

France-La Défense: Event services
OJ S 239/2013 10/12/2013
Contract award notice
Services

Directive 2004/18/EC

Section I: Contracting authority

I.1. Name and addresses

Official name: MIOMCTI/DSCR

National registration number: 12006102300020

Postal address: Tour Pascal B

Town: La Défense

Postal code: 92055

Country: France

For the attention of: Mme Vigneron Caroline

Telephone: +33 140818506

Fax: +33 140818198

Internet address(es):

General address of the contracting authority: <http://www.interieur.gouv.fr>

Address of the buyer profile: <http://www.marches-publics.gouv.fr>

Electronic access to information: <http://www.marches-publics.gouv.fr>

Electronic submission of tenders and requests to participate: <http://www.marches-publics.gouv.fr>

I.2. Type of the contracting authority

Ministry or any other national or federal authority, including their regional or local subdivisions

I.3. Main activity

General public services

I.4. Contract award on behalf of other contracting authorities

The contracting authority is purchasing on behalf of other contracting authorities: no

Section II: Object of the contract

II.1. Description

II.1.1. Title

Conception et réalisation d'opérations événementielles pour la délégation à la sécurité et à la circulation routières (DSCR).

II.1.2. Type of contract and place of performance or delivery

Services

Service category No 27: Other services

NUTS code FR France

II.1.3. Information about a framework agreement or a dynamic purchasing system (DPS)

The procurement involves the establishment of a framework agreement

II.1.4.

Short description of the contract or purchase(s)

Conception, réalisation et animation d'opérations événementielles pour l'information du public et la prévention en matière de sécurité routière pour le compte de la délégation à la sécurité et à la circulation routières (DSCR).

II.1.5. CPV code(s)

79952000 Event services

II.1.6. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: no

II.2. Total value of the contract/lot

II.2.1. Total value of the contract/lot

Value: 2 697 247 EUR
excluding VAT

Section IV: Procedure

IV.1. Type of procedure

IV.1.1. Type of procedure

Open

IV.2. Award criteria

IV.2.1. Award criteria

The most economically advantageous tender in terms of

1. Valeur technique de l'offre. Weighting 60
2. Prix des prestations. Weighting 40

IV.2.2. Information about electronic auction

An electronic auction has been used: no

IV.3. Administrative information

IV.3.1. File reference number attributed by the contracting authority

DSCR-CI-002-13

IV.3.2. Previous publication concerning this procedure

Contract notice

Notice number in the OJ S: [2013/S 68-113440](#) of 6.4.2013

Section V: Award of contract

Contract No: 1300083024

Lot No: 1

- Lot title: Conception et réalisation d'opérations événementielles pour la DSCR

V.1. Date of conclusion of the contract

8.11.2013

V.2. Information about tenders

Number of tenders received: 7

V.3. Name and address of the contractor

Official name: Azilis Communication
Postal address: 5 rue Etienne Jodelle
Town: Paris
Postal code: 75018
Telephone: +33 148782421

V.4. Information on value of the contract/lot

Total value of the procurement:
Value: 2 697 247 EUR

V.5. Information about subcontracting

The contract is likely to be subcontracted: yes
Value or proportion likely to be subcontracted to third parties:

Section VI: Complementary information

VI.1. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

VI.2. Additional information

Annonce n° 364, BOAMP 68 B du 6.4.2013.
Date d'envoi du présent avis au JOUE et au BOAMP: 5.12.2013.

VI.3. Procedures for review

VI.3.1. Review body

Official name: Tribunal administratif de Cergy-Pontoise
Postal address: 2-4 boulevard de l'Hautil, BP 30322
Town: Cergy Pontoise
Postal code: 95027
E-mail: greffe.ta.cergy-pontoise@juradm.fr
Telephone: +33 130173400
Fax: +33 130173459
Internet address: <http://www.cergy-pontoise.tribunal-administratif.fr>

VI.3.2. Review procedure

VI.3.3. Service from which information about the review procedure may be obtained

Official name: Tribunal administratif de Cergy-Pontoise
Postal address: 2-4 boulevard de l'Hautil, BP 30322
Town: Cergy-Pontoise
Postal code: 95027
E-mail: greffe.ta.cergy-pontoise@juradm.fr
Telephone: +33 130173400
Fax: +33 130173459
Internet address: <http://www.cergy-pontoise.tribunal-administratif.fr>

VI.4. Date of dispatch of this notice

5.12.2013