

France-Orléans: Advertising services
OJ S 233/2016 02/12/2016
Contract award notice
Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: DREAL Centre

Postal address: 5 avenue Buffon — CS 96407

Town: Orléans Cedex 2

NUTS code: FR France

Postal code: 45064

Country: France

Contact person: M. le directeur de la DREAL Centre-Val de Loire

E-mail: did.sdit.dreal-centre@developpement-durable.gouv.fr

Telephone: +33 236174141

Fax: +33 236174101

Internet address(es):

Main address: <http://www.dreal-centre.developpement-durable.gouv.fr>

Address of the buyer profile: <http://www.marches-publics.gouv.fr>

I.4. Type of the contracting authority

Ministry or any other national or federal authority, including their regional or local subdivisions

I.5. Main activity

General public services

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

RN 154-12 Communication légale de l'enquête publique.

Reference number: SDIT230816A

II.1.2. Main CPV code

79341000 Advertising services

II.1.3. Type of contract

Services

II.1.4. Short description

L'objet du présent accord-cadre est la réalisation pour le compte de la direction régionale de l'environnement, de l'aménagement et du logement Centre-Val de Loire, assurant la maîtrise d'ouvrage déconcentrée pour le compte du préfet de région, la communication légale devant

être mise en œuvre pour l'enquête publique préalable à la déclaration d'utilité publique du projet d'accélération de l'aménagement des RN 12 et RN 154 par mise en concession autoroutière entre Nonancourt et Allainnes (ALO).

Le titulaire devra ainsi proposer un plan de communication légale conforme aux exigences réglementaires et le mettre en œuvre.

II.1.6. Information about lots

This contract is divided into lots: no

II.1.7. Total value of the procurement

Lowest offer: 380 964,00 EUR / Highest offer: 405 364,80 EUR taken into consideration

II.2. Description

II.2.2. Additional CPV code(s)

79341000 Advertising services

II.2.3. Place of performance

NUTS code: FR France

II.2.4. Description of the procurement

Le marché se décompose essentiellement en 6 grandes missions

- mission 1: prestations de conseil et plan de communication légale,
- mission 2: publication des annonces légales dans la presse,
- mission 3: conception et fabrication des outils de communication légale,
- mission 4: affichage légal, contrôle et remplacement,
- mission 5: gestion des registres et dossiers d'enquête publique,
- mission 6: bilan de communication légale.

II.2.5. Award criteria

Quality criterion - Name: Valeur technique / Weighting: 60

Price - Weighting: 40

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: no

IV.2. Administrative information

IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2016/S 165-297119](#)

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

Contract No: 2016-1700073151

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

18/10/2016

V.2.2. Information about tenders

Number of tenders received: 2

Number of tenders received by electronic means: 2

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: CDV Événements

Postal address: 5 rue de la Champagne

Town: Toulouse

NUTS code: FR France

Postal code: 31100

Country: France

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 380 964,00 EUR

V.2.5. Information about subcontracting

Section VI: Complementary information

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: Tribunal administratif

Postal address: 28 rue de la Bretonnerie

Town: Orléans

Postal code: 45057

Country: France

E-mail: greffe.ta-orleans@juradm.fr

Telephone: +33 238775900

Fax: +33 238778516

Internet address: <http://www.greffe.ta.orleans.juradm.fr>

VI.4.4. Service from which information about the review procedure may be obtained

Official name: Tribunal administratif

Postal address: 28 rue de la Bretonnerie

Town: Orléans

Postal code: 45057

Country: France

E-mail: greffe.ta-orleans@juradm.fr

Internet address: <http://www.greffe.ta.orleans.juradm.fr>

VI.5. Date of dispatch of this notice

30/11/2016