

417891-2026 - Competition

Spain – Sales or marketing software development services – Servicio de gestión integral de venta de entradas para la Alcazaba de Málaga y el Castillo de Gibralfaro

OJ S 116/2026 18/06/2026

Contract or concession notice – standard regime

Services

1. Buyer

1.1. Buyer

Official name: Junta de Gobierno del Ayuntamiento de Málaga

Email: perfildelcontratante@malaga.eu

Legal type of the buyer: Local authority

Activity of the contracting authority: General public services

2. Procedure

2.1. Procedure

Title: Servicio de gestión integral de venta de entradas para la Alcazaba de Málaga y el Castillo de Gibralfaro

Description: Fomentar diversos medios de adquisición de las entradas para los visitantes a los monumentos y las actividades, de forma que se cumple la normativa establecida para los precios públicos en vigor en cada momento, facilitando la mayor posibilidad de formas de adquisición al diverso público objetivo

Procedure identifier: 01adef02-6d45-4b24-a537-5ef99f90b814

Internal identifier: 57/26

Type of procedure: Open

The procedure is accelerated: no

2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 72212481 Sales or marketing software development services

2.1.2. Place of performance

Country subdivision (NUTS): Málaga (ES617)

Country: Spain

2.1.3. Value

Estimated value excluding VAT: 428 858,24 EUR

2.1.4. General information

Legal basis:

Directive 2014/24/EU

2.1.6. Grounds for exclusion

Sources of grounds for exclusion: Notice

Arrangement with creditors: Todos los motivos conforme a lo recogido en el art. 71 de la LCSP que se acreditarán mediante el anexo 2.1 y el DEUC

5. Lot

5.1. Lot: LOT-0000

Title: Servicio de gestión integral de venta de entradas para la Alcazaba de Málaga y el Castillo de Gibralfaro

Description: Fomentar diversos medios de adquisición de las entradas para los visitantes a los monumentos y las actividades, de forma que se cumple la normativa establecida para los precios públicos en vigor en cada momento, facilitando la mayor posibilidad de formas de adquisición al diverso público objetivo

Internal identifier: 57/26

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 72212481 Sales or marketing software development services

5.1.2. Place of performance

Country subdivision (NUTS): Málaga (ES617)

Country: Spain

5.1.3. Estimated duration

Duration: 2 Years

5.1.4. Renewal

Maximum renewals: 2

Other information about renewals: 2 prórrogas en periodos anuales

5.1.6. General information

Reserved participation:

Participation is not reserved.

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.9. Selection criteria

Sources of selection criteria: Notice

Criterion: General yearly turnover

Description of selection criterion: Cifra anual de negocio

Criterion: References on specified services

Description of selection criterion: Trabajos realizados

5.1.10. Award criteria

Criterion:

Type: Quality

Description: Compromiso de adscripción al servicio de un empleado/a con una licenciatura o grado en ingeniería informática o ingeniería de tecnologías de telecomunicación.

Category of award weight criterion: Weight (points, exact)

Award criterion number: 10

Criterion:

Type: Price

Description: Económico.

Category of award weight criterion: Weight (points, exact)

Award criterion number: 80

Criterion:

Type: Quality

Description: Reducción en tiempo de asistencia en máquinas expendedoras en caso de bloqueo o recambio de papel para la impresora.

Category of award weight criterion: Weight (points, exact)

Award criterion number: 10

5.1.11. Procurement documents

Address of the procurement documents: https://contrataciondelestado.es/wps/poc?uri=deeplink:detalle_licitacion&idEvl=xSvmK35ac8yHClsvJ3rhQ%3D%3D

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: https://contrataciondelestado.es/wps/poc?uri=deeplink:detalle_licitacion&idEvl=xSvmK35ac8yHClsvJ3rhQ%3D%3D

Languages in which tenders or requests to participate may be submitted: Spanish

Electronic catalogue: Not allowed

Deadline for receipt of tenders: 20/07/2026 13:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Duration during which the tender must remain valid: 2 Months

Information about public opening:

Opening date: 22/07/2026 09:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Place: Ayuntamiento de Málaga

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Conditions relating to the performance of the contract: Obligación del futuro contratista de someterse en todo caso a la normativa nacional y de la Unión Europea en materia de protección de datos..

Electronic invoicing: Allowed

Electronic ordering will be used: no

Electronic payment will be used: no

5.1.15. Techniques

Framework agreement:

No framework agreement

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Junta de Gobierno del Ayuntamiento de Málaga - Tribunal Administrativo de Recursos Contractuales del Ayuntamiento de Málaga

Information about review deadlines: Sujeto a Recurso Especial

Organisation providing more information on the review procedures: Junta de Gobierno del Ayuntamiento de Málaga - Tribunal Administrativo de Recursos Contractuales del Ayuntamiento de Málaga

8. Organisations

8.1. ORG-0001

Official name: Junta de Gobierno del Ayuntamiento de Málaga
Registration number: 30557810097781
Registration number: P2906700F
Town: Málaga
Postcode: 29016
Country subdivision (NUTS): Málaga (ES617)
Country: Spain
Contact point: Junta de Gobierno del Ayuntamiento de Málaga
Email: perfildelcontratante@malaga.eu
Telephone: +34 951927781
Fax: +34 951926572
Internet address: <http://www.malaga.eu>
Buyer profile: <https://contrataciondelestado.es/wps/poc?uri=deeplink:perfilContratante&idBp=DxxxopwdD5gQK2TEfXGy%2BA%3D%3D>

Other contact points:

Official name: Tribunal Administrativo de Recursos Contractuales del Ayuntamiento de Málaga
Town: Málaga
Postcode: 29016
Country subdivision (NUTS): Madrid (ES300)
Country: Spain
Email: tarcaytomalaga@malaga.eu
Telephone: 951927156
Fax: 951926574
Internet address: <https://sede.malaga.eu/es/tramitacion/administracion-publica/detalle-del-tramite/index.html?id=5898&tipoVO=5>

Other contact points:

Official name: Tribunal Administrativo de Recursos Contractuales del Ayuntamiento de Málaga
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Roles of this organisation:

Buyer
Review organisation
Organisation providing more information on the review procedures

Notice information

Notice identifier/version: aa8db255-6597-4092-bf8c-2c03c764f192 - 01
Form type: Competition
Notice type: Contract or concession notice – standard regime
Notice subtype: 16
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