

Ireland-Dublin: Public relations management services
OJ S 233/2016 02/12/2016
Contract award notice
Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: National Library of Ireland

National registration number: IE6608491N

Postal address: 2/3 Kildare Street

Town: Dublin

NUTS code: IE Éire / Ireland

Postal code: 2

Country: Ireland

Contact person: Katherine McSharry

E-mail: kmcsharry@nli.ie

Telephone: +353 016030297

Fax: +353 016766690

Internet address(es):

Main address: <http://www.nli.ie>

Address of the buyer profile: <https://irl.eu-supply.com/ctm/Company/CompanyInformation/Index/253>

I.4. Type of the contracting authority

National or federal agency/office

I.5. Main activity

Recreation, culture and religion

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

PR, Communications and Marketing Services for the National Library of Ireland.

Reference number: NLI_PRCOMMSMarketing

II.1.2. Main CPV code

79416100 Public relations management services

II.1.3. Type of contract

Services

II.1.4. Short description

The NLI seeks tenders in relation to its public relations, communications and marketing, in order to further develop its profile and impact nationally and internationally, and to build a coalition of support for its mission.

II.1.6. Information about lots

This contract is divided into lots: no

II.1.7. Total value of the procurement

Lowest offer: 120 000,00 EUR / Highest offer: 240 000,00 EUR taken into consideration

II.2. Description

II.2.2. Additional CPV code(s)

79342000 Marketing services, 79413000 Marketing management consultancy services, 79416000 Public relations services, 79416200 Public relations consultancy services

II.2.3. Place of performance

NUTS code: IE021 Dublin

II.2.4. Description of the procurement

The National Library of Ireland seeks services in relation to its public relations, communications and marketing, in order to further develop its profile and impact nationally and internationally, and to build a coalition of support for its mission.

II.2.5. Award criteria

Quality criterion - Name: Service proposal / Weighting: 40 %

Quality criterion - Name: Experience and technical merit of the human resources offered / Weighting: 30 %

Cost criterion - Name: Cost / Weighting: 30 %

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds: no

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2016/S 127-227748](#)

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9.

Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

Contract No: 1

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

04/10/2016

V.2.2. Information about tenders

Number of tenders received: 6

Number of tenders received from SMEs: 6

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: DHR Communications

Town: Dublin

NUTS code: IE021 Dublin

Country: Ireland

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Lowest offer: 120 000,00 EUR / Highest offer: 240 000,00 EUR taken into consideration

V.2.5. Information about subcontracting

Section VI: Complementary information

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: High Court

Postal address: Inns Quay

Town: Dublin

Postal code: 7

Country: Ireland

VI.5. Date of dispatch of this notice

30/11/2016