

**Norway-Trondheim: Advertising and marketing services**

OJ S 228/2016 25/11/2016

Contract notice

Services

Directive 2004/18/EC

**Section I: Contracting authority**

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**I.1. Name and addresses**

Official name: Uninett AS

National registration number: 968100211

Postal address: Abels gate 5 — Teknobyen

Town: Trondheim

Postal code: 7465

Country: Norway

For the attention of: Hege Vanebo

E-mail: [innkjop@uninett.no](mailto:innkjop@uninett.no)

Telephone: +47 73557900

**Internet address(es):**Address of the buyer profile: <https://kgv.doffin.no/ctm/Supplier/CompanyInformation/Index/2764>Electronic access to information: <https://kgv.doffin.no/ctm/Supplier/Documents/Folder/149442>**Additional information can be obtained from:**

the abovementioned address

**Specifications and additional documents (including documents for competitive dialogue and a dynamic purchasing system) can be obtained from:**

the abovementioned address

**Tenders or requests to participate must be submitted:** the abovementioned address**I.2. Type of the contracting authority**

Body governed by public law

**I.3. Main activity**

Education

**I.4. Contract award on behalf of other contracting authorities**

The contracting authority is purchasing on behalf of other contracting authorities: no

**Section II: Object of the contract**

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**II.1. Description****II.1.1. Title attributed to the contract by the contracting authority**

Communication services.

**II.1.2. Type of contract and place of performance or delivery**

Services

Service category No 13: Advertising services

Main site or place of performance: Trondheim.

NUTS code NO Norge

**II.1.3. Information about a framework agreement or a dynamic purchasing system**

The procurement involves the establishment of a framework agreement

#### **II.1.4. Information about framework agreement**

Framework agreement with a single operator

##### **Duration of the framework agreement**

Duration in years: 2

##### **Estimated total value of purchases for the entire duration of the framework agreement**

Estimated value excluding VAT: 2 200 000 NOK

#### **II.1.5. Short description of the contract or purchase(s)**

The Contracting Authority shall procure communication and graphical services that shall comply with the participating companies' requirements for the following services:

- Communication services;
  - o Communication consulting services;
  - o Updating and maintaining graphical profiles and templates.
- Printed matter;
  - o Idea solution and design of printed matter and other communication products;
  - o Graphic production (printing) of printed matters and other communication products.

#### **II.1.6. CPV code(s)**

79340000 Advertising and marketing services, 22000000 Printed matter and related products, 22900000 Miscellaneous printed matter, 92111000 Motion picture and video production services

#### **II.1.7. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: yes

#### **II.1.8. Lots**

This contract is divided into lots: no

#### **II.1.9. Information about variants**

Variants will be accepted: no

### **II.2. Scope of the procurement**

#### **II.2.1. Total quantity or scope**

The estimated total value, excluding VAT: 2 200 000 NOK per annum.

#### **II.2.2. Information about options**

Options: yes

Description of options: The contract period is 2 years from contract signing, with option for the Contracting Authority to prolong the agreement with 1 + 1 years.

Provisional timetable for recourse to these options:

in months: 24 (from the award of the contract)

#### **II.2.3. Information about renewals**

This contract is subject to renewal: yes

Number of possible renewals: 2

In the case of renewable supplies or service contracts, estimated timeframe for subsequent contracts:

in months: 24 (from the award of the contract)

### **II.3. Duration of the contract or time limit for completion**

Duration in months: 024 (from the award of the contract)

## Section III: Legal, economic, financial and technical information

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### III.1. Conditions related to the contract

#### III.1.1. Deposits and guarantees required

#### III.1.2. Main financing conditions and payment arrangements and/or reference to the relevant provisions governing them

#### III.1.3. Legal form to be taken by the group of economic operators to whom the contract is to be awarded

#### III.1.4. Contract performance conditions

The performance of the contract is subject to particular conditions: no

### III.2. Conditions for participation

#### III.2.1. Suitability to pursue the professional activity, including requirements relating to enrolment on professional or trade registers

List and brief description of conditions: — Company Registration Certificate;  
— Tax certificate.

#### III.2.2. Economic and financial ability

List and brief description of conditions: The tenderer's income statement, balance sheets and cash flow for the previous 2 years.

#### III.2.3. Technical and professional ability

#### III.2.4. Information about reserved contracts

### III.3. Conditions specific to services contracts

#### III.3.1. Information about a particular profession

Execution of the service is reserved to a particular profession: no

#### III.3.2. Information about staff responsible for the performance of the contract

Obligation to indicate the names and professional qualifications of the staff assigned to performing the contract: no

## Section IV: Procedure

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### IV.1. Type of procedure

#### IV.1.1. Type of procedure

Open

#### IV.1.2. Information about the limits on the number of candidates to be invited

#### IV.1.3. Information about reduction of the number of solutions or tenders during negotiation or dialogue

### IV.2. Award criteria

#### IV.2.1. Award criteria

The most economically advantageous tender in terms of Price is not the only award criterion and all criteria are stated only in the procurement documents

**IV.2.2. Information about electronic auction**

An electronic auction will be used: no

**IV.3. Administrative information****IV.3.1. File reference number attributed by the contracting authority**

16-00176

**IV.3.2. Previous publication concerning this procedure**

no

**IV.3.3. Conditions for obtaining specifications and additional documents or descriptive document**

Payable documents: no

**IV.3.4. Time limit for receipt of tenders or requests to participate**

16.1.2017 - 12:00

**IV.3.5. Estimated date of dispatch of invitations to tender or to participate to selected candidates****IV.3.6. Languages in which tenders or requests to participate may be submitted**

Other: Norwegian.

**IV.3.7. Minimum time frame during which the tenderer must maintain the tender**

until: 3.4.2017

**IV.3.8. Conditions for opening of tenders**

Date: 16.1.2017 - 12:00

Persons authorised to be present at the opening of tenders: no

**Section VI: Complementary information**

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**VI.1. Information about recurrence**

This is a recurrent procurement: no

**VI.2. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

**VI.3. Additional information****VI.4. Procedures for review****VI.4.1. Review body****VI.4.2. Review procedure****VI.4.3. Service from which information about the review procedure may be obtained****VI.5. Date of dispatch of this notice**

24.11.2016