

414936-2026 - Competition

Norway – Business services: law, marketing, consulting, recruitment, printing and security – Framework agreement communication services for science recruitment.

OJ S 115/2026 17/06/2026

**Contract or concession notice – standard regime - Change notice
Services**

1. Buyer

1.1. Buyer

Official name: NTNU (Norges teknisk-naturvitenskapelige universitet)

Email: postmottak@ntnu.no

Legal type of the buyer: Body governed by public law, controlled by a central government authority

Activity of the contracting authority: Education

2. Procedure

2.1. Procedure

Title: Framework agreement communication services for science recruitment.

Description: The aim of the procurement is to ensure NTNU, c/o the National Centre for Science Recruitment (NSR) access to relevant competence and capacity within strategic and operative communication assistance, including consultancy, content production, campaigns and further development of digital communication areas. Communication assistance is the framework agreement's main service and is expected to represent most of the activities included in the contract. As a part of the communication work, the Contracting Authority uses its own websites and digital systems as central communication areas. In order for the communication assistance to be delivered efficiently and predictable, it is necessary that these systems are stable, secure and available over time. The procurement therefore also includes hosting of the Contracting Authority's websites and technical systems (portfolio). Hosting is included in the framework agreement as a support service for the communication assistance and is provided as a fixed performance of a limited extent. The purpose of the hosting is to support the use and further development of the digital communication surfaces, not to be an independent main delivery. A complete description of the delivery is in Part II Annex 1 of the Contracting Authority's requirement specifications.

Procedure identifier: d64415e6-b596-47ec-b0fa-21e5848ae0fa

Internal identifier: 26-0072

Type of procedure: Open

The procedure is accelerated: no

Main features of the procedure: The procurement will be carried out in accordance with the Public Procurement Act of 17 June 2016 (LOA) and the Public Procurement Regulations (FOA) FOR 2016-08-12-974 parts I and part III. The contract will be awarded in accordance with the open tender contest procedure, cf. FOA § 13-1(1).

2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79000000 Business services: law, marketing, consulting, recruitment, printing and security

Additional classification (cpv): 72000000 IT services: consulting, software development, Internet and support, 72300000 Data services, 72415000 World wide web (www) site operation host services, 79341000 Advertising services, 79341100 Advertising consultancy services, 79341400 Advertising campaign services, 79342000 Marketing services, 79400000 Business and management consultancy and related services, 79413000 Marketing management consultancy services, 79415200 Design consultancy services, 79822500 Graphic design services, 85312300 Guidance and counselling services, 85312320 Counselling services, 92100000 Motion picture and video services

2.1.2. Place of performance

Country: Norway

Anywhere in the given country

2.1.3. Value

Estimated value excluding VAT: 8 000 000,00 NOK

Maximum value of the framework agreement: 12 000 000,00 NOK

2.1.4. General information

Legal basis:

Directive 2014/24/EU

2.1.6. Grounds for exclusion

Sources of grounds for exclusion: European Single Procurement Document (ESPD), Procurement Document

5. Lot

5.1. Lot: LOT-0000

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5.1.2. Place of performance

Country: Norway

Anywhere in the given country

5.1.3. Estimated duration

Start date: 01/07/2026

Duration end date: 30/06/2028

5.1.4. Renewal

Maximum renewals: 2

Other information about renewals: The framework agreement period is 2 (two) years. In addition there will be an option with a unilateral right for the contracting authority to extend the framework agreement for a further 1+1 year (two years altogether), which gives the contract a potential maximum length of 4 (four) years. If the framework agreement is extended, the terms of the framework agreement apply unchanged, with adjustments of prices in accordance with the framework agreement's provisions on price regulation. The option will automatically take up unless the contracting authority, within 1 (one) month before the contract period expires, gives written notification that the option shall not be taken up or shall be taken up for a shorter period than 1 (one) year.

5.1.5. Value

Estimated value excluding VAT: 8 000 000,00 NOK

Maximum value of the framework agreement: 12 000 000,00 NOK

5.1.6. General information

Reserved participation:

Participation is not reserved.

The names and professional qualifications of the staff assigned to perform the contract must be given: Tender requirement

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): no

5.1.9. Selection criteria

Sources of selection criteria: Procurement Document, European Single Procurement Document (ESPD)

5.1.10. Award criteria

Criterion:

Type: Price

Name: Price

Description: Price, including • Part A - Consultancy services in connection with communication services, including hourly rates for the offered (key) roles: o Strategic communication consultant/customer responsible. o Digital Consultant o Designer o Content producer o

System developer (or equivalent technical role) o Senior Advisor o Consultant • Part B -
Hosting o Establishment cost for porting a portfolio to the tenderer's system. o Monthly cost for
hosting your portfolio

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 20

Criterion:

Type: Quality

Name: Relevant competence and experience in the offered key roles

Description: Tenderers shall have permanent key personnel available for the contracting
authority. The offered resources shall have relevant competence and experience for the
assignment. One resource shall be offered per role. The same person can only be offered in
one role. The following are seen as key roles: • Strategic consultant/account manager • Digital
Consultant • Designer • Content producer

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 32

Criterion:

Type: Quality

Name: Relevant experience and comparative value.

Description: The tenderer's experience from comparable contracts, including experience that
documents the ability to solve equivalent problems and deliver on the needs of this
procurement, as well as how this experience is done relevant and operationalised in the
execution of assignments under the framework agreement.

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 32

Criterion:

Type: Quality

Name: Secure and reliable hosting over time

Description: The service provider's ability to provide a secure, stable and predictable hosting
service over time, including how the service provider works structured with prevention of
interruptions to operations, handling events and continuity of the delivery.

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 16

5.1.11. Procurement documents

Languages in which the procurement documents are officially available: Norwegian

Deadline for requesting additional information: 02/06/2026 10:00:00 (UTC+00:00) Western
European Time, GMT

Address of the procurement documents: [https://eu.eu-supply.com/app/rfq/rwlenrance_s.asp?
PID=454477&TID=200415234&B=](https://eu.eu-supply.com/app/rfq/rwlenrance_s.asp?PID=454477&TID=200415234&B=)

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: [https://eu.eu-supply.com/app/rfq/rwlenrance_s.asp?
PID=454477&TID=200415234&B=](https://eu.eu-supply.com/app/rfq/rwlenrance_s.asp?PID=454477&TID=200415234&B=)

Languages in which tenders or requests to participate may be submitted: Norwegian

Electronic catalogue: Allowed

Variants: Not allowed

Tenderers may submit more than one tender: Not allowed

Deadline for receipt of tenders: 16/06/2026 10:00:00 (UTC+00:00) Western European Time, GMT

Duration during which the tender must remain valid: 3 Months

Information that can be supplemented after the submission deadline:

At the discretion of the buyer, some missing tenderer-related documents may be submitted later.

Additional information: Documentation of fulfilment of the qualification requirements. can be obtained at a later date given that the temporary declaration has been answered.

Information about public opening:

Opening date: 16/06/2026 10:00:00 (UTC+00:00) Western European Time, GMT

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Required

Electronic ordering will be used: yes

Electronic payment will be used: yes

5.1.15. Techniques

Framework agreement:

Framework agreement, without reopening of competition

Maximum number of participants: 100

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Mediation organisation: Trøndelag Tingrett

Review organisation: Trøndelag Tingrett

Information about review deadlines: The waiting period is ten days.

Organisation providing additional information about the procurement procedure: Odin Prosjekt AS

Organisation providing more information on the review procedures: Odin Prosjekt AS

Organisation receiving requests to participate: NTNU (Norges teknisk-naturvitenskapelige universitet)

Organisation processing tenders: Odin Prosjekt AS

8. Organisations

8.1. ORG-0001

Official name: Odin Prosjekt AS

Registration number: 994950967

Postal address: Fabrikkgaten 6

Town: BERGEN

Postcode: 5059

Country subdivision (NUTS): Vestland (NO0A2)

Country: Norway

Contact point: Anne Sæter

Email: anne@odinprosjekt.no

Telephone: +47 92841925

Internet address: <https://odinprosjekt.no>

Roles of this organisation:

Organisation providing additional information about the procurement procedure
Organisation processing tenders
Organisation providing more information on the review procedures

8.1. ORG-0002

Official name: NTNU (Norges teknisk-naturvitenskapelige universitet)
Registration number: 974767880
Town: Trondheim
Postcode: 7034
Country subdivision (NUTS): Trøndelag/Tröndelage (NO060)
Country: Norway
Email: postmottak@ntnu.no
Telephone: 73 59 50 00

Roles of this organisation:

Buyer
Organisation receiving requests to participate

8.1. ORG-0003

Official name: Trøndelag Tingrett
Registration number: 926722794
Department: Trondheim
Town: Trondheim
Postcode: 7004
Country subdivision (NUTS): Trøndelag/Tröndelage (NO060)
Country: Norway

Roles of this organisation:

Review organisation
Mediation organisation

10. Change

Version of the previous notice to be changed

:

4f7aca97-13b0-4ded-a4dc-635a11859261-01

Main reason for change

:

Notice cancelled

Description

:

An error was amended by the tender deadline from 12.6.2026 to 16.06.2026 was not announced in Doffin/TED. The error was not discovered in time and it was/is not possible for the contracting authority to correct it without cancelling the competition. This means that there is a justifiable reason to cancel the competition, cf. the Public Procurement Regulations § 25-4 (1).

10.1. Change

Section identifier: PROCEDURE

10.1. Change

Section identifier: LOT-0000

Notice information

Notice identifier/version: 09c5d970-bed0-4ecc-905d-d7c551336f47 - 01

Form type: Competition

Notice type: Contract or concession notice – standard regime

Notice subtype: 16

Notice dispatch date: 15/06/2026 14:15:48 (UTC+00:00) Western European Time, GMT

Notice dispatch date (eSender): 15/06/2026 14:28:56 (UTC+00:00) Western European Time, GMT

Languages in which this notice is officially available: English

Notice publication number: 414936-2026

OJ S issue number: 115/2026

Publication date: 17/06/2026