

Ireland-Meath: Public relations services

OJ S 130/2023 10/07/2023

Contract award notice

Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Louth and Meath Education & Training Board

National registration number: N/A

Postal address: Abbey Road

Town: Co Meath

NUTS code: IE Éire / Ireland

Postal code: Navan

Country: Ireland

Contact person: MaryG Keane

E-mail: MKeane@lmetb.ie

Telephone: +353 469021447

Internet address(es):Main address: <https://www.lmetb.ie/>Address of the buyer profile: <https://irl.eu-supply.com/ctm/Company/CompanyInformation/Index/398>**I.4. Type of the contracting authority**

Body governed by public law

I.5. Main activity

Education

Section II: Object

II.1. Scope of the procurement**II.1.1. Title**

Request for Tender for the Provision of Strategic Public Relations, Marketing and Event Management

Reference number: 2023/23

II.1.2. Main CPV code

79416000 Public relations services

II.1.3. Type of contract

Services

II.1.4. Short description

LMETB proposes to engage in a competitive process to establish a single party framework agreement for the provision of strategic public relations, marketing and event management services. The successful tenderer will be required to strengthen LMETB - Advanced

Manufacturing Training Centre of Excellence (AMTCE) identify and positioning as the National /International/All-Ireland advanced manufacturing current and future talent workforce development project as per the attached tender documents.

II.1.6. Information about lots

This contract is divided into lots: no

II.1.7. Total value of the procurement

Lowest offer: 640,00 EUR / Highest offer: 1 550,00 EUR taken into consideration

II.2. Description

II.2.2. Additional CPV code(s)

79000000 Business services: law, marketing, consulting, recruitment, printing and security, 79340000 Advertising and marketing services, 79342000 Marketing services, 79342100 Direct marketing services, 79413000 Marketing management consultancy services, 79416100 Public relations management services, 79416200 Public relations consultancy services, 79952000 Event services

II.2.3. Place of performance

NUTS code: IE Éire / Ireland

Main site or place of performance: Abbey Road, Navan, Co. Meath.

II.2.4. Description of the procurement

LMETB proposes to engage in a competitive process to establish a single party framework agreement for the provision of strategic public relations, marketing and event management services. The successful tenderer will be required to strengthen LMETB - Advanced Manufacturing Training Centre of Excellence (AMTCE) identify and positioning as the National /International/All-Ireland advanced manufacturing current and future talent workforce development project as per the attached tender documents.

II.2.5. Award criteria

Quality criterion - Name: Methodology and Approach / Weighting: 30%

Quality criterion - Name: Innovation and creativity in public relations / Weighting: 25%

Quality criterion - Name: Relevant Experience / Weighting: 20%

Price - Weighting: 25%

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds: no

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: no

IV.2. Administrative information

IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2023/S 060-179263](#)

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

Contract No: 1

Title:

Request for Tender for the Provision of Strategic Public Relations, Marketing and Event Management

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

21/06/2023

V.2.2. Information about tenders

Number of tenders received: 6

Number of tenders received from SMEs: 5

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 6

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: Ripple Marketing

National registration number: 3193025DH

Postal address: 17 Corrig Road, Sandyford

Town: Dublin 18

NUTS code: IE Éire / Ireland

Postal code: Dublin

Country: Ireland

E-mail: edwina@ripplemarketing.ie

Telephone: +353 857322619

Internet address: <http://https://www.ripplemarketing.ie/>

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot: 1 000 000,00 EUR

Lowest offer: 640,00 EUR / Highest offer: 1 550,00 EUR taken into consideration

V.2.5. Information about subcontracting

Section VI: Complementary information

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: High Court

Town: Dublin

Country: Ireland

VI.4.3. Review procedure

Precise information on deadline(s) for review procedures:

As required

VI.5. Date of dispatch of this notice

05/07/2023