

417449-2026 - Competition

France – Survey services – Acquisition des données de fréquentation des salles de cinéma pour les années 2027 à 2030

OJ S 116/2026 18/06/2026

Contract or concession notice – standard regime

Services

1. Buyer

1.1. Buyer

Official name: Centre national du cinéma

Email: marchespublics@cnc.fr

Legal type of the buyer: Body governed by public law

Activity of the contracting authority: Recreation, culture and religion

2. Procedure

2.1. Procedure

Title: Acquisition des données de fréquentation des salles de cinéma pour les années 2027 à 2030

Description: Le présent marché a pour objet l'acquisition des données de fréquentation des salles de cinéma pour les années 2027 à 2030

Procedure identifier: 4bfa21da-d979-4a79-a20e-b4128fd4c97e

Internal identifier: 2026069

Type of procedure: Open

The procedure is accelerated: no

2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79311000 Survey services

2.1.2. Place of performance

Country subdivision (NUTS): Paris (FR101)

Country: France

2.1.4. General information

Legal basis:

Directive 2014/24/EU

2.1.5. Terms of procurement

Terms of submission:

Maximum number of lots for which one tenderer can submit tenders: 2

Terms of contract:

Maximum number of lots for which contracts can be awarded to one tenderer: 2

2.1.6. Grounds for exclusion

Sources of grounds for exclusion: Procurement Document

5. Lot

5.1. Lot: LOT-0001

Title: Acquisition de données de fréquentation sur le marché français pour les années 2027 à 2030

Description: Acquisition de données de fréquentation sur le marché français pour les années 2027 à 2030

Internal identifier: 2026069L1

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79311000 Survey services

5.1.2. Place of performance

Country subdivision (NUTS): Paris (FR101)

Country: France

5.1.3. Estimated duration

Duration: 48 Months

5.1.6. General information

Reserved participation:

Participation is not reserved.

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): no

5.1.9. Selection criteria

Sources of selection criteria: Procurement Document

5.1.11. Procurement documents

Address of the procurement documents: <https://www.marches-publics.gouv.fr/entreprise>

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: <https://www.marches-publics.gouv.fr/entreprise>

Languages in which tenders or requests to participate may be submitted: French

Electronic catalogue: Not allowed

Deadline for receipt of tenders: 20/07/2026 19:00:00 (UTC+01:00) Central European Time, Western European Summer Time

Duration during which the tender must remain valid: 120 Days

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Allowed

Electronic ordering will be used: no

Electronic payment will be used: yes

5.1.15. Techniques

Framework agreement:

No framework agreement

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Tribunal Administratif de Paris

Information about review deadlines: Référé précontractuel, référé contractuel et recours en contestation de la validité du contrat dans les conditions prévues par le Code de justice administrative

5.1. Lot: LOT-0002

Title: Acquisition de données de fréquentation à l'international pour les années 2027 à 2030

Description: Acquisition de données de fréquentation à l'international pour les années 2027 à 2030

Internal identifier: 2026069L2

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79311000 Survey services

5.1.2. Place of performance

Country subdivision (NUTS): Paris (FR101)

Country: France

5.1.3. Estimated duration

Duration: 48 Months

5.1.6. General information

Reserved participation:

Participation is not reserved.

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): no

5.1.9. Selection criteria

Sources of selection criteria: Procurement Document

5.1.11. Procurement documents

Address of the procurement documents: <https://www.marches-publics.gouv.fr/entreprise>

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: <https://www.marches-publics.gouv.fr/entreprise>

Languages in which tenders or requests to participate may be submitted: French

Electronic catalogue: Not allowed

Deadline for receipt of tenders: 20/07/2026 19:00:00 (UTC+01:00) Central European Time, Western European Summer Time

Duration during which the tender must remain valid: 120 Days

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Allowed

Electronic ordering will be used: no

Electronic payment will be used: yes

5.1.15. Techniques

Framework agreement:

No framework agreement

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Tribunal Administratif de Paris

Information about review deadlines: Référé précontractuel, référé contractuel et recours en contestation de la validité du contrat dans les conditions prévues par le Code de justice administrative

8. Organisations

8.1. ORG-0001

Official name: Centre national du cinéma

Registration number: 18004603900186

Postal address: 291 BOULEVARD RASPAIL

Town: PARIS

Postcode: 75014

Country subdivision (NUTS): Paris (FR101)

Country: France

Email: marchespublics@cnc.fr

Telephone: 0144341304

Buyer profile: <https://www.marches-publics.gouv.fr/entreprise>

Roles of this organisation:

Buyer

8.1. ORG-0002

Official name: Tribunal Administratif de Paris

Registration number: 17750005500013

Postal address: 7 Rue de Jouy

Town: PARIS

Postcode: 75004

Country subdivision (NUTS): Paris (FR101)

Country: France

Email: greffe.ta-paris@juradm.fr

Telephone: 0144594400

Roles of this organisation:

Review organisation

Notice information

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