

416385-2026 - Result

Spain – Public-opinion polling services – Acuerdo Marco para a prestación del servicio para la realización de estudios de opinión mediante encuestas telefónicas y mixtas y encuestas on line para la Fundación Centro de Estudios Andaluces

OJ S 115/2026 17/06/2026

Contract or concession award notice – standard regime
Services

1. Buyer

1.1. Buyer

Official name: Fundación Pública Andaluza Centro de Estudios Andaluces M.P.

Email: contratacion@fundacioncentra.es

Legal type of the buyer: Regional authority

Activity of the contracting authority: General public services

2. Procedure

2.1. Procedure

Title: Acuerdo Marco para a prestación del servicio para la realización de estudios de opinión mediante encuestas telefónicas y mixtas y encuestas on line para la Fundación Centro de Estudios Andaluces

Description: El acuerdo marco tiene por objeto la prestación del servicio para la realización de estudios de opinión mediante encuestas telefónicas y mixtas y encuestas on line para la Fundación Centro de Estudios Andaluces. Se entiende por tales a aquellos estudios que están basados en encuestas en las que la opinión de las personas entrevistadas la recogen los encuestadores, a través del teléfono fijo o móvil o por correo electrónico o combinado ambos métodos, mediante un cuestionario estructurado, de una muestra representativa del total de la población que se quiere estudiar.

Procedure identifier: 328075dd-c8d3-4a49-a4f4-20b47785bf16

Previous notice: 806320-2025

Internal identifier: 397_25

Type of procedure: Open

The procedure is accelerated: no

2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79320000 Public-opinion polling services

2.1.2. Place of performance

Postal address: Avda. Blas Infante s/n

Town: Coria del Río

Postcode: 41100

Country subdivision (NUTS): Sevilla (ES618)

Country: Spain

2.1.2. Place of performance

Postal address: Avda. Blas Infante s/n

Town: Coria del Río

Postcode: 41100
Country subdivision (NUTS): Sevilla (ES618)
Country: Spain

2.1.3. Value

Estimated value excluding VAT: 499 616,00 EUR

2.1.4. General information

Legal basis:

Directive 2014/24/EU

5. Lot

5.1. Lot: LOT-0003

Title: BARÓMETRO ANDALUZ

Description: 1. Encuesta telefónica tipo A (PBETa) - fijos 2. Encuesta telefónica tipo B (PBETb) - móviles 3. Encuesta presencial 4. Encuesta online (CAWI)

Internal identifier: EXP397_25

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79320000 Public-opinion polling services

5.1.2. Place of performance

Country subdivision (NUTS): Sevilla (ES618)

Country: Spain

5.1.3. Estimated duration

Start date: 02/02/2026

Duration end date: 02/02/2027

5.1.6. General information

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): no

Information about previous notices:

Identifier of the previous notice: 806320-2025

5.1.10. Award criteria

Criterion:

Type: Quality

Description: Los criterios de adjudicación de todos los lotes se valorarán mediante criterios evaluables mediante juicio de valor y aplicación de fórmulas. La puntuación asignada se encuentra ponderada en atención a la incidencia económica en el valor estimado del presente lote de cada uno de los precios NO PRECIOS = 0. Se asignará la máxima puntuación a la proposición que oferte un precio de cada concepto o sumatorios de precios más bajo calculando la puntuación al resto de las ofertas mediante proporcionalidad inversa.

Category of award weight criterion: Order of importance

Award criterion number: 1

Criterion:

Type: Price

Description: Los criterios de adjudicación de todos los lotes se valorarán mediante criterios evaluables mediante juicio de valor y aplicación de fórmulas. La puntuación asignada se

encuentra ponderada en atención a la incidencia económica en el valor estimado del presente lote de cada uno de los precios NO PRECIOS = 0. Se asignará la máxima puntuación a la proposición que oferte un precio de cada concepto o sumatorios de precios más bajo calculando la puntuación al resto de las ofertas mediante proporcionalidad inversa.

Category of award weight criterion: Order of importance

Award criterion number: 2

Category of award threshold criterion: Minimum score

Award criterion number: 1

5.1.15. Techniques

Framework agreement:

Framework agreement, without reopening of competition

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Fundación Pública Andaluza Centro de Estudios Andaluces M.P.

Information about review deadlines: Información precisa sobre el plazo o los plazos de

recurso: Serán susceptibles de recurso especial en materia de contratación previo a la

interposición del contencioso -administrativo, ante el Tribunal Administrativo de Recursos

Contractuales de la Junta de Andalucía, los siguientes actos relativos a la presente licitación: -

Los anuncios de licitación, los pliegos y los documentos contractuales que establezcan las

condiciones que deban regir la contratación. - Los actos de trámite adoptados en el

procedimiento de adjudicación, siempre que estos decidan directa o indirectamente sobre la

adjudicación, determinen la imposibilidad de continuar el procedimiento o produzcan

indefensión o perjuicio irreparable a derechos o intereses legítimos. En todo caso se

considerará que concurren las circunstancias anteriores en los actos de la mesa o del órgano

de contratación por los que se acuerde la admisión o inadmisión de candidatos o licitadores, o

la admisión o exclusión de ofertas, incluidas las ofertas que sean excluidas por resultar

anormalmente bajas como consecuencia de la aplicación del artículo 149. - El acuerdo de

adjudicación. Las modificaciones basadas en el incumplimiento de lo establecido en los arts.

204 y 205 LCSP, por entender que la modificación debió ser objeto de una nueva

adjudicación. Los defectos de tramitación que afecten a actos distintos de los contemplados

podrán ser puestos de manifiesto por los interesados al órgano de contratación, a efectos de

su corrección con arreglo a derecho, y sin perjuicio de que las irregularidades que les afecten

puedan ser alegadas por los interesados al recurrir el acto de adjudicación. La interposición

del recurso tendrá carácter potestativo y será gratuito para los recurrentes. Para la

interposición del recurso se estará a los trámites y plazos dispuestos en los artículos 44 y

siguientes LCSP

6. Results

6.1. Result lot identifier: LOT-0003

Winner selection status: No winner was chosen and the competition is closed.

The reason why a winner was not chosen: Other

6.1.3. Non-winning tenderers

Non-winning tenderers

:

Official name: CENTRO DE OBSERVACIÓN Y TELEDETECCIÓN ESPACIAL SA

Subcontracting: No

6.1.4. Statistical information

Received tenders or requests to participate:

Type of received submissions: Tenders

Number of tenders or requests to participate received: 4

Type of received submissions: Tenders from micro, small or medium tenderers

Number of tenders or requests to participate received: 4

Type of received submissions: Tenders submitted electronically

Number of tenders or requests to participate received: 4

Type of received submissions: Tenders from tenders registered in countries outside of the European Economic Area

Number of tenders or requests to participate received: 0

Type of received submissions: Tenders from tenderers registered in other European Economic Area countries than the country of the buyer

Number of tenders or requests to participate received: 0

6.1. Result lot identifier: LOT-0003

Winner selection status: No winner was chosen and the competition is closed.

The reason why a winner was not chosen: Other

6.1.3. Non-winning tenderers

Non-winning tenderers

:

Official name: SIGMADOS SL

Subcontracting: No

6.1.4. Statistical information

Received tenders or requests to participate:

Type of received submissions: Tenders

Number of tenders or requests to participate received: 4

Type of received submissions: Tenders from micro, small or medium tenderers

Number of tenders or requests to participate received: 4

Type of received submissions: Tenders submitted electronically

Number of tenders or requests to participate received: 4

Type of received submissions: Tenders from tenders registered in countries outside of the European Economic Area

Number of tenders or requests to participate received: 0

Type of received submissions: Tenders from tenderers registered in other European Economic Area countries than the country of the buyer

Number of tenders or requests to participate received: 0

6.1. Result lot identifier: LOT-0003

Winner selection status: No winner was chosen and the competition is closed.

The reason why a winner was not chosen: Other

6.1.3. Non-winning tenderers

Non-winning tenderers

:

Official name: INVEST GROUP INVESTIGACIÓN DE MERCADOS SL

Subcontracting: No

6.1.4. Statistical information

Received tenders or requests to participate:

Type of received submissions: Tenders

Number of tenders or requests to participate received: 4

Type of received submissions: Tenders from micro, small or medium tenderers

Number of tenders or requests to participate received: 4

Type of received submissions: Tenders submitted electronically

Number of tenders or requests to participate received: 4

Type of received submissions: Tenders from tenders registered in countries outside of the European Economic Area

Number of tenders or requests to participate received: 0

Type of received submissions: Tenders from tenderers registered in other European Economic Area countries than the country of the buyer

Number of tenders or requests to participate received: 0

6.1. Result lot identifier: LOT-0003

Winner selection status: No winner was chosen and the competition is closed.

The reason why a winner was not chosen: Other

6.1.3. Non-winning tenderers**Non-winning tenderers**

:

Official name: ANDATA SOLUCIONES SLU Y SOLBECK CONSULTING SL

Subcontracting: No

6.1.4. Statistical information**Received tenders or requests to participate:**

Type of received submissions: Tenders

Number of tenders or requests to participate received: 4

Type of received submissions: Tenders from micro, small or medium tenderers

Number of tenders or requests to participate received: 4

Type of received submissions: Tenders submitted electronically

Number of tenders or requests to participate received: 4

Type of received submissions: Tenders from tenders registered in countries outside of the European Economic Area

Number of tenders or requests to participate received: 0

Type of received submissions: Tenders from tenderers registered in other European Economic Area countries than the country of the buyer

Number of tenders or requests to participate received: 0

8. Organisations

8.1. ORG-0001

Official name: Fundación Pública Andaluza Centro de Estudios Andaluces M.P.

Registration number: G91122069

Department: Contratación

Postal address: Avda. Blas Infante s/n

Town: Sevilla

Postcode: 41100

Country subdivision (NUTS): Sevilla (ES618)

Country: Spain

Contact point: Asesoría Jurídica

Email: contratacion@fundacioncentra.es

Telephone: 619445152

Buyer profile: https://www.ceh.junta-andalucia.es/haciendayadministracionpublica/apl/pdc_sirec/perfiles-licitaciones/detalle-perfil.jsf?perfilContratante=PEI08&organismo=CPIDSSA

Roles of this organisation:

Buyer

Review organisation

8.1. ORG-0002

Official name: CENTRO DE OBSERVACIÓN Y TELEDETECCIÓN ESPACIAL SA

Registration number: A47461066

Town: Boecillo

Postcode: 47151

Country subdivision (NUTS): Valladolid (ES418)

Country: Spain

Roles of this organisation:

Tenderer

8.1. ORG-0003

Official name: SIGMADOS SL

Registration number: B83733089

Town: Madrid

Postcode: 28001

Country subdivision (NUTS): Madrid (ES300)

Country: Spain

Roles of this organisation:

Tenderer

8.1. ORG-0004

Official name: INVEST GROUP INVESTIGACIÓN DE MERCADOS SL

Registration number: B96957014

Town: Burjassot

Postcode: 46100

Country subdivision (NUTS): Valencia / València (ES523)

Country: Spain

Roles of this organisation:

Tenderer

8.1. ORG-0005

Official name: ANDATA SOLUCIONES SLU Y SOLBECK CONSULTING SL

Registration number: U8669536

Town: Madrid

Postcode: 28011

Country subdivision (NUTS): Madrid (ES300)

Country: Spain

Roles of this organisation:

Tenderer

8.1. ORG-0000

Official name: Publications Office of the European Union

Registration number: PUBL

Town: Luxembourg

Postcode: 2417
Country subdivision (NUTS): Luxembourg (LU000)
Country: Luxembourg
Email: ted@publications.europa.eu
Telephone: +352 29291
Internet address: <https://op.europa.eu>

Roles of this organisation:

TED eSender

Notice information

Notice identifier/version: a1368601-6c80-4585-8161-1c694b87b2a2 - 01
Form type: Result
Notice type: Contract or concession award notice – standard regime
Notice subtype: 29
Notice dispatch date: 16/06/2026 07:05:21 (UTC+00:00) Western European Time, GMT
Languages in which this notice is officially available: Spanish
Notice publication number: 416385-2026
OJ S issue number: 115/2026
Publication date: 17/06/2026