

421708-2026 - Competition

Spain – Training software development services – **SERVICIOS INTEGRALES PARA EL SISTEMA DE CAPACITACIÓN DIGITAL DE LA COMUNIDAD DE MADRID, MADRID AULA DIGITAL.**

OJ S 117/2026 19/06/2026

Contract or concession notice – standard regime

Services

1. Buyer

1.1. Buyer

Official name: Consejería de Digitalización

Email: contrata.digitalizacion@madrid.org

Legal type of the buyer: Regional authority

Activity of the contracting authority: General public services

2. Procedure

2.1. Procedure

Title: SERVICIOS INTEGRALES PARA EL SISTEMA DE CAPACITACIÓN DIGITAL DE LA COMUNIDAD DE MADRID, MADRID AULA DIGITAL.

Description: El objeto del contrato es la creación y puesta en marcha de una plataforma de formación en competencias digitales para la ciudadanía de la Comunidad de Madrid con el fin de consolidarla como la herramienta central de referencia para la capacitación digital en el ámbito autonómico

Procedure identifier: a8f97f40-b5e7-41bf-b58f-63591d332233

Previous notice: 861995-2025

Internal identifier: A/SER-046771/2025

Type of procedure: Open

The procedure is accelerated: no

2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 72212931 Training software development services

Additional classification (cpv): 79342000 Marketing services, 72222300 Information technology services, 72260000 Software-related services, 72212445 Customer Relation Management software development services, 80510000 Specialist training services, 80420000 E-learning services, 72253000 Helpdesk and support services, 72316000 Data analysis services, 79340000 Advertising and marketing services

2.1.2. Place of performance

Town: Madrid

Country subdivision (NUTS): Madrid (ES300)

Country: Spain

2.1.3. Value

Estimated value excluding VAT: 6 573 874,86 EUR

2.1.4. General information

Legal basis:

2.1.6. Grounds for exclusion

Sources of grounds for exclusion: Procurement Document

5. Lot

5.1. Lot: LOT-0001

Title: SERVICIOS INTEGRALES PARA EL SISTEMA DE CAPACITACIÓN DIGITAL DE LA COMUNIDAD DE MADRID, MADRID AULA DIGITAL

Description: El objeto del contrato es la creación y puesta en marcha de una plataforma de formación en competencias digitales para la ciudadanía de la Comunidad de Madrid con el fin de consolidarla como la herramienta central de referencia para la capacitación digital en el ámbito autonómico

Internal identifier: A/SER-046771/2025

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 72212931 Training software development services

Additional classification (cpv): 79342000 Marketing services, 72222300 Information technology services, 72260000 Software-related services, 72212445 Customer Relation Management software development services, 80510000 Specialist training services, 80420000 E-learning services, 72253000 Helpdesk and support services, 72316000 Data analysis services, 79340000 Advertising and marketing services

5.1.2. Place of performance

Country subdivision (NUTS): Madrid (ES300)

Country: Spain

5.1.3. Estimated duration

Duration: 36 Months

5.1.5. Value

Estimated value excluding VAT: 6 573 874,86 EUR

5.1.6. General information

Reserved participation:

Participation is not reserved.

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): no

5.1.9. Selection criteria

Sources of selection criteria: Procurement Document

5.1.10. Award criteria

Criterion:

Type: Price

Name: 1. Criterios evaluables de forma automática por aplicación de fórmulas (70 puntos)

Description: - Criterio Precio (hasta 49 puntos) - Disminución del plazo de entrega de la plataforma (7 puntos) - Incremento del número de cursos iniciales (7 puntos) - Incremento del número de cursos anuales (7 puntos)

Criterion:

Type: Quality

Name: 2. Criterios sujetos a juicio de valor (hasta 30 puntos)

Description: 2.1 Metodología para la gestión del proyecto (30 puntos)

5.1.11. Procurement documents

Languages in which the procurement documents are officially available: Spanish

Address of the procurement documents: <https://contratos-publicos.comunidad.madrid/>

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: <https://contratos-publicos.comunidad.madrid/>

Languages in which tenders or requests to participate may be submitted: Spanish

Electronic catalogue: Not allowed

Deadline for receipt of tenders: 06/07/2026 23:59:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Duration during which the tender must remain valid: 15 Days

Information about public opening:

Opening date: 07/07/2026 10:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Additional information: Acto no público

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Required

Electronic ordering will be used: no

Electronic payment will be used: no

5.1.15. Techniques

Framework agreement:

No framework agreement

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Tribunal Administrativo de la Contratación Pública de la Comunidad de Madrid

Information about review deadlines: Recurso Especial en materia de contratación: 15 días hábiles

Organisation providing additional information about the procurement procedure: Consejería de Digitalización

Organisation providing more information on the review procedures: Tribunal Administrativo de la Contratación Pública de la Comunidad de Madrid

8. Organisations

8.1. ORG-0001

Official name: Consejería de Digitalización

Registration number: S-7800001E

Town: Madrid

Postcode: 28045

Country subdivision (NUTS): Madrid (ES300)

Country: Spain

Email: contrata.digitalizacion@madrid.org

Telephone: +34-91 720 41 03

Internet address: <https://contratos-publicos.comunidad.madrid/>

Buyer profile: <https://contratos-publicos.comunidad.madrid/>

Roles of this organisation:

Buyer

Organisation providing additional information about the procurement procedure

8.1. ORG-0002

Official name: Tribunal Administrativo de la Contratación Pública de la Comunidad de Madrid

Registration number: S7800001E

Postal address: C/ Manuel Silvela 15 - 6 Planta

Town: Madrid

Postcode: 28010

Country subdivision (NUTS): Madrid (ES300)

Country: Spain

Email: tribunal.contratacion@madrid.org

Roles of this organisation:

Review organisation

Organisation providing more information on the review procedures

8.1. ORG-0000

Official name: Publications Office of the European Union

Registration number: PUBL

Town: Luxembourg

Postcode: 2417

Country subdivision (NUTS): Luxembourg (LU000)

Country: Luxembourg

Email: ted@publications.europa.eu

Telephone: +352 29291

Internet address: <https://op.europa.eu>

Roles of this organisation:

TED eSender

Notice information

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