

421962-2026 - Result

Italy – Administrative development project services – AFFIDAMENTO DEL SERVIZI DI PROMOZIONE E MARKETING TURISTICO

OJ S 117/2026 19/06/2026

Contract or concession award notice – standard regime

Services

1. Buyer

1.1. Buyer

Official name: PROVINCIA DI MODENA

Email: provinciadimodena@cert.provincia.modena.it

Legal type of the buyer: Local authority

Activity of the contracting authority: General public services

2. Procedure

2.1. Procedure

Title: AFFIDAMENTO DEL SERVIZI DI PROMOZIONE E MARKETING TURISTICO

Description: PROCEDURA APERTA PER L’AFFIDAMENTO DEI SERVIZI DI PROMOZIONE E MARKETING TURISTICO FINALIZZATI ALL’ ATTUAZIONE DELLE ATTIVITÀ DI COMPETENZA DELLA PROVINCIA DI MODENA PREVISTE DAL PROGRAMMA DI PROMO-COMMERCIALIZZAZIONE 2026-2027 DEL TERRITORIO TURISTICO BOLOGNA-MODENA.

Procedure identifier: 1d2925f0-f6dd-428c-82df-f5cccaa0bcf6

Type of procedure: Open

The procedure is accelerated: no

2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 75112100 Administrative development project services

2.1.2. Place of performance

Country subdivision (NUTS): Modena (ITH54)

Country: Italy

Additional information: Informazioni supplementari

2.1.3. Value

Estimated value excluding VAT: 971 034,38 EUR

2.1.4. General information

Legal basis:

Directive 2014/24/EU

5. Lot

5.1. Lot: LOT-0001

Title: SERVIZI DI PROMOZIONE E MARKETING TURISTICO

Description: SERVIZI DI PROMOZIONE E MARKETING TURISTICO

Internal identifier: 1

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 75112100 Administrative development project services

5.1.2. Place of performance

Country subdivision (NUTS): Modena (ITH54)

Country: Italy

5.1.5. Value

Estimated value excluding VAT: 971 034,38 EUR

5.1.6. General information

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): no

5.1.10. Award criteria

Criterion:

Type: Cost

Description: Costo fisso

Description of the method to be used if weighting cannot be expressed by criteria: Punteggio

Economico: 0.00 - Punteggio Tecnico: 100.00

5.1.15. Techniques

Framework agreement:

No framework agreement

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: TAR Emilia Romagna - Bologna

Information about review deadlines: Vedi capitolato

Procurement service provider: ANAC AUTORITA NAZIONALE ANTICORRUZIONE

6. Results

Value of all contracts awarded in this notice: 669 678,88 EUR

6.1. Result lot identifier: LOT-0001

Winner selection status: At least one winner was chosen.

6.1.2. Information about winners

Winner:

Official name: MODENATUR SOC. CONS. A R. L.

Tender:

Tender identifier: PI158020-26 - Lotto n.1

Identifier of lot or group of lots: LOT-0001

Value of the tender: 669 678,88 EUR

The tender was ranked: yes

Rank in the list of winners: 1

Subcontracting: Not yet known

Contract information:

Identifier of the contract: Contratto - Lotto n.1
Date on which the winner was chosen: 16/06/2026
Date of the conclusion of the contract: 17/06/2026

6.1.4. Statistical information

Received tenders or requests to participate:

Type of received submissions: Tenders submitted electronically

Number of tenders or requests to participate received: 2

Type of received submissions: Tenders from micro, small or medium tenderers

Number of tenders or requests to participate received: 2

Type of received submissions: Tenders verified and inadmissible

Number of tenders or requests to participate received: 0

Type of received submissions: Tenders verified and inadmissible because of an abnormally low price or cost

Number of tenders or requests to participate received: 0

8. Organisations

8.1. ORG-0001

Official name: PROVINCIA DI MODENA

Registration number: 01375710363

Town: Modena

Postcode: 41100

Country subdivision (NUTS): Modena (ITH54)

Country: Italy

Contact point: Barbara Bellentani

Email: provinciadimodena@cert.provincia.modena.it

Telephone: 059209111

Roles of this organisation:

Buyer

8.1. ORG-0002

Official name: TAR Emilia Romagna - Bologna

Registration number: 92004480379

Town: Bologna

Postcode: 40121

Country subdivision (NUTS): Bologna (ITH55)

Country: Italy

Contact point: TAR Emilia Romagna - Bologna

Email: tarbo-segrprotocolloamm@ga-cert.it

Telephone: 0514293101

Roles of this organisation:

Review organisation

8.1. ORG-0003

Official name: ANAC AUTORITA NAZIONALE ANTICORRUZIONE

Registration number: 97584460584

Town: Roma

Postcode: 00187

Country subdivision (NUTS): Roma (ITI43)

Country: Italy

Contact point: ANAC AUTORITA NAZIONALE ANTICORRUZIONE

Email: protocollo@pec.anticorruzione.it

Telephone: 06367231

Roles of this organisation:

Procurement service provider

8.1. ORG-0004

Official name: MODENATUR SOC. CONS. A R. L.

Registration number: 02374350367

Town: Modena

Postcode: 41121

Country subdivision (NUTS): Modena (ITH54)

Country: Italy

Contact point: MODENATUR SOC. CONS. A R. L.

Email: MODENATUR@LEGALMAIL.IT

Telephone: 059220022

Fax: 0592032688

Roles of this organisation:

Tenderer

Winner of these lots: LOT-0001

The winner is listed on a regulated market

Notice information

Notice identifier/version: 1d2925f0-f6dd-428c-82df-f5cccaa0bcf6 - 02

Form type: Result

Notice type: Contract or concession award notice – standard regime

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