

421197-2026 - Competition

Netherlands – Advertising management services – Reclamemast A4 Kaag en Braasem

OJ S 117/2026 19/06/2026

Contract or concession notice – standard regime

Services

1. Buyer

1.1. Buyer

Official name: Gemeente Kaag en Braassem

Email: info@kaagenbraassem.nl

Legal type of the buyer: Regional authority

Activity of the contracting authority: General public services

2. Procedure

2.1. Procedure

Title: Reclamemast A4 Kaag en Braasem

Description: De opdracht betreft een concessie voor het plaatsen, onderhouden en exploiteren van een Reclamemast op een stuk grond langs de A4. 1 Reclamemast

Procedure identifier: 87e677ec-a171-4ed5-9f47-e1b606a0998b

Type of procedure: Open

2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79341200 Advertising management services

2.1.2. Place of performance

Country subdivision (NUTS): Agglomeratie Leiden en Bollenstreek (NL363)

Country: Netherlands

Additional information: Kaag en Braasem

2.1.4. General information

Legal basis:

Directive 2014/23/EU

2.1.6. Grounds for exclusion

Sources of grounds for exclusion: European Single Procurement Document (ESPD)

5. Lot

5.1. Lot: LOT-0000

Title: Reclamemast A4 Kaag en Braasem

Description: De opdracht betreft een concessie voor het plaatsen, onderhouden en exploiteren van een Reclamemast op een stuk grond langs de A4. 1 Reclamemast

Internal identifier: 1

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79341200 Advertising management services

5.1.2. Place of performance

Country subdivision (NUTS): Agglomeratie Leiden en Bollenstreek (NL363)

Country: Netherlands

Additional information: Kaag en Braasem

5.1.3. Estimated duration

Duration: 180 Months

5.1.6. General information

Reserved participation:

Participation is not reserved.

The names and professional qualifications of the staff assigned to perform the contract must be given: Not required

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): no

5.1.7. Strategic procurement

Aim of strategic procurement: No strategic procurement

5.1.9. Selection criteria

Sources of selection criteria: European Single Procurement Document (ESPD)

5.1.10. Award criteria

Criterion:

Type: Price

Name: Concessieprijs

Description: Zie aanbestedingsleidraad

Category of award weight criterion: Weight (points, exact)

Award criterion number: 60

Criterion:

Type: Quality

Name: Ontwerp

Description: Zie aanbestedingsleidraad

Category of award weight criterion: Weight (points, exact)

Award criterion number: 15

Criterion:

Type: Quality

Name: Plan van aanpak

Description: Zie aanbestedingsleidraad

Category of award weight criterion: Weight (points, exact)

Award criterion number: 10

Criterion:

Type: Quality

Name: Duurzaamheid

Description: Zie aanbestedingsleidraad

Category of award weight criterion: Weight (points, exact)

Award criterion number: 15

5.1.11. Procurement documents

Deadline for requesting additional information: 22/07/2026 17:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Address of the procurement documents: <https://www.tenderned.nl/aankondigingen/overzicht/429655>

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: <https://www.tenderned.nl/aankondigingen/overzicht/429655>

Languages in which tenders or requests to participate may be submitted: Dutch

Variants: Not allowed

Deadline for receipt of tenders: 12/08/2026 13:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Duration during which the tender must remain valid: 3 Months

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Required

Electronic ordering will be used: no

Electronic payment will be used: no

5.1.16. Further information, mediation and review

Review organisation: Gemeente Kaag en Braassem - Rechtbank Den Haag

Organisation providing additional information about the procurement procedure: Gemeente Kaag en Braassem

Organisation providing more information on the review procedures: Gemeente Kaag en Braassem

Organisation receiving requests to participate: Gemeente Kaag en Braassem

8. Organisations

8.1. ORG-0001

Official name: Gemeente Kaag en Braassem

Registration number: 30670284

Postal address: Westeinde 1

Town: ROELOFARENDSDVEEN

Postcode: 2371AS

Country subdivision (NUTS): Agglomeratie Leiden en Bollenstreek (NL363)

Country: Netherlands

Contact point: Fred Kuhlman

Email: info@kaagenbraassem.nl

Telephone: +31 713327272

Internet address: <http://www.kaagenbraassem.nl>

Other contact points:

Official name: Rechtbank Den Haag

Postal address: Prins Clauslaan 60

Town: Den Haag

Postcode: 2595 AJ

Country subdivision (NUTS): Agglomeratie 's-Gravenhage (NL361)

Country: Netherlands

Email: AKG.rb.den.haag@rechtspraak.nl

Telephone: +31 883622200

Fax: +31 883610678

Internet address: <http://www.rechtspraak.nl>

Roles of this organisation:

Buyer

Organisation providing additional information about the procurement procedure

Organisation receiving requests to participate

Review organisation

Organisation providing more information on the review procedures

Notice information

Notice identifier/version: e80b11af-adc4-4eaa-a433-83f66c517222 - 01

Form type: Competition

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