

**France-Moulins: Printing and related services**  
**OJ S 229/2015 26/11/2015**  
**Contract award notice**  
**Services**

**Directive 2004/18/EC**

**Section I: Contracting authority**

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**I.1. Name and addresses**

Official name: Conseil général de l'Allier  
Postal address: 1 avenue Victor Hugo, BP 1669  
Town: Moulins Cedex  
Postal code: 03016  
Country: France  
Telephone: +33 470344003  
Fax: +33 470344040

**Internet address(es):**

General address of the contracting authority: <http://www.allier.fr>  
Address of the buyer profile: <https://allier.achatpublic.com/accueil/>

**I.2. Type of the contracting authority**

Regional or local authority

**I.3. Main activity**

Other: Département de l'Allier

**I.4. Contract award on behalf of other contracting authorities**

**Section II: Object of the contract**

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**II.1. Description**

**II.1.1. Title**

**II.1.2. Type of contract and place of performance or delivery**

Services  
Service category No 15: Publishing and printing services on a fee or contract basis  
NUTS code

**II.1.3. Information about a framework agreement or a dynamic purchasing system (DPS)**

**II.1.4. Short description of the contract or purchase(s)**

Réalisation du magazine départemental d'information du Conseil départemental «Reflets d'allier».

**II.1.5. CPV code(s)**

79800000 Printing and related services

**II.1.6. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: yes

**II.2. Total value of the contract/lot**

## II.2.1. Total value of the contract/lot

### Section IV: Procedure

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#### IV.1. Type of procedure

##### IV.1.1. Type of procedure

Open

#### IV.2. Award criteria

##### IV.2.1. Award criteria

The most economically advantageous tender in terms of

1. Pour le lot no1: De l'organisation proposée pour la réalisation de la prestation. Weighting 40
2. Des prix des prestations. Weighting 30
3. De la valeur technique. Weighting 20
4. Des performances environnementales. Weighting 10

##### IV.2.2. Information about electronic auction

#### IV.3. Administrative information

##### IV.3.1. File reference number attributed by the contracting authority

15S0060

##### IV.3.2. Previous publication concerning this procedure

###### Contract notice

Notice number in the OJ S: [2015/S 128-235741](#) of 7.7.2015

### Section V: Award of contract

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Contract No: 2015DC0141

Lot No: 1

- Lot title: Mise en page du magazine départemental

#### V.1. Date of conclusion of the contract

15.10.2015

#### V.2. Information about tenders

Number of tenders received: 13

#### V.3. Name and address of the contractor

Official name: Scoop Communication

Postal address: 585 rue de la Juine

Town: Olivet

Postal code: 45160

#### V.4. Information on value of the contract/lot

#### V.5. Information about subcontracting

Contract No: 2015DC0142

Lot No: 2

- Lot title: Photogravure, impression et façonnage du magazine départemental

#### V.1.

**Date of conclusion of the contract**

15.10.2015

**V.2. Information about tenders**

Number of tenders received: 3

**V.3. Name and address of the contractor**

Official name: Maury Imprimeur

Postal address: ZI route d'Étampes

Town: Malesherbes

Postal code: 45330

**V.4. Information on value of the contract/lot****V.5. Information about subcontracting**

Contract No: 2015DC0143

Lot No: 3

- Lot title: Régie publicitaire du magazine départemental

**V.1. Date of conclusion of the contract**

15.10.2015

**V.2. Information about tenders**

Number of tenders received: 4

**V.3. Name and address of the contractor**

Official name: Typocentre

Postal address: rue Benoit d'Azy, BP 1117

Town: Motluçon

Postal code: 03103

**V.4. Information on value of the contract/lot****V.5. Information about subcontracting**

Contract No: 2015DC0144

Lot No: 4

- Lot title: Distribution du magazine départemental

**V.1. Date of conclusion of the contract**

15.10.2015

**V.2. Information about tenders**

Number of tenders received: 3

**V.3. Name and address of the contractor**

Official name: Groupement la Poste / Médiapost

Postal address: Clermont DVE, 1 rue Louis Renon

Town: Clermont-Ferrand

Postal code: 63033

**V.4. Information on value of the contract/lot****V.5. Information about subcontracting****Section VI: Complementary information**

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## **VI.1. Information about European Union funds**

### **VI.2. Additional information**

Les offres pour le lot n° 2 sont évaluées à partir des critères pondérés suivants: -la valeur technique 40 % — les prix des prestations 30 % — l'organisation proposée pour la réalisation de la prestation 20 % — les performances environnementales 10 %. Pour le lot n° 3: — le démarchage commercial 45 % — l'organisation proposée et dédiée au besoin du marché 40 % — le montant des recettes estimatives 15 %. Pour le lot n° 4: — l'organisation proposée et dédiée au besoin du marché 55 % — les prix des prestations 45 %.

Montant annuel des marchés:

— 2015DC0141: montant minimum 16 666,66 EUR (TTC), montant maximum 50 000 EUR (TTC).

— 2015DC0142: montant minimum 61 666,66 EUR (TTC), montant maximum 183 333,33 EUR (TTC)

— 2015DC0143: montant estimatif des recettes attendues: 117 000 EUR HT soit 140 400 EUR (TTC)

— 2015DC0144: montant minimum 70 000 EUR (TTC), montant maximum 210 000 EUR (TTC)

Références de l'avis initial mis en ligne sur le site BOAMP

Annonce n° 15-102336, mise en ligne le 3.7.2015

Date d'envoi du présent avis au JOUE et au BOAMP: 23.11.2015.

### **VI.3. Procedures for review**

#### **VI.3.1. Review body**

#### **VI.3.2. Review procedure**

#### **VI.3.3. Service from which information about the review procedure may be obtained**

### **VI.4. Date of dispatch of this notice**

23.11.2015