

France-Toulouse: Marketing services
OJ S 132/2023 12/07/2023
Contract notice
Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: mercator ocean

Postal address: 2 Avenue de l'aérodrome de Montaudran

Town: Toulouse

NUTS code: FRJ23 Haute-Garonne

Postal code: 31400

Country: France

E-mail: Cmemstenders@mercator-ocean.fr

Telephone: +33 5613938

Internet address(es):

Main address: <https://www.mercator-ocean.eu/>

Address of the buyer profile: https://marchesonline.achatpublic.com/sdm/ent/gen/ent_recherche.do

I.3. Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at: <https://publication.marchesonline.com/publication/extern/apcConsultationAcces.do?idConsultation=MzczOTkxMw%3D%3D>

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted electronically via: <https://publication.marchesonline.com/publication/extern/apcConsultationAcces.do?idConsultation=MzczOTkxMw%3D%3D>

Electronic communication requires the use of tools and devices that are not generally available. Unrestricted and full direct access to these tools and devices is possible, free of charge, at: <https://publication.marchesonline.com/publication/extern/apcConsultationAcces.do?idConsultation=MzczOTkxMw%3D%3D>

I.4. Type of the contracting authority

Other type: Autre acheteur

I.5. Main activity

Other activity: Océanographie

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

opernicus marine - uSER - développement d'exemples d'utilisation des produits marins par les secteurs de l'économie bleue

II.1.2. Main CPV code

79342000 Marketing services

II.1.3. Type of contract

Services

II.1.4. Short description

le présent marché a pour objet l'identification et l'acquisition d'expertises marketing sur des secteurs de l'économie bleue spécifiques, à savoir : la surveillance de l'environnement polaire et les ressources naturelles et énergie

II.1.5. Estimated total value

Value excluding VAT: 120 000,00 EUR

II.1.6. Information about lots

This contract is divided into lots: yes

Tenders may be submitted for all lots

Maximum number of lots that may be awarded to one tenderer: 2

II.2. Description

II.2.1. Title

surveillance de l'environnement polaire

Lot No: 1

II.2.2. Additional CPV code(s)

79342000 Marketing services, 90713000 Environmental issues consultancy services, 90712300 Marine conservation strategy planning

II.2.3. Place of performance

NUTS code: FRJ23 Haute-Garonne

II.2.4. Description of the procurement

compte tenu du rôle critique des régions polaires dans la régulation du climat terrestre et de la circulation océanique, elles présentent un grand intérêt scientifique. Elles ont également un potentiel économique important, notamment pour le transport maritime et l'extraction des ressources naturelles. Pour soutenir le développement durable et l'utilisation responsable de ces zones, Mercator Océan recherche pour le Copernicus Marine Service un titulaire pour fournir les données et informations nécessaires aux entités privées et publiques. Cela contribuera à garantir le respect des politiques et directives pertinentes de l'ue, tout en promouvant la protection de l'environnement et la résilience climatique dans les régions polaires

II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value

Value excluding VAT: 60 000,00 EUR

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Duration in months: 12

This contract is subject to renewal: no

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
yes

Identification of the project: mercator ocean shall finance this contract by means of European funds (Regulation No 2021/696 of the European Parliament and of the Council of 28 April 2021 establishing the Union's space programme and the European Union Agency for the Space Programme and repealing Regulations (Eu) No 912/2010, (Eu) No 1285/2013 and (Eu) No 377/2014 and Decision No 541/2014/eu)

II.2.14. Additional information

II.2. Description

II.2.1. Title

ressources naturelles et énergie

Lot No: 2

II.2.2. Additional CPV code(s)

79342000 Marketing services, 90713000 Environmental issues consultancy services, 90712300 Marine conservation strategy planning

II.2.3. Place of performance

NUTS code: FRJ23 Haute-Garonne

II.2.4. Description of the procurement

les énergies marines renouvelables sont un domaine d'intervention crucial pour le Copernicus Marine Service à l'appui des objectifs du Green Deal de l'ue. Avec la demande croissante de sources d'énergie durables et la nécessité de réduire les émissions de carbone, les énergies marines renouvelables ont le potentiel de jouer un rôle important dans la réalisation de ces objectifs. Copernicus Marine Service, en fournissant des données précises et fiables (par exemple, les courants océaniques, les vagues, etc.), vise à faciliter le développement et le déploiement de technologies d'énergies marines renouvelables. Cela permettra aux entités privées et publiques de prendre des décisions éclairées sur la conception, l'installation et l'exploitation des systèmes d'énergie marine. A travers cet consultation, Mercator Océan vise à contribuer à accélérer la transition vers une économie sobre en carbone et résiliente au changement climatique, comme l'envisage le Green Deal de l'ue

II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value

Value excluding VAT: 60 000,00 EUR

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Duration in months: 12

This contract is subject to renewal: no

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
yes

Identification of the project: mercator ocean shall finance this contract by means of European funds (Regulation No 2021/696 of the European Parliament and of the Council of 28 April 2021 establishing the Union's space programme and the European Union Agency for the Space Programme and repealing Regulations (Eu) No 912/2010, (Eu) No 1285/2013 and (Eu) No 377/2014 and Decision No 541/2014/eu)

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.2. Time limit for receipt of tenders or requests to participate

Date: 11/09/2023 Local time: 12:00

IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates

IV.2.4. Languages in which tenders or requests to participate may be submitted

English

IV.2.6. Minimum time frame during which the tenderer must maintain the tender

Duration in months: 6 (from the date stated for receipt of tender)

IV.2.7. Conditions for opening of tenders

Date: 11/09/2023 Local time: 14:00

Section VI: Complementary information

VI.1. Information about recurrence

This is a recurrent procurement: no

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: tribunal de Grande Instance de Toulouse

Postal address: 2 allées Jules Guesde

Town: Toulouse

Postal code: 31000

Country: France

Internet address: <http://www.justice.gouv.fr>

VI.5. Date of dispatch of this notice

07/07/2023