

419063-2026 - Result

Belgium – Exhibition, fair and congress organisation services – Campagne de communication « Journée de l'Artisan 2026 »

OJ S 116/2026 18/06/2026

Contract or concession award notice – standard regime

Services

1. Buyer

1.1. Buyer

Official name: SPF Economie, PME, Classes moyennes et Energie

Email: achat.aankoop@economie.fgov.be

Legal type of the buyer: Central government authority

Activity of the contracting authority: General public services

2. Procedure

2.1. Procedure

Title: Campagne de communication « Journée de l'Artisan 2026 »

Description: Campagne de communication « grand public » autour de l'événement intitulé la « Journée de l'Artisan »

Procedure identifier: 1eb96b9b-8ee6-4b98-b91a-640c998274b3

Internal identifier: 2026/96248/E5/JDA 2026

Type of procedure: Open

The procedure is accelerated: no

2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79950000 Exhibition, fair and congress organisation services

2.1.2. Place of performance

Country: Belgium

Anywhere in the given country

2.1.4. General information

Legal basis:

Directive 2014/24/EU

5. Lot

5.1. Lot: LOT-0001

Title: 2026/96248/E5/JDA 2026 - 1

Description: Campagne de communication « grand public » autour de l'événement intitulé la « Journée de l'Artisan »

Internal identifier: 1

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79950000 Exhibition, fair and congress organisation services

5.1.2. Place of performance

Country: Belgium

Anywhere in the given country

5.1.3. Estimated duration

Duration: 7 Months

5.1.6. General information

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.10. Award criteria

Criterion:

Type: Price

Description: Prix proposé

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 50

Criterion:

Type: Quality

Description: Qualité des propositions relatives au plan de communication

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 45

Criterion:

Type: Quality

Description: Qualifications et expérience de l'équipe qui sera assignée à l'exécution du marché

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 5

5.1.15. Techniques

Framework agreement:

No framework agreement

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Conseil d'Etat

Information about review deadlines: Les délais de recours sont décrits dans l'article 23 de la loi du 17 juin 2013 relative à la motivation, à l'information et aux voies de recours en matière de marchés publics, de certains marchés de travaux, de fournitures et de services et de concessions. Cet article mentionne, entre autres, que le recours en annulation est introduit dans un délai de soixante jours et que le délai du recours en suspension est de quinze jours.

6. Results

Value of all contracts awarded in this notice: 138 390,00 EUR

6.1. Result lot identifier: LOT-0001

Winner selection status: At least one winner was chosen.

6.1.2. Information about winners

Winner:

Official name: Expansion Partners

Tender:

Tender identifier: Expansion Partners-LOT-0001

Identifier of lot or group of lots: LOT-0001

Value of the tender: 138 390,00 EUR

Subcontracting: No

Contract information:

Identifier of the contract: Contrat Expansion

Date of the conclusion of the contract: 16/06/2026

6.1.4. Statistical information**Received tenders or requests to participate:**

Type of received submissions: Tenders

Number of tenders or requests to participate received: 5

Range of tenders:

Value of the lowest admissible tender: 138 390,00 EUR

Value of the highest admissible tender: 148 400,00 EUR

8. Organisations

8.1. ORG-0001

Official name: SPF Economie, PME, Classes moyennes et Energie

Registration number: 0314595348_13

Postal address: City Atrium C, rue du Progrès 50

Town: Saint-Josse-ten-Noode

Postcode: 1210

Country subdivision (NUTS): Arr. de Bruxelles-Capitale/Arr. Brussel-Hoofdstad (BE100)

Country: Belgium

Email: achat.aankoop@economie.fgov.be

Telephone: +32 22778616

Fax: +32 22775108

Internet address: <http://economie.fgov.be>

Buyer profile: <https://www.publicprocurement.be/bda?organisationIds=13&includeOrganisationChildren=true>

Roles of this organisation:

Buyer

8.1. ORG-0002

Official name: SPF Stratégie et Appui

Registration number: BE001

Postal address: Boulevard Simon Bolivar 30 Bte1

Town: Bruxelles

Postcode: 1000

Country subdivision (NUTS): Arr. de Bruxelles-Capitale/Arr. Brussel-Hoofdstad (BE100)

Country: Belgium

Email: revise@publicprocurement.be

Telephone: +32 2 740 80 00

Internet address: <https://bosa.belgium.be>

Roles of this organisation:

TED eSender

8.1. ORG-0003

Official name: Conseil d'Etat
Registration number: 0931814266
Postal address: Wetenschapsstraat 33
Town: Etterbeek
Postcode: 1040
Country subdivision (NUTS): Arr. de Bruxelles-Capitale/Arr. Brussel-Hoofdstad (BE100)
Country: Belgium
Roles of this organisation:
Review organisation

8.1. ORG-0005

Official name: Expansion Partners
Size of the economic operator: Micro, small, or medium
Registration number: 0466684717_bec7deec-7565-4bd1-bb6d-6443631ef478
Postal address: Rue de Jausse(WD) 109
Town: Namur
Postcode: 5000
Country subdivision (NUTS): Arr. Namur (BE352)
Country: Belgium
Email: florie.lefevre@expansion.be
Telephone: 0472697964
Roles of this organisation:
Tenderer
Winner of these lots: LOT-0001

Notice information

Notice identifier/version: 6a2e384e-42ab-40f4-ac8d-c9eb6f37e85d - 01
Form type: Result
Notice type: Contract or concession award notice – standard regime
Notice subtype: 29
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