

Spain-Santa Cruz de Tenerife: Promotional services
OJ S 132/2023 12/07/2023
Contract award notice
Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Consejo de Administración de Spet, Turismo de Tenerife, S.A.

National registration number: A38299061

Postal address: Avda. de la Constitución, 12

Town: Santa Cruz de Tenerife

NUTS code: ES709 Tenerife

Postal code: 38005

Country: Spain

Contact person: Consejo de Administración de Spet, Turismo de Tenerife, S.A.

E-mail: licitaciones@webtenerife.com

Internet address(es):

Main address: <http://www.webtenerife.com>

Address of the buyer profile: <https://contrataciondelestado.es/wps/poc?uri=deeplink:perfilContratante&idBp=H0rEdTHGU8FvYnTkQN0%2FZA%3D%3D>

I.4. Type of the contracting authority

Body governed by public law

I.5. Main activity

General public services

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Contratación del patrocinio del evento Culture And Business Pride y Festival Eurorainbow 2023.

Reference number: 22/2023

II.1.2. Main CPV code

79342200 Promotional services

II.1.3. Type of contract

Services

II.1.4. Short description

Contratación del patrocinio del evento Culture And Business Pride y Festival Eurorainbow 2023.

II.1.6.

Information about lots

This contract is divided into lots: no

II.1.7. Total value of the procurement

Value excluding VAT: 300 000,00 EUR

II.2. Description

II.2.3. Place of performance

NUTS code: ES709 Tenerife

II.2.4. Description of the procurement

Contratación del patrocinio del evento Culture And Business Pride y Festival Eurorainbow 2023.

II.2.5. Award criteria

Price

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds: no

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Award of a contract without prior publication of a call for competition in the Official Journal of the European Union in the cases listed below

- The works, supplies or services can be provided only by a particular economic operator for the following reason:
 - protection of exclusive rights, including intellectual property rights

Explanation:

La adjudicación del contrato se realizará por el procedimiento negociado sin publicidad por exclusividad, de acuerdo con lo establecido en el artículo 168 a) 2º LCSP, debido a que procede la protección de derechos exclusivos. De ahí que la contratación por este procedimiento se realice mediante la invitación a presentar proposición a un empresario determinado debiendo el órgano de contratación cursar invitación a Cultura y Capacidad S.L.

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: no

IV.2. Administrative information

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

Contract No: C018/2023

Title:

Contratación del patrocinio del evento Culture And Business Pride y Festival Eurorainbow 2023.

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

07/07/2023

V.2.2. Information about tenders

Number of tenders received: 1

Number of tenders received from SMEs: 1

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: CULTURA Y CAPACIDAD S.L.

National registration number: B76658350

Postal address: Los Bolos, 4, Edificio Los Bolos

Town: San Cristóbal de La Laguna

NUTS code: ES709 Tenerife

Postal code: 38201

Country: Spain

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot: 300 000,00 EUR

Total value of the contract/lot: 300 000,00 EUR

V.2.5. Information about subcontracting

Section VI: Complementary information

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: Spet, Turismo de Tenerife

Postal address: Avenida La Constitución, 12

Town: Santa Cruz de Tenerife

Postal code: 38005

Country: Spain

VI.5. Date of dispatch of this notice

07/07/2023

