

419243-2026 - Competition

France – Printing and related services – 2026 - AO EDITIONS

OJ S 116/2026 18/06/2026

Contract or concession notice – standard regime - Change notice
Services

1. Buyer

1.1. Buyer

Official name: AUVERGNE RHONE ALPES TOURISME

Email: ma.jeannin@auvergnerhonealpes-tourisme.com

Legal type of the buyer: Entity with special or exclusive rights

Activity of the contracting authority: Recreation, culture and religion

2. Procedure

2.1. Procedure

Title: 2026 - AO EDITIONS

Description: Pour mener à bien ses missions, Auvergne-Rhône-Alpes Tourisme produit des supports de communication, documents carte, catalogues, guides, flyer, dossiers de presse, annonces et/ou PLV et totems, études, rapports etc. Ces différents supports requièrent des compétences spécifiques et/ou répondent à des exigences particulières.

Procedure identifier: b61b5d32-8e20-4fb2-97bf-5fcc54e6ea13

Internal identifier: 044 - ADO 026 Editions

Type of procedure: Open

The procedure is accelerated: no

2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79800000 Printing and related services

2.1.2. Place of performance

Town: Lyon

Country subdivision (NUTS): Rhône (FRK26)

Country: France

2.1.3. Value

Estimated value excluding VAT: 616 000,00 EUR

2.1.4. General information

Legal basis:

Directive 2014/24/EU

2.1.5. Terms of procurement

Terms of submission:

Maximum number of lots for which one tenderer can submit tenders: 7

Terms of contract:

Maximum number of lots for which contracts can be awarded to one tenderer: 7

2.1.6. Grounds for exclusion

Sources of grounds for exclusion: Notice
Fraud:

5. Lot

5.1. Lot: LOT-0001

Title: Conception graphique de supports multicibles
Description: Conception graphique de supports multicibles
Internal identifier: 1

5.1.1. Purpose

Main nature of the contract: Services
Main classification (cpv): 79800000 Printing and related services

5.1.2. Place of performance

Country subdivision (NUTS): Rhône (FRK26)
Country: France
Additional information: Lyon

5.1.3. Estimated duration

Duration: 4 Years

5.1.5. Value

Estimated value excluding VAT: 0,00 EUR

5.1.6. General information

Reserved participation:

Participation is not reserved.

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.9. Selection criteria

Sources of selection criteria: Procurement Document

5.1.11. Procurement documents

Address of the procurement documents: https://www.achatpublic.com/sdm/ent2/gen/ficheCsl.action?PCSLID=CSL_2026_4QLuGX_sJu

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: https://www.achatpublic.com/sdm/ent2/gen/ficheCsl.action?PCSLID=CSL_2026_4QLuGX_sJu

Languages in which tenders or requests to participate may be submitted: French

Electronic catalogue: Not allowed

Deadline for receipt of tenders: 17/07/2026 12:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Duration during which the tender must remain valid: 120 Days

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Not allowed

Electronic ordering will be used: no

Electronic payment will be used: no

5.1.15. Techniques

Framework agreement:

Framework agreement, without reopening of competition

Maximum number of participants: 100

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Mediation organisation: AUVERGNE RHONE ALPES TOURISME

Review organisation: Tribunal Administratif de Lyon

Organisation providing more information on the review procedures: AUVERGNE RHONE ALPES TOURISME

5.1. Lot: LOT-0002

Title: Communication BtoC - Les cartes touristiques

Description: Communication BtoC - Les cartes touristiques

Internal identifier: 2

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79800000 Printing and related services

5.1.2. Place of performance

Town: Lyon

Postcode: 69002

Country subdivision (NUTS): Rhône (FRK26)

Country: France

5.1.3. Estimated duration

Duration: 4 Years

5.1.6. General information

Reserved participation:

Participation is not reserved.

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.9. Selection criteria

Sources of selection criteria: Procurement Document

5.1.11. Procurement documents

Languages in which the procurement documents are officially available: French

Address of the procurement documents: https://www.achatpublic.com/sdm/ent2/gen/ficheCsl.action?PCSLID=CSL_2026_4QLuGX_sJu

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Allowed

Address for submission: https://www.achatpublic.com/sdm/ent2/gen/ficheCsl.action?PCSLID=CSL_2026_4QLuGX_sJu

Languages in which tenders or requests to participate may be submitted: French

Electronic catalogue: Not allowed

Deadline for receipt of tenders: 17/07/2026 12:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Duration during which the tender must remain valid: 120 Days

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Not allowed

Electronic ordering will be used: no

Electronic payment will be used: no

5.1.15. Techniques

Framework agreement:

Framework agreement, without reopening of competition

Maximum number of participants: 100

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Mediation organisation: Tribunal Administratif de Lyon

Review organisation: Tribunal Administratif de Lyon

Organisation providing more information on the review procedures: AUVERGNE RHONE ALPES TOURISME

5.1. Lot: LOT-0003

Title: Publications du pôle Etudes & Data

Description: Publications du pôle Etudes & Data

Internal identifier: 3

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79800000 Printing and related services

5.1.2. Place of performance

Town: Lyon

Postcode: 69001

Country subdivision (NUTS): Rhône (FRK26)

Country: France

5.1.3. Estimated duration

Duration: 4 Years

5.1.6. General information

Reserved participation:

Participation is not reserved.

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.9. Selection criteria

Sources of selection criteria: Procurement Document

5.1.11. Procurement documents

Address of the procurement documents: https://www.achatpublic.com/sdm/ent2/gen/ficheCsl.action?PCSLID=CSL_2026_4QLuGX_sJu

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Allowed

Address for submission: https://www.achatpublic.com/sdm/ent2/gen/ficheCsl.action?PCSLID=CSL_2026_4QLuGX_sJu

Languages in which tenders or requests to participate may be submitted: French

Electronic catalogue: Not allowed

Deadline for receipt of tenders: 17/07/2026 12:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Duration during which the tender must remain valid: 120 Days

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Not allowed

Electronic ordering will be used: no

Electronic payment will be used: no

5.1.15. Techniques

Framework agreement:

Framework agreement, without reopening of competition

Maximum number of participants: 100

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Mediation organisation: AUVERGNE RHONE ALPES TOURISME

Review organisation: Tribunal Administratif de Lyon

Organisation providing more information on the review procedures: Tribunal Administratif de Lyon

5.1. Lot: LOT-0004

Title: Les éditions Trajectoires Tourisme

Description: Les éditions Trajectoires Tourisme

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79800000 Printing and related services

5.1.2. Place of performance

Country subdivision (NUTS): Rhône (FRK26)

Country: France

5.1.3. Estimated duration

Duration: 4 Years

5.1.6. General information

Reserved participation:

Participation is not reserved.

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): no

5.1.9. Selection criteria

Sources of selection criteria: Procurement Document

5.1.11. Procurement documents

Address of the procurement documents: https://www.achatpublic.com/sdm/ent2/gen/ficheCsl.action?PCSLID=CSL_2026_4QLuGX_sJu

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: https://www.achatpublic.com/sdm/ent2/gen/ficheCsl.action?PCSLID=CSL_2026_4QLuGX_sJu

Languages in which tenders or requests to participate may be submitted: French

Electronic catalogue: Not allowed

Deadline for receipt of tenders: 17/07/2026 12:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Duration during which the tender must remain valid: 120 Days

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Not allowed

Electronic ordering will be used: no

Electronic payment will be used: no

5.1.15. Techniques

Framework agreement:

Framework agreement, without reopening of competition

Maximum number of participants: 100

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Mediation organisation: AUVERGNE RHONE ALPES TOURISME

Review organisation: Tribunal Administratif de Lyon

Organisation providing more information on the review procedures: Tribunal Administratif de Lyon

5.1. Lot: LOT-0005

Title: Communication professionnelle - Les supports BtoB

Description: Communication professionnelle - Les supports BtoB

Internal identifier: 5

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79800000 Printing and related services

5.1.2. Place of performance

Country subdivision (NUTS): Rhône (FRK26)

Country: France

5.1.3. Estimated duration

Duration: 4 Years

5.1.6. General information

Reserved participation:

Participation is not reserved.

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.9. Selection criteria

Sources of selection criteria: Procurement Document

5.1.11. Procurement documents

Address of the procurement documents: https://www.achatpublic.com/sdm/ent2/gen/ficheCsl.action?PCSLID=CSL_2026_4QLuGX_sJu

5.1.12. Terms of procurement**Terms of submission:**

Electronic submission: Required

Address for submission: https://www.achatpublic.com/sdm/ent2/gen/ficheCsl.action?PCSLID=CSL_2026_4QLuGX_sJu

Languages in which tenders or requests to participate may be submitted: French

Electronic catalogue: Not allowed

Deadline for receipt of tenders: 17/07/2026 12:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Duration during which the tender must remain valid: 120 Days

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Not allowed

Electronic ordering will be used: no

Electronic payment will be used: no

5.1.15. Techniques**Framework agreement:**

Framework agreement, without reopening of competition

Maximum number of participants: 100

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Mediation organisation: AUVERGNE RHONE ALPES TOURISME

Review organisation: Tribunal Administratif de Lyon

Organisation providing more information on the review procedures: Tribunal Administratif de Lyon

5.1. Lot: LOT-0006

Title: Vidéos motion design

Description: Vidéos motion design

Internal identifier: 6

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79800000 Printing and related services

5.1.2. Place of performance

Country: France

Anywhere in the given country

5.1.3. Estimated duration

Duration: 4 Years

5.1.6. General information

Reserved participation:

Participation is not reserved.

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.9. Selection criteria

Sources of selection criteria: Procurement Document

5.1.11. Procurement documents

Languages in which the procurement documents are officially available: French

Address of the procurement documents: https://www.achatpublic.com/sdm/ent2/gen/ficheCsl.action?PCSLID=CSL_2026_4QLuGX_sJu

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: https://www.achatpublic.com/sdm/ent2/gen/ficheCsl.action?PCSLID=CSL_2026_4QLuGX_sJu

Languages in which tenders or requests to participate may be submitted: French

Electronic catalogue: Not allowed

Deadline for receipt of tenders: 17/07/2026 12:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Duration during which the tender must remain valid: 120 Days

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Not allowed

Electronic ordering will be used: no

Electronic payment will be used: no

5.1.15. Techniques

Framework agreement:

Framework agreement, without reopening of competition

Maximum number of participants: 100

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Mediation organisation: AUVERGNE RHONE ALPES TOURISME

Review organisation: Tribunal Administratif de Lyon

Organisation providing more information on the review procedures: Tribunal Administratif de Lyon

5.1. Lot: LOT-0007

Title: Les supports à destination de la presse

Description: Les supports à destination de la presse

Internal identifier: 7

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79800000 Printing and related services

5.1.2. Place of performance

Country: France

Anywhere in the given country

5.1.3. Estimated duration

Duration: 4 Years

5.1.6. General information

Reserved participation:

Participation is not reserved.

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.9. Selection criteria

Sources of selection criteria: Procurement Document

5.1.11. Procurement documents

Languages in which the procurement documents are officially available: French

Address of the procurement documents: https://www.achatpublic.com/sdm/ent2/gen/ficheCsl.action?PCSLID=CSL_2026_4QLuGX_sJu

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: https://www.achatpublic.com/sdm/ent2/gen/ficheCsl.action?PCSLID=CSL_2026_4QLuGX_sJu

Languages in which tenders or requests to participate may be submitted: French

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Electronic ordering will be used: no

Electronic payment will be used: no

5.1.15. Techniques

Framework agreement:

Framework agreement, without reopening of competition

Maximum number of participants: 100

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Mediation organisation: AUVERGNE RHONE ALPES TOURISME

Review organisation: Tribunal Administratif de Lyon

Organisation providing more information on the review procedures: Tribunal Administratif de Lyon

8. Organisations

8.1. ORG-0001

Official name: AUVERGNE RHONE ALPES TOURISME

Registration number: 82443386600046

Postal address: 11 Bis quai Perrache

Town: Lyon

Postcode: 69002

Country subdivision (NUTS): Rhône (FRK26)

Country: France

Contact point: X

Email: ma.jeannin@auvergnerhonealpes-tourisme.com

Telephone: +33 0615942835

Internet address: <https://www.auvergnerhonealpes-tourisme.com/>

Information exchange endpoint (URL): https://www.achatpublic.com/sdm/ent/gen/ent_detail.do?PCSLID=CSL_2026_4QLuGX_sJu

Buyer profile: <https://www.achatpublic.com/sdm/ent2/gen/index.jsp>

Roles of this organisation:

Buyer

Procurement service provider

Organisation providing more information on the review procedures

Mediation organisation

8.1. ORG-0002

Official name: Tribunal Administratif de Lyon

Registration number: 17690005800015

Town: Lyon

Postcode: 69003

Country subdivision (NUTS): Rhône (FRK26)

Country: France

Roles of this organisation:

Review organisation

Organisation providing more information on the review procedures

Mediation organisation

10. Change

Version of the previous notice to be changed

:

85ea5cae-54b9-4d2c-aaca-c00f21dd7223-01

Main reason for change

:

Buyer correction

Description

:

Modification de la date limite de remise des offres du 13 juillet à 12h00 au 17 juillet à 12h00.

Notice information

Notice identifier/version: 2d790617-0319-4e8d-b3bf-18170634fe4d - 02

Form type: Competition

Notice type: Contract or concession notice – standard regime

Notice subtype: 16

Notice dispatch date: 16/06/2026 16:15:33 (UTC+02:00) Eastern European Time, Central European Summer Time

Languages in which this notice is officially available: French

Notice publication number: 419243-2026

OJ S issue number: 116/2026

Publication date: 18/06/2026