

Netherlands-Spijkenisse: Advertising and marketing services

OJ S 131/2023 11/07/2023

Contract award notice

Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: gemeente Nissewaard

National registration number: 15694507

Postal address: Raadhuislaan 106

Town: Spijkenisse

NUTS code: NL Nederland

Postal code: 3201 EL

Country: Netherlands

Contact person: Karin van Kranenburg

E-mail: inkoop1@nissewaard.nl**Internet address(es):**Main address: <http://www.nissewaard.nl>Address of the buyer profile: <http://www.nissewaard.nl>**I.4. Type of the contracting authority**

Regional or local authority

I.5. Main activity

General public services

Section II: Object

II.1. Scope of the procurement**II.1.1. Title**

Communicatiebureau voor thema duurzaamheid

Reference number: INK23-03-27

II.1.2. Main CPV code

79340000 Advertising and marketing services

II.1.3. Type of contract

Services

II.1.4. Short description

Het Voorwerp betreft het aanbesteden van een strategisch communicatiebureau dat een tactische en operationele vertaling kan maken van het thema duurzaamheid en het merk Wij. Doen.Groen naar een gezicht richting de inwoners van gemeente Nissewaard. Hierbij is het doel dat het merk zichtbaar is en een rode draad laat zien in wat gemeente Nissewaard doet

op het gebied van duurzaamheid. Het kan in enkele gevallen voorkomen dat ook vanuit andere domeinen dan duurzaamheid binnen de gemeente communicatiewerkzaamheden bij het geselecteerde bureau worden belegd.

II.1.6. Information about lots

This contract is divided into lots: yes

II.1.7. Total value of the procurement

Value excluding VAT: 1 800 000,00 EUR

II.2. Description

II.2.1. Title

Communicatiebureau thema duurzaamheid
Lot No: 1

II.2.2. Additional CPV code(s)

79340000 Advertising and marketing services

II.2.3. Place of performance

NUTS code: NL Nederland
Main site or place of performance: Nissewaard

II.2.4. Description of the procurement

1800000

II.2.5. Award criteria

Quality criterion - Name: Vertaling Wij.Doen.Groen / Weighting: 25
Quality criterion - Name: Uitwerking casus klimaatburgemeester / Weighting: 40
Quality criterion - Name: Projectmanagement en proactiviteit / Weighting: 10
Quality criterion - Name: SROI / Weighting: 5
Price - Weighting: 20

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2023/S 070-206863](#)

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

Contract No: 1

Lot No: 1

Title:

P1 Communicatiebureau thema duurzaamheid

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

05/07/2023

V.2.2. Information about tenders

Number of tenders received: 10

Number of tenders received by electronic means: 10

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: Goddard Agency B.V.

National registration number: 83351442

Postal address: Aert van Nesstraat 45

Town: Rotterdam

NUTS code: NL Nederland

Postal code: 3012CA

Country: Netherlands

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot: 1 800 000,00 EUR

Total value of the contract/lot: 1 800 000,00 EUR

V.2.5. Information about subcontracting

Section VI: Complementary information

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: Rechtbank Rotterdam

Postal address: Postbus 50950

Town: Rotterdam

Postal code: 3007BL

Country: Netherlands

E-mail: voorlichting@rotarr.drp.minjus.nl

Internet address: <http://www.rechtspraak.nl/Organisatie/Rechtbanken/Rotterdam/Bezoekinformatie/Pages/default.aspx>

VI.4.2. Body responsible for mediation procedures

Official name: Klacht over de aanbesteding

Town: Spijkenisse

Country: Netherlands

E-mail: info@nissewaard.nl

Internet address: https://formulieren.nissewaard.nl/formulier/nl-NL/evNissewaard/scKlachtOverDeGemeente_Corsa.aspx/fKlachtOverDeGemeente

VI.5. Date of dispatch of this notice

06/07/2023