

Sweden-Stockholm: Advertising services

OJ S 242/2013 13/12/2013

Contract award notice

Services

Directive 2004/18/EC

Section I: Contracting authority

I.1. Name and addresses

Official name: Stadsledningskontoret, Stockholms stad

National registration number: 212000-0142

Postal address: Stadshuset Ragnar Östbergs plan 1

Town: Stockholm

Postal code: SE-105 35

Country: Sweden

E-mail: upphandling.stockholmsstad@affarsconcept.se**I.2. Type of the contracting authority**

Regional or local agency/office

I.3. Main activity

General public services

Environment

Housing and community amenities

Social protection

Recreation, culture and religion

I.4. Contract award on behalf of other contracting authorities

The contracting authority is purchasing on behalf of other contracting authorities: no

Section II: Object of the contract

II.1. Description**II.1.1. Title**

Produktion av Kommunikationstjänster.

II.1.2. Type of contract and place of performance or delivery

Services

Service category No 13: Advertising services

Main site or place of performance: Stockholm.

NUTS code SE110 Stockholms län

II.1.3. Information about a framework agreement or a dynamic purchasing system (DPS)

The procurement involves the establishment of a framework agreement

II.1.4. Short description of the contract or purchase(s)

Tjänsten innebär att leverantören på uppdrag av Avropsberättigade ska producera målgruppsanpassade produktionstjänster i de olika gränssnitt och kanaler som staden använder, inom olika områden, i enlighet med gällande styrdokument.

Leverantörens åtagande innebär allt från framställning av enkla foldrar till framtagande av hela

kampanjer i olika kanaler.

Genomförda produktionstjänster ska skapa ett mervärde för Stockholms stad och stärka Stockholms stads profil och varumärke. Med stor professionalism och med utgångspunkt i långsiktighet och resurseffektivitet ska Leverantören genomföra produktionstjänster utifrån Avropsberättigads förutsättningar och önskemål. Dessa produktionstjänster ska på ett effektivt sätt leda till att uppdragets ställda mål nås. Stockholms stad ska uppfattas som en tydlig avsändare.

II.1.5. CPV code(s)

79341000 Advertising services, 22460000 Trade-advertising material, commercial catalogues and manuals, 22462000 Advertising material, 79341400 Advertising campaign services, 92111200 Advertising, propaganda and information film and video-tape production

II.1.6. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

II.2. Total value of the contract/lot

II.2.1. Total value of the contract/lot

Section IV: Procedure

IV.1. Type of procedure

IV.1.1. Type of procedure

Open

IV.2. Award criteria

IV.2.1. Award criteria

The most economically advantageous tender in terms of

1. Arbetssätt
2. Anbudspris

IV.2.2. Information about electronic auction

An electronic auction has been used: no

IV.3. Administrative information

IV.3.1. File reference number attributed by the contracting authority

125-1523/2012

IV.3.2. Previous publication concerning this procedure

Contract notice

Notice number in the OJ S: [2013/S 41-066067](#) of 27.2.2013

Section V: Award of contract

Contract No: 1

Lot No: 1

- Lot title: Produktion av Kommunikationstjänster

V.1. Date of conclusion of the contract

25.11.2013

V.2. Information about tenders

Number of tenders received: 12

V.3. Name and address of the contractor

Official name: Blomquist Annonsbyrå AB
National registration number: 556531-0173
Postal address: Upplandsgatan 7
Town: Stockholm
Postal code: SE-111 23
Country: Sweden
E-mail: lars@blomquist.se
Telephone: +46 854525010

V.4. Information on value of the contract/lot**V.5. Information about subcontracting**

The contract is likely to be subcontracted: no

Contract No: 2

Lot No: 2

- Lot title: Produktion av Kommunikationstjänster

V.1. Date of conclusion of the contract

25.11.2013

V.2. Information about tenders

Number of tenders received: 12

V.3. Name and address of the contractor

Official name: Essen International AB
National registration number: 556390-7251
Postal address: Kungsbron 2
Town: Stockholm
Postal code: SE-111 22
Country: Sweden
E-mail: patricia.zani@esseninternational.com
Telephone: +46 701840126

V.4. Information on value of the contract/lot**V.5. Information about subcontracting**

Contract No: 3

Lot No: 3

- Lot title: Produktion av Kommunikationstjänster

V.1. Date of conclusion of the contract

25.11.2013

V.2. Information about tenders

Number of tenders received: 12

V.3. Name and address of the contractor

Official name: Snick-Snack AB
National registration number: 556627-5276
Postal address: Luntmakargatan 90

Town: Stockholm
Postal code: SE-113 51
Country: Sweden
E-mail: lena.nordlund@snick-snack.se
Telephone: +46 709268977

V.4. Information on value of the contract/lot

V.5. Information about subcontracting

Section VI: Complementary information

VI.1. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

VI.2. Additional information

Visma Commerce-annons: <http://www.opic.com/notice.asp?req=digspddw>

VI.3. Procedures for review

VI.3.1. Review body

Official name: Förvaltningsrätten i Stockholm
Country: Sweden

VI.3.2. Review procedure

VI.3.3. Service from which information about the review procedure may be obtained

Official name: Stadsledningskontoret
Postal address: Ragnar Östbergs Plan 1
Town: Stockholm
Postal code: SE-105 35
Country: Sweden

VI.4. Date of dispatch of this notice

11.12.2013