

**Denmark-Hasselager: Advertising management services**  
**OJ S 233/2015 02/12/2015**  
**Contract award notice**  
**Services**

**Directive 2004/18/EC**

**Section I: Contracting authority**

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**I.1. Name and addresses**

Official name: Busselskabet Aarhus Sporveje

Postal address: Jegstrupvej 5

Town: Hasselager

Postal code: 8361

Country: Denmark

For the attention of: Brian Riget

E-mail: [bpr@busselskabet.dk](mailto:bpr@busselskabet.dk)

Telephone: +45 41916003

Fax: +45 72409901

**Internet address(es):**

General address of the contracting authority: [www.busselskabet.dk](http://www.busselskabet.dk)

**I.2. Type of the contracting authority**

**I.3. Main activity**

**I.4. Contract award on behalf of other contracting authorities**

**Section II: Object of the contract**

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**II.1. Description**

**II.1.1. Title**

Udbud af reklameplads på og i busser.

**II.1.2. Type of contract and place of performance or delivery**

Services

NUTS code

**II.1.3. Information about a framework agreement or a dynamic purchasing system (DPS)**

**II.1.4. Short description of the contract or purchase(s)**

Busselskabet Aarhus Sporveje ønsker at sælge reklamepladsen på og i bussen.

**II.1.5. CPV code(s)**

79341200 Advertising management services

**II.1.6. Information about the Government Procurement Agreement (GPA)**

**II.2. Total value of the contract/lot**

**II.2.1. Total value of the contract/lot**

**Section IV: Procedure**

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#### **IV.1. Type of procedure**

##### **IV.1.1. Type of procedure**

Open

#### **IV.2. Award criteria**

##### **IV.2.1. Award criteria**

The most economically advantageous tender in terms of

1. Garanteret minimumsbetaling. Weighting 80
2. Forventet betaling. Weighting 10
3. Kvaliteten af det udførte arbejde. Weighting 10

##### **IV.2.2. Information about electronic auction**

#### **IV.3. Administrative information**

##### **IV.3.1. File reference number attributed by the contracting authority**

##### **IV.3.2. Previous publication concerning this procedure**

###### **Contract notice**

Notice number in the OJ S: [2015/S 169-308921](#) of 2.9.2015

#### **Section V: Award of contract**

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##### **V.1. Date of conclusion of the contract**

##### **V.2. Information about tenders**

##### **V.3. Name and address of the contractor**

Official name: Out of Home Media ApS

Postal address: Ragnagade 7, 3. sal

Town: København Ø

Postal code: 2100

Country: Denmark

Telephone: +45 31413131

##### **V.4. Information on value of the contract/lot**

##### **V.5. Information about subcontracting**

The contract is likely to be subcontracted: no

#### **Section VI: Complementary information**

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##### **VI.1. Information about European Union funds**

##### **VI.2. Additional information**

##### **VI.3. Procedures for review**

###### **VI.3.1. Review body**

###### **VI.3.2. Review procedure**

###### **VI.3.3. Service from which information about the review procedure may be obtained**

**VI.4. Date of dispatch of this notice**  
27.11.2015