

Italy-Rome: Advertising campaign services

OJ S 148/2022 03/08/2022

Contract notice

Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: ISPRA - Istituto Superiore per la Protezione e la Ricerca Ambientale

National registration number: 01/22/PA AGP GAR

Postal address: Via Vitaliano Brancati 48

Town: Roma

NUTS code: IT Italia

Postal code: 00144

Country: Italy

E-mail: gare@isprambiente.it**Internet address(es):**Main address: <http://www.isprambiente.gov.it>Address of the buyer profile: <http://www.isprambiente.gov.it>**I.3. Communication**The procurement documents are available for unrestricted and full direct access, free of charge, at: https://app.albofornitori.it/alboeproc/albo_ispra

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted electronically via: https://app.albofornitori.it/alboeproc/albo_ispra

Tenders or requests to participate must be submitted to the abovementioned address

I.4. Type of the contracting authority

Other type: ente ricerca

I.5. Main activity

Environment

Section II: Object

II.1. Scope of the procurement**II.1.1. Title**

Affidamento del servizio di Campagna di informazione e sensibilizzazione "Io l'economia la faccio CIRCOLARE"(L. 1) e Servizio di realizzazione, stampa e distribuzione materiali informativi (L. 2)

Reference number: Gara n. 01/22/PA AGP GAR

II.1.2. Main CPV code

79341400 Advertising campaign services

II.1.3.

Type of contract

Services

II.1.4. Short description

Procedura aperta per l'affidamento del servizio di Campagna di informazione e sensibilizzazione "Io l'economia la faccio CIRCOLARE"(L. 1) e Servizio di realizzazione, stampa e distribuzione materiali informativi della campagna "Io l'economia la faccio CIRCOLARE" (L.2), della durata di 9 (nove) mesi, – CIG L.1: 93186243CB; CIG L.2: 9318635CDC

II.1.5. Estimated total value

Value excluding VAT: 594 360,00 EUR

II.1.6. Information about lots

This contract is divided into lots: yes
Tenders may be submitted for one lot only

II.2. Description

II.2.1. Title

Servizio di Campagna di informazione e sensibilizzazione "Io l'economia la faccio CIRCOLARE" (L. 1)
Lot No: 1

II.2.2. Additional CPV code(s)

79341400 Advertising campaign services

II.2.3. Place of performance

NUTS code: IT Italia

II.2.4. Description of the procurement

Campagna di informazione e sensibilizzazione "Io l'economia la faccio CIRCOLARE"

II.2.5. Award criteria

Criteria below

Quality criterion - Name: componente tecnica / Weighting: 75

Price - Weighting: 25

II.2.6. Estimated value

Value excluding VAT: 416 052,00 EUR

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Duration in months: 9

This contract is subject to renewal: no

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

II.2. Description

II.2.1. Title

Servizio di realizzazione, stampa e distribuzione materiali informativi della campagna “Io l’economia la faccio CIRCOLARE” (L.2)

Lot No: 2

II.2.2. Additional CPV code(s)

79824000 Printing and distribution services

II.2.3. Place of performance

NUTS code: IT Italia

II.2.4. Description of the procurement

Realizzazione, stampa e distribuzione materiali informativi della campagna “Io l’economia la faccio CIRCOLARE” (L.2)

II.2.5. Award criteria

Criteria below

Quality criterion - Name: componente tecnica / Weighting: 75

Price - Weighting: 25

II.2.6. Estimated value

Value excluding VAT: 178 308,00 EUR

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Duration in months: 9

This contract is subject to renewal: no

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section III: Legal, economic, financial and technical information

III.1. Conditions for participation

III.1.1. Suitability to pursue the professional activity, including requirements relating to enrolment on professional or trade registers

List and brief description of conditions:

Si rimanda al “Disciplinare di gara”

III.1.2. Economic and financial standing

List and brief description of selection criteria:

Si rimanda al “Disciplinare di gara”

III.1.3. Technical and professional ability

List and brief description of selection criteria:

Si rimanda al "Disciplinare di gara"

III.2. Conditions related to the contract

III.2.2. Contract performance conditions

Si rimanda al "Disciplinare di gara" ed alla documentazione di gara

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: no

IV.2. Administrative information

IV.2.2. Time limit for receipt of tenders or requests to participate

Date: 15/09/2022 Local time: 23:59

IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates

IV.2.4. Languages in which tenders or requests to participate may be submitted

Italian

IV.2.6. Minimum time frame during which the tenderer must maintain the tender

Duration in months: 8 (from the date stated for receipt of tender)

IV.2.7. Conditions for opening of tenders

Date: 21/09/2022 Local time: 10:30

Section VI: Complementary information

VI.1. Information about recurrence

This is a recurrent procurement: no

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: tar lazio

Town: roma

Country: Italy

VI.4.3. Review procedure

Precise information on deadline(s) for review procedures:

Presentazione di ricorso: termini di presentazione di cui al D. Lgs.. 2 luglio 2010, n. 104

VI.5. Date of dispatch of this notice

29/07/2022