

**United Kingdom-Ceredigion: Business and management consultancy and related services**  
**OJ S 183/2018 22/09/2018**  
**Contract award notice**  
**Services**

**Legal Basis:**

Directive 2014/24/EU

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**Section I: Contracting authority**

**I.1. Name and addresses**

Official name: Menter a Busnes

Postal address: Y Parc Gwyddoniaeth, Aberystwyth

Town: Ceredigion

NUTS code: UK United Kingdom

Postal code: SY23 3AH

Country: United Kingdom

E-mail: [elen.williams@menterabusnes.co.uk](mailto:elen.williams@menterabusnes.co.uk)

Telephone: +44 1970636565

**Internet address(es):**

Main address: [www.menterabusnes.co.uk](http://www.menterabusnes.co.uk)

Address of the buyer profile: [http://www.sell2wales.gov.wales/search/Search\\_AuthProfile.aspx?ID=AA0860](http://www.sell2wales.gov.wales/search/Search_AuthProfile.aspx?ID=AA0860)

**I.2. Information about joint procurement**

The contract is awarded by a central purchasing body

**I.4. Type of the contracting authority**

Other type: Third sector

**I.5. Main activity**

Economic and financial affairs

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**Section II: Object**

**II.1. Scope of the procurement**

**II.1.1. Title**

Specialists Framework — Food and Drink Sector / Fframwaith Arbenigwyr — Sector Bwyd a Diod

**II.1.2. Main CPV code**

79400000 Business and management consultancy and related services

**II.1.3. Type of contract**

Services

**II.1.4. Short description**

We are seeking suitably qualified business consultants to provide mentoring and knowledge transfer services to companies within the food and drink sector in Wales. The companies range from pre-business start ups to established businesses. We are also seeking design and

branding specialists that will be able to support our clients with all aspects of the design and branding process.

**II.1.6. Information about lots**

This contract is divided into lots: yes

**II.1.7. Total value of the procurement**

Value excluding VAT: 10 000 000,00 GBP

**II.2. Description**

**II.2.1. Title**

Market Development & Marketing

Lot No: 1

**II.2.2. Additional CPV code(s)**

79413000 Marketing management consultancy services

**II.2.3. Place of performance**

NUTS code: UKL Wales

**II.2.4. Description of the procurement**

To work with owner/managers of individual businesses and companies to develop new or existing markets for current and/or new products. These markets could be local, regional, UK or international.

**II.2.5. Award criteria**

Quality criterion - Name: Quality / Weighting: 85

Cost criterion - Name: Cost / Weighting: 15

**II.2.11. Information about options**

Options: no

**II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
yes

Identification of the project: Welsh Government Rural Communities - Rural Development Programme 2014 – 2020

**II.2.14. Additional information**

**II.2. Description**

**II.2.1. Title**

General Business Growth Mentoring

Lot No: 2

**II.2.2. Additional CPV code(s)**

79410000 Business and management consultancy services

**II.2.3. Place of performance**

NUTS code: UKL Wales

**II.2.4. Description of the procurement**

Provide bespoke mentoring packages to individual businesses so that their business needs can be effectively met. Business planning mentoring is core to the delivery.

### **II.2.5. Award criteria**

Quality criterion - Name: Quality / Weighting: 85

Cost criterion - Name: Cost / Weighting: 15

### **II.2.11. Information about options**

Options: no

### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
yes

Identification of the project: Welsh Government Rural Communities – Rural Development Programme 2014 – 2020

### **II.2.14. Additional information**

#### **II.2. Description**

##### **II.2.1. Title**

Branding & Design

Lot No: 3

##### **II.2.2. Additional CPV code(s)**

79822500 Graphic design services

##### **II.2.3. Place of performance**

NUTS code: UKL Wales

##### **II.2.4. Description of the procurement**

To work with individuals and groups with plans for business growth to develop branding and design strategies

##### **II.2.5. Award criteria**

Quality criterion - Name: Quality / Weighting: 85

Cost criterion - Name: Price / Weighting: 15

### **II.2.11. Information about options**

Options: no

### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
yes

Identification of the project: Welsh Government Rural Communities – Rural Development Programme 2014 – 2020

### **II.2.14. Additional information**

#### **II.2. Description**

##### **II.2.1. Title**

Distribution

Lot No: 4

##### **II.2.2. Additional CPV code(s)**

79400000 Business and management consultancy and related services

##### **II.2.3. Place of performance**

NUTS code: UKL Wales

#### **II.2.4. Description of the procurement**

To work with businesses from start-ups to established SME's to develop new routes to market and optimising current supply chains.

#### **II.2.5. Award criteria**

Quality criterion - Name: Quality / Weighting: 85

Cost criterion - Name: Price / Weighting: 15

#### **II.2.11. Information about options**

Options: no

#### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
yes

Identification of the project: Welsh Government Rural Communities – Rural Development Programme 2014 – 2020

#### **II.2.14. Additional information**

##### **II.2. Description**

##### **II.2.1. Title**

Continuous Professional Development (CPD)

Lot No: 5

##### **II.2.2. Additional CPV code(s)**

79410000 Business and management consultancy services

##### **II.2.3. Place of performance**

NUTS code: UKL Wales

##### **II.2.4. Description of the procurement**

To deliver a CPD advisory services and workshops for Mentors and staff to update and develop their knowledge on issues specifically relating to the food and drink sector including clustering.

##### **II.2.5. Award criteria**

Quality criterion - Name: Quality / Weighting: 85

Cost criterion - Name: Price / Weighting: 15

#### **II.2.11. Information about options**

Options: no

#### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
yes

Identification of the project: Welsh Government Rural Communities – Rural Development Programme 2014 – 2020

#### **II.2.14. Additional information**

##### **II.2. Description**

##### **II.2.1. Title**

Specialist Mentors

Lot No: 6

**II.2.2. Additional CPV code(s)**

79400000 Business and management consultancy and related services

**II.2.3. Place of performance**

NUTS code: UKL Wales

**II.2.4. Description of the procurement**

To provide one to one mentoring, consultancy and the delivery of workshops for the food and drink sector on various topics.

**II.2.5. Award criteria**

Quality criterion - Name: Quality / Weighting: 85

Cost criterion - Name: Price / Weighting: 15

**II.2.11. Information about options**

Options: no

**II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
yes

Identification of the project: Welsh Government Rural Communities – Rural Development Programme 2014 – 2020,

**II.2.14. Additional information**

**II.2. Description**

**II.2.1. Title**

Market research and general research services

Lot No: 7

**II.2.2. Additional CPV code(s)**

79310000 Market research services

**II.2.3. Place of performance**

NUTS code: UKL Wales

**II.2.4. Description of the procurement**

Able to conduct primary and secondary research in the food and drink sector; assess market reports and provide succinct market analysis to clients for business planning & new market development purposes.

**II.2.5. Award criteria**

Quality criterion - Name: Quality / Weighting: 85

Cost criterion - Name: Price / Weighting: 15

**II.2.11. Information about options**

Options: no

**II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
yes

## **II.2.14. Additional information**

### **II.2. Description**

#### **II.2.1. Title**

Clustering specialists

Lot No: 8

#### **II.2.2. Additional CPV code(s)**

79400000 Business and management consultancy and related services

#### **II.2.3. Place of performance**

NUTS code: UKL Wales

#### **II.2.4. Description of the procurement**

The appointment of cluster specialists to support cluster development in the food and drinks sector in Wales.

#### **II.2.5. Award criteria**

Quality criterion - Name: Quality / Weighting: 85

Cost criterion - Name: Price / Weighting: 15

#### **II.2.11. Information about options**

Options: no

#### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
yes

Identification of the project: Welsh Government Rural Communities - Rural Development Programme 2014 – 2020

## **II.2.14. Additional information**

## **Section IV: Procedure**

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### **IV.1. Description**

#### **IV.1.1. Type of procedure**

Open procedure

#### **IV.1.3. Information about a framework agreement or a dynamic purchasing system**

The procurement involves the establishment of a framework agreement

#### **IV.1.8. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: yes

### **IV.2. Administrative information**

#### **IV.2.1. Previous publication concerning this procedure**

Notice number in the OJ S: [2018/S 039-085379](#)

#### **IV.2.8. Information about termination of dynamic purchasing system**

## IV.2.9. Information about termination of call for competition in the form of a prior information notice

### Section V: Award of contract

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**Lot No: 2**

**Title:**

General Business Growth Mentoring

A contract/lot is awarded: yes

#### V.2. Award of contract

##### V.2.1. Date of conclusion of the contract

09/05/2018

##### V.2.2. Information about tenders

Number of tenders received: 30

The contract has been awarded to a group of economic operators: yes

##### V.2.3. Name and address of the contractor

Official name: Ananas Consulting

Postal address: 89 Comber Grove

Town: London

NUTS code: UK United Kingdom

Postal code: SE5 0LD

Country: United Kingdom

The contractor is an SME: no

##### V.2.3. Name and address of the contractor

Official name: Language Partnership LTD

Postal address: Talybont Farmhouse, Llawhaden

Town: Narberth

NUTS code: UKL Wales

Postal code: SA67 8HJ

Country: United Kingdom

The contractor is an SME: no

##### V.2.3. Name and address of the contractor

Official name: Bethan Jones Project Management Ltd

Postal address: The Poplars, Four Crosses Llanymynech

Town: Powys

NUTS code: UKL24 Powys

Postal code: SY22 6PR

Country: United Kingdom

The contractor is an SME: no

##### V.2.3. Name and address of the contractor

Official name: Camnesa Consulting Ltd

Postal address: Camnesa Consulting Ltd, Glanwern

Town: Llanrhystud

NUTS code: UKL1 West Wales and The Valleys

Postal code: SY23 5AN  
Country: United Kingdom  
The contractor is an SME: no

**V.2.3. Name and address of the contractor**

Official name: Aquileia Consulting  
Postal address: Glynfach Farm  
Town: Pontyates  
NUTS code: UK United Kingdom  
Postal code: SA15 5TG  
Country: United Kingdom  
The contractor is an SME: no

**V.2.3. Name and address of the contractor**

Official name: Myrddin Davies  
Postal address: Nant Y Wrach Bach  
Town: Llanrwst  
NUTS code: UKL13 Conwy and Denbighshire  
Postal code: LL26 0NR  
Country: United Kingdom  
The contractor is an SME: no

**V.2.3. Name and address of the contractor**

Official name: DWE Consulting Ltd  
Postal address: DWE Consulting Ltd, Eglwysrwrw Crymych  
Town: Pembrokeshire  
NUTS code: UK United Kingdom  
Postal code: SA41 3UL  
Country: United Kingdom  
The contractor is an SME: no

**V.2.3. Name and address of the contractor**

Official name: category-insight  
Postal address: The Boskins, Bishton Lane, Wolseley Bridge  
Town: Stafford  
NUTS code: UKG2 Shropshire and Staffordshire  
Postal code: ST18 0XD  
Country: United Kingdom  
The contractor is an SME: no

**V.2.3. Name and address of the contractor**

Official name: Landsker Business Solutions Ltd  
Postal address: Landsker Business Consultancy Ltd, Llwynybrain Whitland  
Town: Whitland  
NUTS code: UKL1 West Wales and The Valleys  
Postal code: SA34 0NG  
Country: United Kingdom  
The contractor is an SME: yes

**V.2.3. Name and address of the contractor**

Official name: Food mentor  
Postal address: 5 Porter End

Town: Newbury  
NUTS code: UKJ11 Berkshire  
Postal code: RG14 7JP  
Country: United Kingdom  
The contractor is an SME: no

**V.2.3. Name and address of the contractor**

Official name: Lynne de Motte  
Postal address: 1 Brassington Gardens, Withington  
Town: Cheltenham  
NUTS code: UKK13 Gloucestershire  
Postal code: GL54 4DG  
Country: United Kingdom  
The contractor is an SME: no

**V.2.4. Information on value of the contract/lot**

Total value of the contract/lot: 10 000 000,00 GBP

**V.2.5. Information about subcontracting**

**Section V: Award of contract**

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**Lot No: 1**

**Title:**

Market Development and Marketing

A contract/lot is awarded: yes

**V.2. Award of contract**

**V.2.1. Date of conclusion of the contract**

08/05/2018

**V.2.2. Information about tenders**

Number of tenders received: 25

The contract has been awarded to a group of economic operators: yes

**V.2.3. Name and address of the contractor**

Official name: Ananas Consulting  
Postal address: 89 Comber Grove  
Town: London  
NUTS code: UK United Kingdom  
Postal code: SE5 0LD  
Country: United Kingdom  
The contractor is an SME: no

**V.2.3. Name and address of the contractor**

Official name: Language Partnership Ltd  
Postal address: Talybont Farmhouse, Llawhaden  
Town: Narberth  
NUTS code: UKL Wales  
Postal code: SA67 8HJ

Country: United Kingdom  
The contractor is an SME: no

**V.2.3. Name and address of the contractor**

Official name: Bethan Jones Project Management Ltd  
Postal address: The Poplars, Four Crosses Llanymynech  
Town: Powys  
NUTS code: UKL24 Powys  
Postal code: SY22 6PR  
Country: United Kingdom  
The contractor is an SME: no

**V.2.3. Name and address of the contractor**

Official name: Camnesa Consulting Ltd  
Postal address: Camnesa Consulting Ltd, Glanwern  
Town: Llanrhystud  
NUTS code: UKL1 West Wales and The Valleys  
Postal code: SY23 5AN  
Country: United Kingdom  
The contractor is an SME: no

**V.2.3. Name and address of the contractor**

Official name: Aquileia Consulting  
Postal address: Glynfach Farm  
Town: Pontyates  
NUTS code: UK United Kingdom  
Postal code: SA15 5TG  
Country: United Kingdom  
The contractor is an SME: no

**V.2.3. Name and address of the contractor**

Official name: Rose-Innes Designs  
Postal address: Rose-Innes Designs, Block B, Van Court  
Town: Caerphilly  
NUTS code: UKL1 West Wales and The Valleys  
Postal code: CF83 3ED  
Country: United Kingdom  
The contractor is an SME: no

**V.2.3. Name and address of the contractor**

Official name: Myrddin Davies  
Postal address: Nant Y Wrach Bach  
Town: Llanrwst  
NUTS code: UKL13 Conwy and Denbighshire  
Postal code: LL26 0NR  
Country: United Kingdom  
The contractor is an SME: no

**V.2.3. Name and address of the contractor**

Official name: RFM Ltd  
Postal address: 135 South Beach,  
Town: Troon

NUTS code: UKM Scotland  
Postal code: KA10 6 EH  
Country: United Kingdom  
The contractor is an SME: no

**V.2.3. Name and address of the contractor**

Official name: DWE Consulting Ltd  
Postal address: DWE Consulting Ltd, Eglwysrwrw Crymych  
Town: Pembrokeshire  
NUTS code: UK United Kingdom  
Postal code: SA41 3UL  
Country: United Kingdom  
The contractor is an SME: no

**V.2.3. Name and address of the contractor**

Official name: Category-insight  
Postal address: The Boskins, Bishton Lane, Wolseley Bridge  
Town: Stafford  
NUTS code: UKG2 Shropshire and Staffordshire  
Postal code: ST18 0XD  
Country: United Kingdom  
The contractor is an SME: no

**V.2.3. Name and address of the contractor**

Official name: Structural Change and Innovation  
Postal address: 51 Dorset Street, Grangetown  
Town: Cardiff  
NUTS code: UKL22 Cardiff and Vale of Glamorgan  
Postal code: CF11 6PT  
Country: United Kingdom  
The contractor is an SME: no

**V.2.3. Name and address of the contractor**

Official name: Landsker Business Solutions Ltd  
Postal address: Landsker Business Solutions Ltd, Llwynybrain Whitland  
Town: Whitland  
NUTS code: UKL1 West Wales and The Valleys  
Postal code: SA34 0NG  
Country: United Kingdom  
The contractor is an SME: yes

**V.2.3. Name and address of the contractor**

Official name: Ciotek Limited  
Postal address: The Warner Building, 98 Sterry Road Gowerton  
Town: Swansea  
NUTS code: UKL Wales  
Postal code: SA4 3BW  
Country: United Kingdom  
The contractor is an SME: no

**V.2.3. Name and address of the contractor**

Official name: Food mentor

Postal address: 5 Porter End  
Town: Newbury  
NUTS code: UKJ11 Berkshire  
Postal code: RG14 7JP  
Country: United Kingdom  
The contractor is an SME: no

**V.2.4. Information on value of the contract/lot**

Total value of the contract/lot: 10 000 000,00 GBP

**V.2.5. Information about subcontracting**

**Section V: Award of contract**

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**Lot No: 3**

**Title:**

Branding and Design

A contract/lot is awarded: yes

**V.2. Award of contract**

**V.2.1. Date of conclusion of the contract**

01/05/2018

**V.2.2. Information about tenders**

Number of tenders received: 18

The contract has been awarded to a group of economic operators: yes

**V.2.3. Name and address of the contractor**

Official name: Language Partnership Ltd  
Postal address: Talybont Farmhouse, Llawhaden  
Town: Narberth  
NUTS code: UKL Wales  
Postal code: SA67 8HJ  
Country: United Kingdom  
The contractor is an SME: no

**V.2.3. Name and address of the contractor**

Official name: View Creative  
Postal address: 37 Rhos Road, Rhos On Sea  
Town: Conwy  
NUTS code: UKL13 Conwy and Denbighshire  
Postal code: LL28 4RS  
Country: United Kingdom  
The contractor is an SME: yes

**V.2.3. Name and address of the contractor**

Official name: Escape to Design Limited  
Postal address: The Garden Studio, Oakfield House, Heol Pant y Gored  
Town: Cardiff  
NUTS code: UKL22 Cardiff and Vale of Glamorgan

Postal code: CF15 9NF  
Country: United Kingdom  
The contractor is an SME: no

**V.2.3. Name and address of the contractor**

Official name: Rose-Innes Designs  
Postal address: Rose-Innes Designs, Block B, Van Court  
Town: Caerphilly  
NUTS code: UKL1 West Wales and The Valleys  
Postal code: CF83 3ED  
Country: United Kingdom  
The contractor is an SME: no

**V.2.3. Name and address of the contractor**

Official name: Four Cymru  
Postal address: 4 The Science Park, 4 Science Park  
Town: Aberystwyth  
NUTS code: UKL1 West Wales and The Valleys  
Postal code: SY23 3aH  
Country: United Kingdom  
The contractor is an SME: yes

**V.2.3. Name and address of the contractor**

Official name: zodshopdesign  
Postal address: Criafolen Goch, Lancych  
Town: Boncath  
NUTS code: UKL1 West Wales and The Valleys  
Postal code: SA37 0LH  
Country: United Kingdom  
The contractor is an SME: no

**V.2.3. Name and address of the contractor**

Official name: Monddi Dimond Press  
Postal address: Well Hill,  
Town: Pembroke  
NUTS code: UKL1 West Wales and The Valleys  
Postal code: SA71 4DH  
Country: United Kingdom  
The contractor is an SME: no

**V.2.3. Name and address of the contractor**

Official name: Gringo Design Ltd  
Postal address: 10 Heol y Dwr, Penygroes  
Town: Caernarfon  
NUTS code: UKL12 Gwynedd  
Postal code: Gwynedd  
Country: United Kingdom  
The contractor is an SME: no

**V.2.3. Name and address of the contractor**

Official name: Rockpool Design  
Postal address: Bramley Bank, Strawberry Hill

Town: Little Haven  
NUTS code: UK United Kingdom  
Postal code: Sa62 3UT  
Country: United Kingdom  
The contractor is an SME: no

**V.2.3. Name and address of the contractor**

Official name: VWD Design Associates  
Postal address: Sandbanks, 45 Bwlch y Gwynt, Machynys Bay  
Town: Llanelli  
NUTS code: UKL1 West Wales and The Valleys  
Postal code: SA15 2AJ  
Country: United Kingdom  
The contractor is an SME: no

**V.2.3. Name and address of the contractor**

Official name: Elevator Design Ltd  
Postal address: Upper Level Suite 8, 33-35 West Bute Street Cardiff Bay  
Town: CARDIFF  
NUTS code: UKL22 Cardiff and Vale of Glamorgan  
Postal code: CF10 5LH  
Country: United Kingdom  
The contractor is an SME: yes

**V.2.3. Name and address of the contractor**

Official name: Really Pro Ltd  
Postal address: Princess House, Princess Way  
Town: Swansea  
NUTS code: UKL1 West Wales and The Valleys  
Postal code: SA13LW  
Country: United Kingdom  
The contractor is an SME: no

**V.2.3. Name and address of the contractor**

Official name: Stuart Lloyd Associates Ltd  
Postal address: 2nd Floor, 32 Blue Street  
Town: Carmarthen  
NUTS code: UKL1 West Wales and The Valleys  
Postal code: SA31 3LE  
Country: United Kingdom  
The contractor is an SME: no

**V.2.4. Information on value of the contract/lot**

Total value of the contract/lot: 10 000 000,00 GBP

**V.2.5. Information about subcontracting**

**Section V: Award of contract**

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**Lot No: 4**

**Title:**

Distribution

A contract/lot is awarded: yes

## **V.2. Award of contract**

### **V.2.1. Date of conclusion of the contract**

14/05/2018

### **V.2.2. Information about tenders**

Number of tenders received: 13

The contract has been awarded to a group of economic operators: yes

### **V.2.3. Name and address of the contractor**

Official name: Bethan Jones Project Management Ltd

Postal address: The Poplars, Four Crosses Llanymynech

Town: Powys

NUTS code: UKL24 Powys

Postal code: SY22 6PR

Country: United Kingdom

The contractor is an SME: no

### **V.2.3. Name and address of the contractor**

Official name: Aquileia Consulting

Postal address: Glynfach Farm

Town: Pontyates

NUTS code: UK United Kingdom

Postal code: SA15 5TG

Country: United Kingdom

The contractor is an SME: no

### **V.2.3. Name and address of the contractor**

Official name: RFM Ltd

Postal address: 135 South Beach,

Town: Troon

NUTS code: UKM Scotland

Postal code: KA10 6 EH

Country: United Kingdom

The contractor is an SME: no

### **V.2.3. Name and address of the contractor**

Official name: DWE Consulting Ltd

Postal address: DWE Consulting Ltd, Eglwysrwrw Crymych

Town: Pembrokeshire

NUTS code: UK United Kingdom

Postal code: SA41 3UL

Country: United Kingdom

The contractor is an SME: no

### **V.2.3. Name and address of the contractor**

Official name: Landsker Business Solutions Ltd

Postal address: Landsker Business Consultancy Ltd, Llwynybrain Whitland

Town: Whitland

NUTS code: UKL1 West Wales and The Valleys  
Postal code: SA34 0NG  
Country: United Kingdom  
The contractor is an SME: yes

**V.2.4. Information on value of the contract/lot**

Total value of the contract/lot: 10 000 000,00 GBP

**V.2.5. Information about subcontracting**

**Section V: Award of contract**

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**Lot No: 5**

**Title:**

Continuous Professional Development (CPD)

A contract/lot is awarded: yes

**V.2. Award of contract**

**V.2.1. Date of conclusion of the contract**

18/05/2018

**V.2.2. Information about tenders**

Number of tenders received: 21

The contract has been awarded to a group of economic operators: yes

**V.2.3. Name and address of the contractor**

Official name: Bethan Jones Project Management Ltd  
Postal address: The Poplars, Four Crosses Llanymynech  
Town: Powys  
NUTS code: UKL24 Powys  
Postal code: SY22 6PR  
Country: United Kingdom  
The contractor is an SME: no

**V.2.3. Name and address of the contractor**

Official name: Aquileia Consulting  
Postal address: Glynfach Farm  
Town: Pontyates  
NUTS code: UK United Kingdom  
Postal code: SA15 5TG  
Country: United Kingdom  
The contractor is an SME: no

**V.2.3. Name and address of the contractor**

Official name: Rose-Innes Designs  
Postal address: Rose-Innes Designs, Block B, Van Court  
Town: Caerphilly  
NUTS code: UKL1 West Wales and The Valleys  
Postal code: CF83 3ED  
Country: United Kingdom

The contractor is an SME: no

**V.2.3. Name and address of the contractor**

Official name: RFM Ltd  
Postal address: 135 South Beach,  
Town: Troon  
NUTS code: UKM Scotland  
Postal code: KA10 6 EH  
Country: United Kingdom  
The contractor is an SME: no

**V.2.3. Name and address of the contractor**

Official name: DWE Consulting Ltd  
Postal address: DWE Consulting Ltd, Eglwysrwr Crymych  
Town: Pembrokeshire  
NUTS code: UK United Kingdom  
Postal code: SA41 3UL  
Country: United Kingdom  
The contractor is an SME: no

**V.2.3. Name and address of the contractor**

Official name: category-insight  
Postal address: The Boskins, Bishton Lane, Wolseley Bridge  
Town: Stafford  
NUTS code: UKG2 Shropshire and Staffordshire  
Postal code: ST18 0XD  
Country: United Kingdom  
The contractor is an SME: no

**V.2.3. Name and address of the contractor**

Official name: LANDSKER BUSINESS SOLUTIONS LTD  
Postal address: LANDSKER BUSINESS CONSULTANCY LTD, LLWYNYBRAIN Whitland  
Town: WHITLAND  
NUTS code: UKL1 West Wales and The Valleys  
Postal code: SA34 0NG  
Country: United Kingdom  
The contractor is an SME: yes

**V.2.3. Name and address of the contractor**

Official name: CIOTEK Limited  
Postal address: The Warner Building, 98 Sterry Road Gowerton  
Town: Swansea  
NUTS code: UKL Wales  
Postal code: SA4 3BW  
Country: United Kingdom  
The contractor is an SME: no

**V.2.3. Name and address of the contractor**

Official name: Food Business Assistance LLP  
Postal address: Tyn Y Cae, South Street  
Town: Dolgellau  
NUTS code: UKL12 Gwynedd

Postal code: LL40 1NP  
Country: United Kingdom  
The contractor is an SME: no

**V.2.3. Name and address of the contractor**

Official name: Lynne de Motte  
Postal address: 1 Brassington Gardens, Withington  
Town: Cheltenham  
NUTS code: UKK13 Gloucestershire  
Postal code: GL54 4DG  
Country: United Kingdom  
The contractor is an SME: no

**V.2.3. Name and address of the contractor**

Official name: Ecostudio  
Postal address: 57, Seymour Street,  
Town: Cardiff  
NUTS code: UKL22 Cardiff and Vale of Glamorgan  
Postal code: CF24 2NS  
Country: United Kingdom  
The contractor is an SME: no

**V.2.4. Information on value of the contract/lot**

Total value of the contract/lot: 10 000 000,00 GBP

**V.2.5. Information about subcontracting**

**Section V: Award of contract**

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**Lot No: 6**

**Title:**

Specialist Mentors

A contract/lot is awarded: yes

**V.2. Award of contract**

**V.2.1. Date of conclusion of the contract**

18/05/2018

**V.2.2. Information about tenders**

Number of tenders received: 37

The contract has been awarded to a group of economic operators: yes

**V.2.3. Name and address of the contractor**

Official name: Ananas Consulting  
Postal address: 89 Comber Grove  
Town: London  
NUTS code: UK United Kingdom  
Postal code: SE5 0LD  
Country: United Kingdom  
The contractor is an SME: no

**V.2.3. Name and address of the contractor**

Official name: Bethan Jones Project Management Ltd  
Postal address: The Poplars, Four Crosses Llanymynech  
Town: Powys  
NUTS code: UKL24 Powys  
Postal code: SY22 6PR  
Country: United Kingdom  
The contractor is an SME: no

**V.2.3. Name and address of the contractor**

Official name: View Creative  
Postal address: 37 Rhos Road, Rhos On Sea  
Town: Conwy  
NUTS code: UKL13 Conwy and Denbighshire  
Postal code: LL28 4RS  
Country: United Kingdom  
The contractor is an SME: yes

**V.2.3. Name and address of the contractor**

Official name: Coleman Communications  
Postal address: Coleman Communications, 113 Longford Road Neath Abbey  
Town: NEATH  
NUTS code: UKL17 Bridgend and Neath Port Talbot  
Postal code: SA10 7HF  
Country: United Kingdom  
The contractor is an SME: no

**V.2.3. Name and address of the contractor**

Official name: CAMNESA CONSULTING LTD  
Postal address: CAMNESA CONSULTING LTD, GLANWERN  
Town: LLANRHYSTUD  
NUTS code: UKL1 West Wales and The Valleys  
Postal code: SY23 5AN  
Country: United Kingdom  
The contractor is an SME: no

**V.2.3. Name and address of the contractor**

Official name: Aquileia Consulting  
Postal address: Glynfach Farm  
Town: Pontyates  
NUTS code: UK United Kingdom  
Postal code: SA15 5TG  
Country: United Kingdom  
The contractor is an SME: no

**V.2.3. Name and address of the contractor**

Official name: Rose-Innes Designs  
Postal address: Rose-Innes Designs, Block B, Van Court  
Town: Caerphilly  
NUTS code: UKL1 West Wales and The Valleys  
Postal code: CF83 3ED  
Country: United Kingdom

The contractor is an SME: no

**V.2.3. Name and address of the contractor**

Official name: Myrddin Davies  
Postal address: Nant Y Wrach Bach  
Town: Llanrwst  
NUTS code: UKL13 Conwy and Denbighshire  
Postal code: LL26 0NR  
Country: United Kingdom  
The contractor is an SME: no

**V.2.3. Name and address of the contractor**

Official name: RFM Ltd  
Postal address: 135 South Beach,  
Town: Troon  
NUTS code: UKM Scotland  
Postal code: KA10 6 EH  
Country: United Kingdom  
The contractor is an SME: no

**V.2.3. Name and address of the contractor**

Official name: DWE Consulting Ltd  
Postal address: DWE Consulting Ltd, Eglwysrwrw Crymych  
Town: Pembrokeshire  
NUTS code: UK United Kingdom  
Postal code: SA41 3UL  
Country: United Kingdom  
The contractor is an SME: no

**V.2.3. Name and address of the contractor**

Official name: category-insight  
Postal address: The Boskins, Bishton Lane, Wolseley Bridge  
Town: Stafford  
NUTS code: UKG2 Shropshire and Staffordshire  
Postal code: ST18 0XD  
Country: United Kingdom  
The contractor is an SME: no

**V.2.3. Name and address of the contractor**

Official name: Ecostudio  
Postal address: 57, Seymour Street,  
Town: Cardiff  
NUTS code: UKL22 Cardiff and Vale of Glamorgan  
Postal code: CF24 2NS  
Country: United Kingdom  
The contractor is an SME: no

**V.2.3. Name and address of the contractor**

Official name: LANDSKER BUSINESS SOLUTIONS LTD  
Postal address: LANDSKER BUSINESS CONSULTANCY LTD, LLWYNYBRAIN Whitland  
Town: WHITLAND  
NUTS code: UKL1 West Wales and The Valleys

Postal code: SA34 0NG  
Country: United Kingdom  
The contractor is an SME: yes

**V.2.3. Name and address of the contractor**

Official name: CIOTEK Limited  
Postal address: The Warner Building, 98 Sterry Road Gowerton  
Town: Swansea  
NUTS code: UKL Wales  
Postal code: SA4 3BW  
Country: United Kingdom  
The contractor is an SME: no

**V.2.3. Name and address of the contractor**

Official name: Food mentor  
Postal address: 5 Porter End  
Town: Newbury  
NUTS code: UKJ11 Berkshire  
Postal code: RG14 7JP  
Country: United Kingdom  
The contractor is an SME: no

**V.2.3. Name and address of the contractor**

Official name: Food Business Assistance LLP  
Postal address: Tyn Y Cae, South Street  
Town: Dolgellau  
NUTS code: UKL12 Gwynedd  
Postal code: LL40 1NP  
Country: United Kingdom  
The contractor is an SME: no

**V.2.3. Name and address of the contractor**

Official name: Lynne de Motte  
Postal address: 1 Brassington Gardens, Withington  
Town: Cheltenham  
NUTS code: UKK13 Gloucestershire  
Postal code: GL54 4DG  
Country: United Kingdom  
The contractor is an SME: no

**V.2.4. Information on value of the contract/lot**

Total value of the contract/lot: 10 000 000,00 GBP

**V.2.5. Information about subcontracting**

**Section V: Award of contract**

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**Lot No: 7**

**Title:**

Market Research and General Research Services

A contract/lot is awarded: yes

## **V.2. Award of contract**

### **V.2.1. Date of conclusion of the contract**

18/05/2018

### **V.2.2. Information about tenders**

Number of tenders received: 16

The contract has been awarded to a group of economic operators: yes

### **V.2.3. Name and address of the contractor**

Official name: Ananas Consulting

Postal address: 89 Comber Grove

Town: London

NUTS code: UK United Kingdom

Postal code: SE5 0LD

Country: United Kingdom

The contractor is an SME: no

### **V.2.3. Name and address of the contractor**

Official name: Bethan Jones Project Management Ltd

Postal address: The Poplars, Four Crosses Llanymynech

Town: Powys

NUTS code: UKL24 Powys

Postal code: SY22 6PR

Country: United Kingdom

The contractor is an SME: no

### **V.2.3. Name and address of the contractor**

Official name: Camnesa Consulting Ltd

Postal address: Camnesa Consulting Ltd, Glanwern

Town: Llanrhystud

NUTS code: UKL1 West Wales and The Valleys

Postal code: SY23 5AN

Country: United Kingdom

The contractor is an SME: no

### **V.2.3. Name and address of the contractor**

Official name: Aquileia Consulting

Postal address: Glynfach Farm

Town: Pontyates

NUTS code: UK United Kingdom

Postal code: SA15 5TG

Country: United Kingdom

The contractor is an SME: no

### **V.2.3. Name and address of the contractor**

Official name: Rose-Innes Designs

Postal address: Rose-Innes Designs, Block B, Van Court

Town: Caerphilly

NUTS code: UKL1 West Wales and The Valleys

Postal code: CF83 3ED

Country: United Kingdom

The contractor is an SME: no

**V.2.3. Name and address of the contractor**

Official name: category-insight  
Postal address: The Boskins, Bishton Lane, Wolseley Bridge  
Town: Stafford  
NUTS code: UKG2 Shropshire and Staffordshire  
Postal code: ST18 0XD  
Country: United Kingdom  
The contractor is an SME: no

**V.2.3. Name and address of the contractor**

Official name: Structural Change and Innovation  
Postal address: 51 Dorset Street, Grangetown  
Town: Cardiff  
NUTS code: UKL22 Cardiff and Vale of Glamorgan  
Postal code: CF11 6PT  
Country: United Kingdom  
The contractor is an SME: no

**V.2.3. Name and address of the contractor**

Official name: Landsker Business Solutions Ltd  
Postal address: Landsker Business Consultancy Ltd, Llwynybrain Whitland  
Town: Whitland  
NUTS code: UKL1 West Wales and The Valleys  
Postal code: SA34 0NG  
Country: United Kingdom  
The contractor is an SME: yes

**V.2.3. Name and address of the contractor**

Official name: Ciotek Limited  
Postal address: The Warner Building, 98 Sterry Road Gowerton  
Town: Swansea  
NUTS code: UKL Wales  
Postal code: SA4 3BW  
Country: United Kingdom  
The contractor is an SME: no

**V.2.4. Information on value of the contract/lot**

Total value of the contract/lot: 10 000 000,00 GBP

**V.2.5. Information about subcontracting**

**Section V: Award of contract**

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**Lot No: 8**

**Title:**

Clustering specialists

A contract/lot is awarded: yes

**V.2. Award of contract**

**V.2.1. Date of conclusion of the contract**

08/05/2018

**V.2.2. Information about tenders**

Number of tenders received: 12

The contract has been awarded to a group of economic operators: yes

**V.2.3. Name and address of the contractor**

Official name: Ananas Consulting

Postal address: 89 Comber Grove

Town: London

NUTS code: UK United Kingdom

Postal code: SE5 0LD

Country: United Kingdom

The contractor is an SME: no

**V.2.3. Name and address of the contractor**

Official name: Bethan Jones Project Management Ltd

Postal address: The Poplars, Four Crosses Llanymynech

Town: Powys

NUTS code: UKL24 Powys

Postal code: SY22 6PR

Country: United Kingdom

The contractor is an SME: no

**V.2.3. Name and address of the contractor**

Official name: Aquileia Consulting

Postal address: Glynfach Farm

Town: Pontyates

NUTS code: UK United Kingdom

Postal code: SA15 5TG

Country: United Kingdom

The contractor is an SME: no

**V.2.3. Name and address of the contractor**

Official name: Myrddin Davies

Postal address: Nant Y Wrach Bach

Town: Llanrwst

NUTS code: UKL13 Conwy and Denbighshire

Postal code: LL26 0NR

Country: United Kingdom

The contractor is an SME: no

**V.2.3. Name and address of the contractor**

Official name: DWE Consulting Ltd

Postal address: DWE Consulting Ltd, Eglwysrwr Crymych

Town: Pembrokeshire

NUTS code: UK United Kingdom

Postal code: SA41 3UL

Country: United Kingdom

The contractor is an SME: no

**V.2.4. Information on value of the contract/lot**

Total value of the contract/lot: 10 000 000,00 GBP

**V.2.5. Information about subcontracting**

**Section VI: Complementary information**

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**VI.3. Additional information**

(WA Ref:85574)

**VI.4. Procedures for review**

**VI.4.1. Review body**

Official name: Menter a Busnes

Postal address: Y Parc Gwyddoniaeth, Aberystwyth

Town: Ceredigion

Postal code: SY23 3AH

Country: United Kingdom

Telephone: +44 1970636565

**VI.5. Date of dispatch of this notice**

20/09/2018