

**Germany-Hamburg: Business services: law, marketing, consulting, recruitment, printing and security**

**OJ S 131/2023 11/07/2023**

**Contract notice – utilities**

**Services**

**Legal Basis:**

Directive 2014/25/EU

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**Section I: Contracting entity**

**I.1. Name and addresses**

Official name: Hamburger Energiewerke GmbH

Postal address: Ausschläger Elbdeich 123

Town: Hamburg

NUTS code: DE600 Hamburg

Postal code: 20539

Country: Germany

E-mail: [bieterfragen@hamburger-energiewerke.de](mailto:bieterfragen@hamburger-energiewerke.de)

**Internet address(es):**

Main address: <https://www.hamburger-energiewerke.de>

**I.2. Information about joint procurement**

The contract is awarded by a central purchasing body

**I.3. Communication**

The procurement documents are available for unrestricted and full direct access, free of charge, at: <https://www.dtyp.de/Satellite/notice/CXP4YLY6QHM/documents>

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted electronically via: <https://www.dtyp.de/Satellite/notice/CXP4YLY6QHM>

**I.6. Main activity**

Production, transport and distribution of gas and heat

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**Section II: Object**

**II.1. Scope of the procurement**

**II.1.1. Title**

Agenturleistung Kommunikation//Mitarbeitermagazin

Reference number: HA14930894

**II.1.2. Main CPV code**

79000000 Business services: law, marketing, consulting, recruitment, printing and security

**II.1.3. Type of contract**

Services

**II.1.4. Short description**

Gesucht wird eine Kommunikationsagentur zur Unterstützung der Kommunikationsarbeit der Hamburger Energiewerke, insbesondere im Schwerpunkt Unternehmenspublikationen, aber auch um Unterstützung bei der Umsetzung weiterer externer sowie interner Kommunikationsmaßnahmen.

#### **II.1.5. Estimated total value**

#### **II.1.6. Information about lots**

This contract is divided into lots: no

### **II.2. Description**

#### **II.2.2. Additional CPV code(s)**

79000000 Business services: law, marketing, consulting, recruitment, printing and security

#### **II.2.3. Place of performance**

NUTS code: DE600 Hamburg

Main site or place of performance: Hamburger Energiewerke GmbH Ausschläger Elbdeich 123  
20539 Hamburg

#### **II.2.4. Description of the procurement**

Gesucht wird eine Kommunikationsagentur zur Unterstützung der Kommunikationsarbeit der Hamburger Energiewerke, insbesondere im Schwerpunkt Unternehmenspublikationen, aber auch um Unterstützung bei der Umsetzung weiterer externer sowie interner Kommunikationsmaßnahmen.

#### **II.2.5. Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

#### **II.2.6. Estimated value**

#### **II.2.7. Duration of the contract, framework agreement or dynamic purchasing system**

Start: 01/11/2023 End: 31/10/2028

This contract is subject to renewal: no

#### **II.2.10. Information about variants**

Variants will be accepted: no

#### **II.2.11. Information about options**

Options: no

#### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

#### **II.2.14. Additional information**

### **Section IV: Procedure**

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#### **IV.1. Description**

##### **IV.1.1. Type of procedure**

Negotiated procedure with prior call for competition

#### **IV.1.3. Information about a framework agreement or a dynamic purchasing system**

The procurement involves the establishment of a framework agreement  
Framework agreement with a single operator

#### **IV.1.8. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: no

### **IV.2. Administrative information**

#### **IV.2.2. Time limit for receipt of tenders or requests to participate**

Date: 07/08/2023 Local time: 12:00

#### **IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates**

#### **IV.2.4. Languages in which tenders or requests to participate may be submitted**

German

## **Section VI: Complementary information**

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### **VI.1. Information about recurrence**

This is a recurrent procurement: no

### **VI.2. Information about electronic workflows**

Electronic ordering will be used  
Electronic invoicing will be accepted  
Electronic payment will be used

### **VI.3. Additional information**

Bekanntmachungs-ID: CXP4YLY6QHM

### **VI.4. Procedures for review**

#### **VI.4.1. Review body**

Official name: Hamburger Energiewerke GmbH  
Postal address: Ausschläger Elbdeich 123  
Town: Hamburg  
Postal code: 20539  
Country: Germany  
E-mail: [bieterfragen@hamburger-energiewerke.de](mailto:bieterfragen@hamburger-energiewerke.de)  
Internet address: <https://www.hamburger-energiewerke.de>

#### **VI.4.4. Service from which information about the review procedure may be obtained**

Official name: Hamburger Energiewerke GmbH  
Postal address: Ausschläger Elbdeich 123  
Town: Hamburg  
Postal code: 20539  
Country: Germany  
E-mail: [bieterfragen@hamburger-energiewerke.de](mailto:bieterfragen@hamburger-energiewerke.de)  
Internet address: <https://www.hamburger-energiewerke.de>

### **VI.5. Date of dispatch of this notice**

06/07/2023