

**France-Aubervilliers: Graphic design services**  
**OJ S 147/2022 02/08/2022**  
**Contract award notice**  
**Services**

**Legal Basis:**

Directive 2014/24/EU

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**Section I: Contracting authority**

**I.1. Name and addresses**

Official name: campus Condorcet

National registration number: 13001637100036

Postal address: bâtiment Hôtel à projet 8 cours des Humanités

Town: Aubervilliers Cedex

NUTS code: FR10 Ile-de-France

Postal code: 93322

Country: France

E-mail: [marches@campus-condorcet.fr](mailto:marches@campus-condorcet.fr)

Telephone: +33 188121001

**Internet address(es):**

Main address: <https://www.campus-condorcet.fr/fr/le-campus/etablissement-public>

Address of the buyer profile: <https://www.achatpublic.com/sdm/ent/gen/index.jsp>

**I.4. Type of the contracting authority**

Body governed by public law

**I.5. Main activity**

Other activity: Recherche et enseignement supérieur

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**Section II: Object**

**II.1. Scope of the procurement**

**II.1.1. Title**

marché de conseil, conception et réalisation de projets de communication pour l'établissement public Campus Condorcet

Reference number: 2021175PROCOM4

**II.1.2. Main CPV code**

79822500 Graphic design services

**II.1.3. Type of contract**

Services

**II.1.4. Short description**

les prestations consistent en l'élaboration d'une stratégie de communication du Campus Condorcet et la conception, le suivi et la réalisation de projets de communication. Le détail des prestations attendues figure dans le règlement de la consultation de la phase candidature

**II.1.6.**

## **Information about lots**

This contract is divided into lots: no

### **II.1.7. Total value of the procurement**

Value excluding VAT: 1,00 EUR

## **II.2. Description**

### **II.2.2. Additional CPV code(s)**

79415200 Design consultancy services, 79413000 Marketing management consultancy services

### **II.2.3. Place of performance**

NUTS code: FR10 Ile-de-France

### **II.2.4. Description of the procurement**

les prestations consistent en l'élaboration d'une stratégie de communication du Campus Condorcet et la conception, le suivi et la réalisation de projets de communication

### **II.2.5. Award criteria**

Quality criterion - Name: Valeur technique / Weighting: 20

Quality criterion - Name: Evaluation de la réalisation du cas pratique / Weighting: 40

Cost criterion - Name: Prix / Weighting: 40

### **II.2.11. Information about options**

Options: no

### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

### **II.2.14. Additional information**

## **Section IV: Procedure**

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### **IV.1. Description**

#### **IV.1.1. Type of procedure**

Competitive procedure with negotiation

#### **IV.1.3. Information about a framework agreement or a dynamic purchasing system**

#### **IV.1.8. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: yes

### **IV.2. Administrative information**

#### **IV.2.1. Previous publication concerning this procedure**

Notice number in the OJ S: [2021/S 238-627312](#)

#### **IV.2.8. Information about termination of dynamic purchasing system**

#### **IV.2.9. Information about termination of call for competition in the form of a prior information notice**

## **Section V: Award of contract**

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**Contract No:** 2021175PROCOM4

**Lot No:** 1

**Title:**

marché de conseil, conception et réalisation de projets de communication pour l'établissement public Campus Condorcet

A contract/lot is awarded: yes

## **V.2. Award of contract**

### **V.2.1. Date of conclusion of the contract**

01/07/2022

### **V.2.2. Information about tenders**

Number of tenders received: 3

The contract has been awarded to a group of economic operators: no

### **V.2.3. Name and address of the contractor**

Official name: Igbd consultants - ePICEUM

National registration number: 439381674

Postal address: 75 rue de La Fontaine au Roi

Town: Paris

NUTS code: FR101 Paris

Postal code: 75011

Country: France

E-mail: [Contact@epiceum.com](mailto:Contact@epiceum.com)

Telephone: +33 149297566

Internet address: <https://www.epiceum.com/>

The contractor is an SME: no

### **V.2.4. Information on value of the contract/lot**

Initial estimated total value of the contract/lot: 650 000,00 EUR

Total value of the contract/lot: 1,00 EUR

### **V.2.5. Information about subcontracting**

The contract is likely to be subcontracted

## **Section VI: Complementary information**

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### **VI.3. Additional information**

### **VI.4. Procedures for review**

#### **VI.4.1. Review body**

Official name: tribunal administratif de Montreuil

Postal address: 7, rue Catherine Puig

Town: Montreuil

Postal code: 93100

Country: France

Internet address: <http://Montreuil.tribunal-administratif.fr>

**VI.4.4. Service from which information about the review procedure may be obtained**

Official name: tribunal administratif de Montreuil

Postal address: 7, rue Catherine Puig

Town: Montreuil

Postal code: 93100

Country: France

Internet address: <http://Montreuil.tribunal-administratif.fr>

**VI.5. Date of dispatch of this notice**

28/07/2022