reklamos transliavimo gydymo įstaigų ekranų tinkle paslaugos

Description: Perkančioji organizacija planuoja įsigyti socialinių paslaugų kokybės reikalavimų viešinimo ir reklamos kampaniją. Pirkimo objektas skaidomas į 3 (tris) atskiras pirkimo dalis: 1 pirkimo dalis – Viešųjų ryšių ir komunikacijos turinio kūrimo bei įgyvendinimo paslaugos; 2 pirkimo dalis – Skaitmeninės reklamos ir komunikacijos kampanijų paslaugos; 3 pirkimo dalis – Reklamos transliavimo gydymo įstaigų ekranų tinkle paslaugos. Pasiūlymai gali būti teikiami vienai arba kelioms pirkimo dalims.

Internal identifier: 3

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79416000 Public relations services

5.1.2. Place of performance

Country subdivision (NUTS): Vilniaus apskritis (LT011)

Country: Lithuania

5.1.3. Estimated duration

Duration: 24 Months

5.1.5. Value

Estimated value excluding VAT: 5 785,12 EUR

5.1.6. General information

Reserved participation:

Participation is not reserved.

Procurement Project fully or partially financed with EU Funds.

Information about European Union funds:

EU funds programme: European Social Fund Plus (ESF+) (2021/2027)

The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.7. Strategic procurement

Aim of strategic procurement: Reduction of environmental impacts

Description: Vykdomas žaliasis pirkimas.

Approach to reducing environmental impacts: Other

Green Procurement Criteria: National Green Public Procurement criteria

5.1.9. Selection criteria

Sources of selection criteria: Procurement Document

5.1.11. Procurement documents

Languages in which the procurement documents are officially available: Lithuanian

Languages in which the procurement documents (or their parts) are unofficially available:

Lithuanian

Address of the procurement documents: <https://viesiejpirkimai.lt/epps/cft/listContractDocuments.do?resourceId=8395340>

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: <https://viesiejpirkimai.lt/epps/cft/viewTenders.do?resourceId=8395340>

Languages in which tenders or requests to participate may be submitted: Lithuanian

Electronic catalogue: Not allowed

Tenderers may submit more than one tender: Not allowed

Deadline for receipt of tenders: 24/07/2026 09:00:00 (UTC+03:00) Eastern European Summer Time, İstanbul, Mayotte

Duration during which the tender must remain valid: 90 Days

Information about public opening:

Opening date: 24/07/2026 09:30:00 (UTC+03:00) Eastern European Summer Time, İstanbul, Mayotte

Place: <https://viesiejpirkimai.lt/epps/cft/prepareViewCFTWS.do?resourceId=8395340>

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Required

Electronic ordering will be used: yes

Electronic payment will be used: yes

5.1.15. Techniques

Framework agreement:

No framework agreement

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Vilniaus apygardos teismas

Information about review deadlines: Peržiūros procedūra nustatyta Viešųjų pirkimų įstatymo VII skyriaus nustatyta tvarka

Organisation providing offline access to the procurement documents: VšĮ Europos socialinio fondo agentūra

Organisation receiving requests to participate: VšĮ Europos socialinio fondo agentūra

Organisation processing tenders: VšĮ Europos socialinio fondo agentūra

8. Organisations

8.1. ORG-0001

Official name: VšĮ Europos socialinio fondo agentūra

Registration number: 192050725

Postal address: M. Katkaus g. 44

Town: Vilnius

Postcode: 09217
Country subdivision (NUTS): Vilniaus apskritis (LT011)
Country: Lithuania
Email: Jolanta.zavackiene@esf.lt
Telephone: 861469690
Internet address: www.esf.lt
Buyer profile: www.esf.lt

Roles of this organisation:

Buyer
Organisation providing offline access to the procurement documents
Organisation receiving requests to participate
Organisation processing tenders

8.1. ORG-0002

Official name: Vilniaus apygardos teismas
Registration number: 193312970
Postal address: Gedimino pr. 40
Town: Vilnius
Postcode: 01501
Country subdivision (NUTS): Vilniaus apskritis (LT011)
Country: Lithuania
Email: vilniaus.apygardos@teismas.lt
Telephone: +370 70668369

Roles of this organisation:

Review organisation

8.1. ORG-0003

Official name: European Dynamics S.A.
Registration number: 002024901000
Department: European Dynamics S.A.
Town: Athens
Postcode: 15125
Country subdivision (NUTS): Βόρειος Τομέας Αθηνών (EL301)
Country: Greece
Email: eproc-esender@eurodyn.com
Telephone: +30 2108094500

Roles of this organisation:

TED eSender

Notice information

Notice identifier/version: db36ff83-f9a0-4926-8d03-aea1d4f1769e - 01
Form type: Competition
Notice type: Contract or concession notice – standard regime
Notice subtype: 16
Notice dispatch date: 16/06/2026 15:28:26 (UTC+03:00) Eastern European Summer Time, Istanbul, Mayotte
Languages in which this notice is officially available: Lithuanian
Notice publication number: 414514-2026
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