

Lithuania-Vilnius: Advertising campaign services
OJ S 228/2016 25/11/2016
Contract award notice
Services

Directive 2004/18/EC

Section I: Contracting authority

I.1. Name and addresses

Official name: Turto valdymo ir ūkio departamentas prie Vidaus reikalų ministerijos

National registration number: 188729923

Postal address: Šventaragio g. 2

Town: Vilnius

Postal code: LT-01122

Country: Lithuania

For the attention of: Živilei Šakalienei

E-mail: zivile.sakaliene1@vrm.lt

Telephone: +370 52718621

Fax: +370 52718216

Internet address(es):

General address of the contracting authority: <http://vrm.lrv.lt/>

Electronic access to information: <https://pirkimai.eviesiejpirkimai.lt>

Electronic submission of tenders and requests to participate: <https://pirkimai.eviesiejpirkimai.lt>

I.2. Type of the contracting authority

Ministry or any other national or federal authority, including their regional or local subdivisions

I.3. Main activity

Other: Turto valdymas ir ūkinės veiklos vykdymas, centralizavimas

I.4. Contract award on behalf of other contracting authorities

The contracting authority is purchasing on behalf of other contracting authorities: yes

Official name: Lietuvos Respublikos vidaus reikalų ministerija

National registration number: 188601464

Postal address: Šventaragio g. 2

Town: Vilnius

Postal code: LT-01510

Country: Lithuania

Section II: Object of the contract

II.1. Description

II.1.1. Title

Komunikacijos kampanijos, skirtos skatinti aktyvią visuomeninę ir pilietinę gyventojų veiklą remiantis bendruomenės inicijuota vietos plėtra, pirkimas (VRM-D5-29).

II.1.2. Type of contract and place of performance or delivery

Services

Service category No 13: Advertising services
Main site or place of performance: Lietuvos Respublika.
NUTS code

II.1.3. Information about a framework agreement or a dynamic purchasing system (DPS)

II.1.4. Short description of the contract or purchase(s)

Komunikacijos kampanija, skirta skatinti miesto gyventojus įsitraukti į savanorišką ir bendruomeninę veiklą, didinti nevyriausybių organizacijų, verslo ir vietos valdžios partnerystę.

II.1.5. CPV code(s)

79341400 Advertising campaign services

II.1.6. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

II.2. Total value of the contract/lot

II.2.1. Total value of the contract/lot

Value: 61 605 EUR

Including VAT. VAT rate (%) 21

Section IV: Procedure

IV.1. Type of procedure

IV.1.1. Type of procedure

Open

IV.2. Award criteria

IV.2.1. Award criteria

The most economically advantageous tender in terms of

1. Kaina. Weighting 40

2. Komunikacijos kampanijos koncepcija. Weighting 30

3. Tikslinių auditorijų pasiekiamumas. Weighting 30

IV.2.2. Information about electronic auction

An electronic auction has been used: no

IV.3. Administrative information

IV.3.1. File reference number attributed by the contracting authority

IV.3.2. Previous publication concerning this procedure

Contract notice

Notice number in the OJ S: [2016/S 099-177632](#) of 25.5.2016

Other previous publications

Notice number in the OJ S: [2016/S 109-195116](#) of 8.6.2016

Notice number in the OJ S: [2016/S 152-276078](#) of 9.8.2016

Section V: Award of contract

Contract No: 1

Lot title: Komunikacijos kampanijos, skirtos skatinti aktyvią visuomeninę ir pilietinę gyventojų veiklą remiantis bendruomenės inicijuota vietos plėtra, pirkimas (VRM-D5-29)

V.1. Date of conclusion of the contract

24.10.2016

V.2. Information about tenders

Number of tenders received: 4

V.3. Name and address of the contractor

Official name: Uždaroji akcinė bendrovė „Publicum“

National registration number: 125671759

Postal address: Jogailos g. 4

Town: Vilnius

Postal code: LT-01116

Country: Lithuania

Telephone: +370 52690033

Fax: +370 52032308

V.4. Information on value of the contract/lot

Total value of the procurement:

Value: 61 605 EUR

Including VAT. VAT rate (%) 21

V.5. Information about subcontracting

The contract is likely to be subcontracted: yes

Value or proportion likely to be subcontracted to third parties:

Proportion: 94 %

Section VI: Complementary information

VI.1. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
yes

Identification of the project: Pirkimas finansuojamas iš ES 2014-2020 m. techninės paramos ir bendrojo finansavimo lėšų.

VI.2. Additional information

VI.3. Procedures for review

VI.3.1. Review body

VI.3.2. Review procedure

VI.3.3. Service from which information about the review procedure may be obtained

VI.4. Date of dispatch of this notice

23.11.2016