

## 416948-2026 - Result

Spain – Advertising services – Servicio de agencia de medios, para ACOSOL, S.A.

OJ S 115/2026 17/06/2026

Contract or concession award notice – standard regime

Services

### 1. Buyer

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#### 1.1. Buyer

Official name: Consejería delegada de ACOSOL, S.A.U.

Email: [licitaciones@acosol.es](mailto:licitaciones@acosol.es)

Legal type of the buyer: Public undertaking, controlled by a local authority

Activity of the contracting entity: Water-related activities

### 2. Procedure

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#### 2.1. Procedure

Title: Servicio de agencia de medios, para ACOSOL, S.A.

Description: Servicio de agencia de medios, para ACOSOL, S.A. con el fin de organizar de manera eficiente la publicidad de esta entidad, mediante la planificación, mediación, inserción y seguimiento de la difusión de la misma.

Procedure identifier: f8d8d7d3-496d-46c5-996f-f4a16fd29ffd

Previous notice: c92100fc-213f-442e-9287-5f31664fb534-01

Internal identifier: 1-26 (5120)

Type of procedure: Open

##### 2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79341000 Advertising services

Additional classification (cpv): 79341100 Advertising consultancy services, 79341400

Advertising campaign services, 79342000 Marketing services, 79413000 Marketing management consultancy services

##### 2.1.2. Place of performance

Country subdivision (NUTS): Málaga (ES617)

Country: Spain

##### 2.1.4. General information

**Legal basis:**

Directive 2014/25/EU

### 5. Lot

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#### 5.1. Lot: LOT-0000

Title: Servicio de agencia de medios, para ACOSOL, S.A.

Description: Servicio de agencia de medios, para ACOSOL, S.A. con el fin de organizar de manera eficiente la publicidad de esta entidad, mediante la planificación, mediación, inserción y seguimiento de la difusión de la misma.

Internal identifier: 1-26 (5120)

### 5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79341000 Advertising services

Additional classification (cpv): 79341100 Advertising consultancy services, 79341400 Advertising campaign services, 79342000 Marketing services, 79413000 Marketing management consultancy services

### 5.1.2. Place of performance

Country subdivision (NUTS): Málaga (ES617)

Country: Spain

### 5.1.6. General information

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): no

### 5.1.10. Award criteria

#### Criterion:

Type: Price

Description: OFERTA ECONÓMICA.

Category of award weight criterion: Weight (points, exact)

Award criterion number: 60

#### Criterion:

Type: Quality

Description: PROPUESTA TÉCNICA .

Category of award weight criterion: Weight (points, exact)

Award criterion number: 40

### 5.1.15. Techniques

#### Framework agreement:

No framework agreement

#### Information about the dynamic purchasing system:

No dynamic purchase system

### 5.1.16. Further information, mediation and review

Review organisation: Consejería delegada de ACOSOL, S.A.U. - TRIBUNAL ADMINISTRATIVO DE RECURSOS CONTRACTUALES DE LA JUNTA DE ANDALUCÍA

Information about review deadlines: hasta 2026-03-30+02:00

Organisation providing additional information about the procurement procedure: Consejería delegada de ACOSOL, S.A.U. - ACOSOL, S.A.

## 6. Results

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Value of all contracts awarded in this notice: 72 370,00 EUR

### 6.1. Result lot identifier: LOT-0000

Winner selection status: At least one winner was chosen.

### 6.1.2. Information about winners

#### Winner:

Official name: NF AGENCIA DE MEDIOS INDEPENDIENTE SLU

#### Tender:

Tender identifier: REF TEN-0001/LOT-0000

Identifier of lot or group of lots: LOT-0000  
Value of the tender: 72 370,00 EUR  
The tender was ranked: no  
The tender is a variant: no  
Country of origin of the product or the service: Spain  
Subcontracting: No

**Contract information:**

Identifier of the contract: 5120  
Date on which the winner was chosen: 08/05/2026  
Date of the conclusion of the contract: 11/06/2026

**6.1.4. Statistical information**

**Received tenders or requests to participate:**

Type of received submissions: Tenders submitted electronically  
Number of tenders or requests to participate received: 3  
Type of received submissions: Tenders from tenders registered in countries outside of the European Economic Area  
Number of tenders or requests to participate received: 0  
Type of received submissions: Tenders from tenderers registered in other European Economic Area countries than the country of the buyer  
Number of tenders or requests to participate received: 0  
Type of received submissions: Tenders from micro, small or medium tenderers  
Number of tenders or requests to participate received: 3  
Type of received submissions: Tenders  
Number of tenders or requests to participate received: 3

**Range of tenders:**

Value of the lowest admissible tender: 72 370,00 EUR  
Value of the highest admissible tender: 77 900,00 EUR

## 8. Organisations

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**8.1. ORG-0001**

Official name: Consejería delegada de ACOSOL, S.A.U.  
Registration number: 51129380156698  
Registration number: A29658416  
Town: Marbella  
Postcode: 29604  
Country subdivision (NUTS): Málaga (ES617)  
Country: Spain  
Contact point: Consejería delegada de ACOSOL, S.A.U.  
Email: [licitaciones@acosol.es](mailto:licitaciones@acosol.es)  
Telephone: 952932020  
Internet address: <http://www.acosol.es>  
Buyer profile: <https://contrataciondelestado.es/wps/poc?uri=deeplink:perfilContratante&idBp=yzB7dNc17ferz3GQd5r6SQ%3D%3D>

**Other contact points:**

Official name: TRIBUNAL ADMINISTRATIVO DE RECURSOS CONTRACTUALES DE LA JUNTA DE ANDALUCÍA  
Town: SEVILLA  
Postcode: 41001

Country subdivision (NUTS): Sevilla (ES618)

Country: Spain

Email: [tarcja@juntadeandalucia.es](mailto:tarcja@juntadeandalucia.es)

Telephone: +34 671530856

**Other contact points:**

Official name: ACOSOL, S.A.

Town: Marbella

Postcode: 29604

Country subdivision (NUTS): Madrid (ES300)

Country: Spain

Email: [licitaciones@acosol.es](mailto:licitaciones@acosol.es)

Telephone: +34 952932020

**Roles of this organisation:**

Buyer

Organisation providing additional information about the procurement procedure

Review organisation

**8.1. ORG-0002**

Official name: NF AGENCIA DE MEDIOS INDEPENDIENTE SLU

Size of the economic operator: Micro, small, or medium

Registration number: B91346890

Town: CAMAS

Postcode: 41900

Country subdivision (NUTS): Sevilla (ES618)

Country: Spain

Email: [inma@nfmedia.es](mailto:inma@nfmedia.es)

Telephone: +955 999640

**Roles of this organisation:**

Tenderer

**Beneficial owner:**

Nationality of the owner: Spain

**Winner of these lots: LOT-0000**

## Notice information

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Notice identifier/version: f1728958-61db-4fc2-a9d4-111f65856037 - 01

Form type: Result

Notice type: Contract or concession award notice – standard regime

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