

Norway-Oslo: Advertising and marketing services

OJ S 238/2013 07/12/2013

Contract notice**Services****Directive 2004/18/EC****Section I: Contracting authority**

I.1. Name and addresses

Official name: Kirkerådet

Postal address: Rådhusgata 1-3

Town: Oslo

Postal code: 0151

Country: Norway

For the attention of: Marthe Emilie Askvig

Telephone: +47 23081200

Internet address(es):General address of the contracting authority: <http://www.kirken.no/>Address of the buyer profile: http://www.doffin.no//search/Search_AuthProfile.aspx?ID=AA0031**Additional information can be obtained from:**

Official name: Kirkerådet

Postal address: Rådhusgata 1-3

Town: Oslo

Postal code: 0151

Country: Norway

For the attention of: Marthe Emilie Askvig

Telephone: +47 23081200

Internet address: <http://www.kirken.no/>**Specifications and additional documents (including documents for competitive dialogue and a dynamic purchasing system) can be obtained from:**

Official name: Kirkerådet

Postal address: Rådhusgata 1-3

Town: Oslo

Postal code: 0151

Country: Norway

For the attention of: Marthe Emilie Askvig

Telephone: +47 23081200

Internet address: <http://www.kirken.no/>**Tenders or requests to participate must be submitted:** Official name: Kirkerådet

Postal address: Rådhusgata 1-3

Town: Oslo

Postal code: 0151

Country: Norway

For the attention of: Marthe Emilie Askvig

Telephone: +47 23081200

Internet address: <http://www.kirken.no/>**I.2. Type of the contracting authority**

Ministry or any other national or federal authority, including their regional or local subdivisions

I.3. Main activity

Recreation, culture and religion

I.4. Contract award on behalf of other contracting authorities

The contracting authority is purchasing on behalf of other contracting authorities: no

Section II: Object of the contract

II.1. Description

II.1.1. Title attributed to the contract by the contracting authority

13/522 advertising agency services.

II.1.2. Type of contract and place of performance or delivery

Services

Service category No 13: Advertising services

Main site or place of performance: Norway.

NUTS code

II.1.3. Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

II.1.4. Information about framework agreement

Framework agreement with a single operator

Duration of the framework agreement

Duration in years: 2

Estimated total value of purchases for the entire duration of the framework agreement

Estimated value excluding VAT: 7 000 000 NOK

II.1.5. Short description of the contract or purchase(s)

The delivery consists of the development of campaigns for strategy, planning/budget, the delivered message and the creative expression. This involves the production of material adapted to a wide range of communication areas such as film, radio, print and digital media. The Church of Norway has a framework agreement with a communication-/PR-company and media agency. There is also a framework agreement for printing services.

Note: To register your interest in this notice and obtain any additional information please visit the Doffin Web Site at http://www.doffin.no/Search/Search_Switch.aspx?ID=312185

II.1.6. CPV code(s)

79340000 Advertising and marketing services, 79341400 Advertising campaign services, 79341000 Advertising services, 92111200 Advertising, propaganda and information film and video-tape production

II.1.7. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

II.1.8. Lots

This contract is divided into lots: no

II.1.9. Information about variants

Variants will be accepted: no

II.2. Scope of the procurement

II.2.1. Total quantity or scope

The agreement has a value of 7 million NOK during the contract period including services from subcontractor for the advertising agency. This amount is inclusive of VAT. The value is exclusive to media purchasing. The Church of Norway can not guarantee a specific volume or amount, and there are no purchase commitments this is strictly an estimate. With the church elections in 2015, shall the annual turnover stand out in comparison to the remaining years.

II.2.2. Information about options

Options: yes

Description of options: The framework agreement is for two years with an option for 1 +1.

II.2.3. Information about renewals

This contract is subject to renewal: yes

In the case of renewable supplies or service contracts, estimated timeframe for subsequent contracts:

in months: 24 (from the award of the contract)

II.3. Duration of the contract or time limit for completion

Duration in months: 24 (from the award of the contract)

Section III: Legal, economic, financial and technical information

III.1. Conditions related to the contract

III.1.1. Deposits and guarantees required

III.1.2. Main financing conditions and payment arrangements and/or reference to the relevant provisions governing them

III.1.3. Legal form to be taken by the group of economic operators to whom the contract is to be awarded

The bidder's shall be a legally established company.

III.1.4. Contract performance conditions

The performance of the contract is subject to particular conditions: no

III.2. Conditions for participation

III.2.1. Suitability to pursue the professional activity, including requirements relating to enrolment on professional or trade registers

List and brief description of conditions: (1) Company registration certificate.

(2) Value added tax certificate (National requirement).

(3) Company tax certificate (National requirement).

(4) Self-declaration in compliance with Appendix 2 (HSE) of the Norwegian procurement regulations (National requirement).

III.2.2. Economic and financial ability

List and brief description of conditions: (1) Other documentation required (please state below).

Credit ratings from a certified credit rating firm.

III.2.3. Technical and professional ability

List and brief description of conditions:

(1) Other documentation required (please state below).

Experience from equivalent assignments. Refer to the tender documents.

III.2.4. Information about reserved contracts

III.3. Conditions specific to services contracts

III.3.1. Information about a particular profession

III.3.2. Information about staff responsible for the performance of the contract

Section IV: Procedure

IV.1. Type of procedure

IV.1.1. Type of procedure

Open

IV.1.2. Information about the limits on the number of candidates to be invited

IV.1.3. Information about reduction of the number of solutions or tenders during negotiation or dialogue

IV.2. Award criteria

IV.2.1. Award criteria

The most economically advantageous tender in terms of Price is not the only award criterion and all criteria are stated only in the procurement documents

IV.2.2. Information about electronic auction

An electronic auction will be used: no

IV.3. Administrative information

IV.3.1. File reference number attributed by the contracting authority

IV.3.2. Previous publication concerning this procedure

IV.3.3. Conditions for obtaining specifications and additional documents or descriptive document

Time limit for receipt of requests for documents or for accessing documents: 27.12.2013

IV.3.4. Time limit for receipt of tenders or requests to participate

30.1.2014 - 12:00

IV.3.5. Estimated date of dispatch of invitations to tender or to participate to selected candidates

IV.3.6. Languages in which tenders or requests to participate may be submitted

Other: Norwegian

IV.3.7. Minimum time frame during which the tenderer must maintain the tender

Duration in months: 4 (from the date stated for receipt of tender)

IV.3.8. Conditions for opening of tenders

Date: 3.2.2014 - 14:00

Place:

Rådhusgaten 1-3, Oslo Norway.

Section VI: Complementary information

VI.1. Information about recurrence

VI.2. Information about European Union funds

VI.3. Additional information
(NT Ref:312221).

VI.4. Procedures for review

VI.4.1. Review body

VI.4.2. Review procedure

VI.4.3. Service from which information about the review procedure may be obtained

VI.5. Date of dispatch of this notice
5.12.2013